

The Creative Industries in GA State House District 179

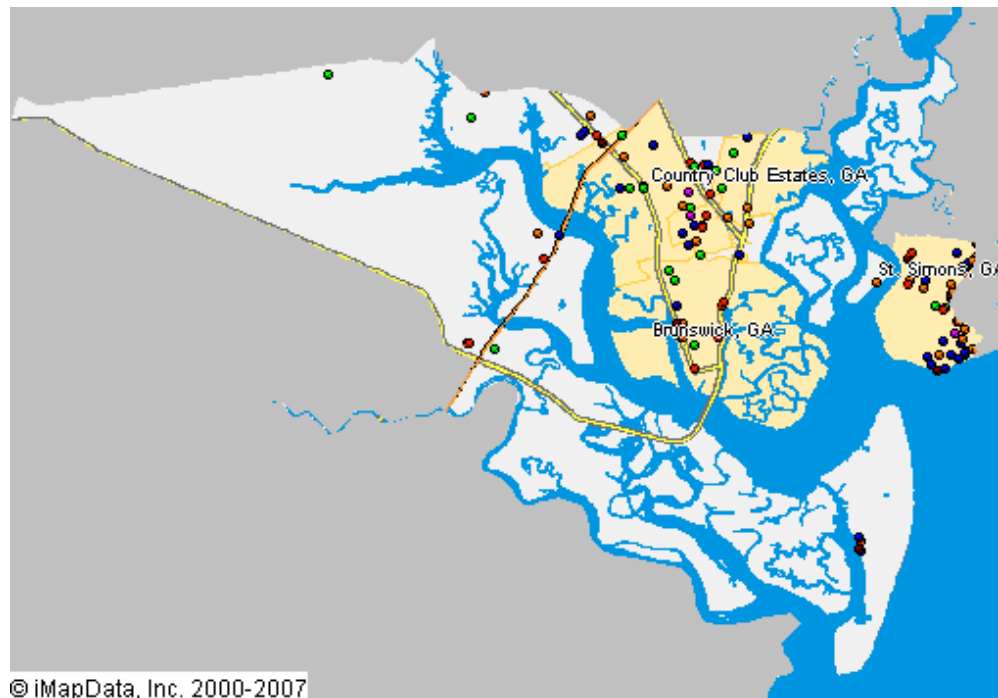
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **GA State House District 179**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, GA State House District 179 is home to 143 arts-related businesses that employ 608 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **GA State House District 179**, with each dot representing an arts-centric business.

143 Arts-Related Businesses in GA State House District 179 Employ 608 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in GA State House District 179 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	6	117
Museums	5	115
Zoos and Botanical	1	2
Performing Arts	22	79
Music	14	67
Services & Facilities	6	10
Performers	2	2
Visual Arts/Photography	40	92
Crafts	2	2
Visual Arts	7	8
Photography	16	35
Services	15	47
Film, Radio and TV	23	163
Motion Pictures	17	65
Television	4	92
Radio	2	6
Design and Publishing	47	141
Architecture	12	31
Design	21	64
Publishing	1	4
Advertising	13	42
Arts Schools and Services	5	16
Arts Schools and Instruction	5	16
GRAND TOTAL	143	608

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in GA State House District 179 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	6	50.00%	15	117	680.00%
Museums	3	5	66.67%	13	115	784.62%
Zoos and Botanical	1	1	0.00%	2	2	0.00%
Performing Arts	22	22	0.00%	77	79	2.60%
Music	13	14	7.69%	64	67	4.69%
Services & Facilities	7	6	-14.29%	11	10	-9.09%
Performers	2	2	0.00%	2	2	0.00%
Visual Arts/Photography	38	40	5.26%	76	92	21.05%
Crafts	2	2	0.00%	2	2	0.00%
Visual Arts	7	7	0.00%	8	8	0.00%
Photography	14	16	14.29%	26	35	34.62%
Services	15	15	0.00%	40	47	17.50%
Film, Radio and TV	19	23	21.05%	132	163	23.48%
Motion Pictures	15	17	13.33%	77	65	-15.58%
Television	3	4	33.33%	54	92	70.37%
Radio	1	2	100.00%	1	6	500.00%
Design and Publishing	44	47	6.82%	135	141	4.44%
Architecture	9	12	33.33%	30	31	3.33%
Design	21	21	0.00%	63	64	1.59%
Publishing	1	1	0.00%	4	4	0.00%
Advertising	13	13	0.00%	38	42	10.53%
Arts Schools and Services	4	5	25.00%	15	16	6.67%
Arts Schools and Instruction	4	5	25.00%	15	16	6.67%
GRAND TOTAL	131	143	9.16%	450	608	35.11%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org