



The Creative Industries in GA State House District 23

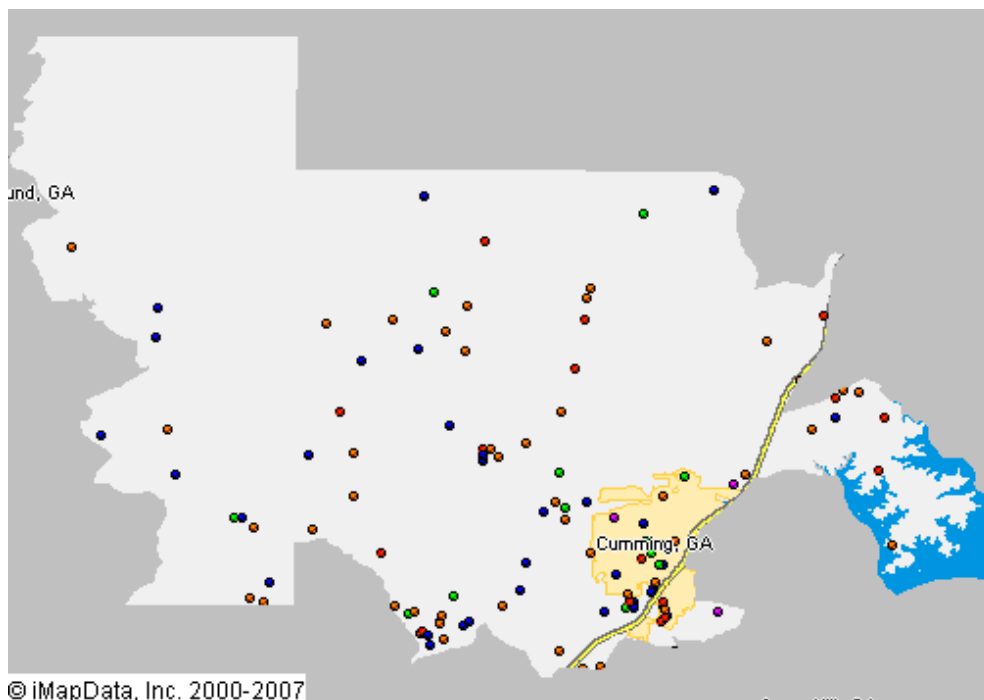
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **GA State House District 23**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, GA State House District 23 is home to 132 arts-related businesses that employ 478 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **GA State House District 23**, with each dot representing an arts-centric business.

132 Arts-Related Businesses in GA State House District 23 Employ 478 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in GA State House District 23 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	18	124
Music	9	21
Services & Facilities	3	7
Performers	6	96
Visual Arts/Photography	39	108
Crafts	4	6
Visual Arts	8	21
Photography	20	32
Services	7	49
Film, Radio and TV	20	99
Motion Pictures	18	95
Television	2	4
Design and Publishing	52	140
Architecture	4	33
Design	36	72
Advertising	12	35
Arts Schools and Services	3	7
Arts Schools and Instruction	3	7
GRAND TOTAL	132	478

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in GA State House District 23 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Performing Arts	15	18	20.00%	41	124	202.44%
Music	8	9	12.50%	20	21	5.00%
Services & Facilities	3	3	0.00%	9	7	-22.22%
Performers	4	6	50.00%	12	96	700.00%
Visual Arts/Photography	33	39	18.18%	93	108	16.13%
Crafts	5	4	-20.00%	7	6	-14.29%
Visual Arts	8	8	0.00%	21	21	0.00%
Photography	15	20	33.33%	22	32	45.45%
Services	5	7	40.00%	43	49	13.95%
Film, Radio and TV	18	20	11.11%	99	99	0.00%
Motion Pictures	17	18	5.88%	97	95	-2.06%
Television	1	2	100.00%	2	4	100.00%
Design and Publishing	37	52	40.54%	97	140	44.33%
Architecture	2	4	100.00%	7	33	371.43%
Design	26	36	38.46%	59	72	22.03%
Advertising	9	12	33.33%	31	35	12.90%
Arts Schools and Services	3	3	0.00%	7	7	0.00%
Arts Schools and Instruction	3	3	0.00%	7	7	0.00%
GRAND TOTAL	106	132	24.53%	337	478	41.84%

Data Source: D&B January 2008 & January 2007

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