



The Creative Industries in HI State House District 22

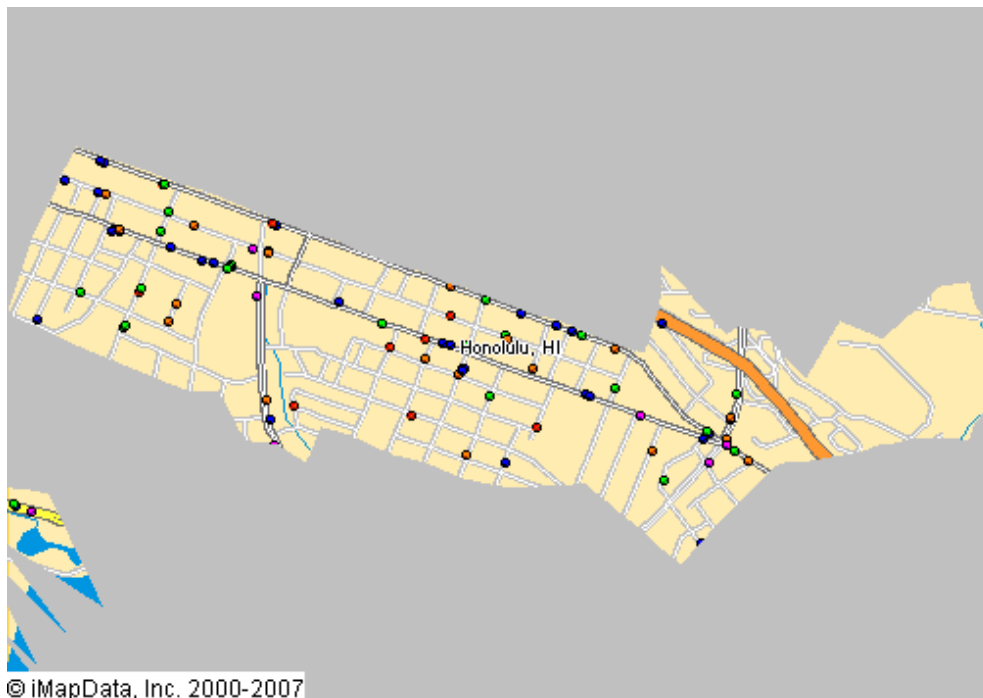
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **HI State House District 22**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, HI State House District 22 is home to 100 arts-related businesses that employ 363 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **HI State House District 22**, with each dot representing an arts-centric business.

100 Arts-Related Businesses in HI State House District 22 Employ 363 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in HI State House District 22 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	25	86
Music	16	52
Services & Facilities	4	6
Performers	5	28
Visual Arts/Photography	29	91
Crafts	5	20
Photography	18	38
Services	6	33
Film, Radio and TV	14	48
Motion Pictures	13	47
Television	1	1
Design and Publishing	25	126
Architecture	19	118
Design	4	6
Advertising	2	2
Arts Schools and Services	7	12
Arts Schools and Instruction	7	12
GRAND TOTAL	100	363

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in HI State House District 22 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Performing Arts	22	25	13.64%	81	86	6.17%
Music	14	16	14.29%	48	52	8.33%
Services & Facilities	4	4	0.00%	6	6	0.00%
Performers	4	5	25.00%	27	28	3.70%
Visual Arts/Photography	31	29	-6.45%	118	91	-22.88%
Crafts	5	5	0.00%	9	20	122.22%
Photography	20	18	-10.00%	77	38	-50.65%
Services	6	6	0.00%	32	33	3.13%
Film, Radio and TV	16	14	-12.50%	77	48	-37.66%
Motion Pictures	15	13	-13.33%	76	47	-38.16%
Television	1	1	0.00%	1	1	0.00%
Design and Publishing	29	25	-13.79%	151	126	-16.56%
Architecture	20	19	-5.00%	126	118	-6.35%
Design	6	4	-33.33%	12	6	-50.00%
Advertising	3	2	-33.33%	13	2	-84.62%
Arts Schools and Services	7	7	0.00%	11	12	9.09%
Arts Schools and Instruction	7	7	0.00%	11	12	9.09%
GRAND TOTAL	105	100	-4.76%	438	363	-17.12%

Data Source: D&B January 2008 & January 2007

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