



The Creative Industries in GA State House District 162

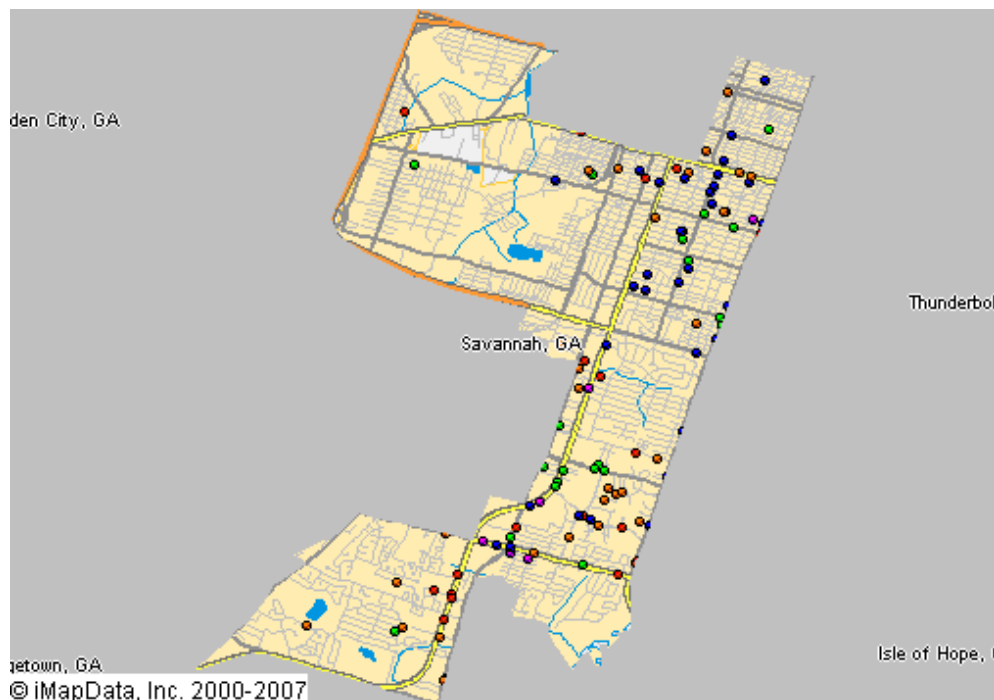
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **GA State House District 162**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, GA State House District 162 is home to 117 arts-related businesses that employ 581 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **GA State House District 162**, with each dot representing an arts-centric business.

117 Arts-Related Businesses in GA State House District 162 Employ 581 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in GA State House District 162 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	22	83
Music	15	66
Theater	1	1
Services & Facilities	2	8
Performers	4	8
Visual Arts/Photography	38	112
Crafts	4	6
Visual Arts	3	4
Photography	22	84
Services	9	18
Film, Radio and TV	18	276
Motion Pictures	11	91
Television	6	176
Radio	1	9
Design and Publishing	33	101
Architecture	5	24
Design	22	48
Advertising	6	29
Arts Schools and Services	6	9
Arts Schools and Instruction	6	9
GRAND TOTAL	117	581

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in GA State House District 162 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Performing Arts	21	22	4.76%	54	83	53.70%
Music	12	15	25.00%	35	66	88.57%
Theater	1	1	0.00%	1	1	0.00%
Services & Facilities	4	2	-50.00%	13	8	-38.46%
Performers	4	4	0.00%	5	8	60.00%
Visual Arts/Photography	34	38	11.76%	115	112	-2.61%
Crafts	4	4	0.00%	6	6	0.00%
Visual Arts	2	3	50.00%	3	4	33.33%
Photography	19	22	15.79%	89	84	-5.62%
Services	9	9	0.00%	17	18	5.88%
Film, Radio and TV	18	18	0.00%	292	276	-5.48%
Motion Pictures	10	11	10.00%	88	91	3.41%
Television	7	6	-14.29%	195	176	-9.74%
Radio	1	1	0.00%	9	9	0.00%
Design and Publishing	33	33	0.00%	112	101	-9.82%
Architecture	5	5	0.00%	24	24	0.00%
Design	22	22	0.00%	59	48	-18.64%
Advertising	6	6	0.00%	29	29	0.00%
Arts Schools and Services	7	6	-14.29%	12	9	-25.00%
Arts Schools and Instruction	7	6	-14.29%	12	9	-25.00%
GRAND TOTAL	113	117	3.54%	585	581	-0.68%

Data Source: D&B January 2008 & January 2007

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