



The Creative Industries in HI State House District 23

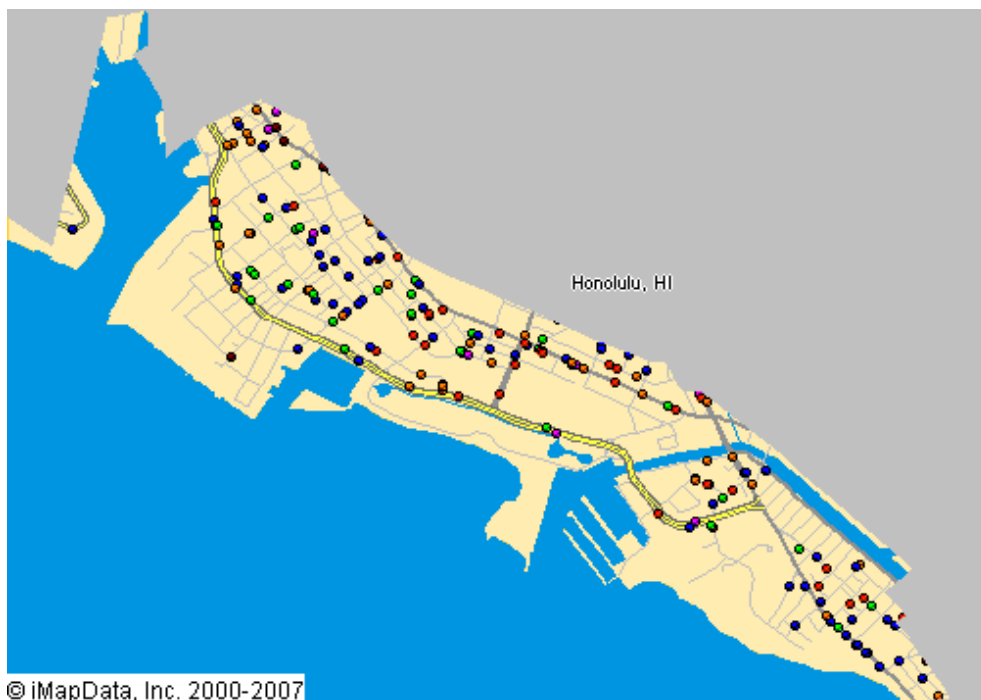
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **HI State House District 23**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, HI State House District 23 is home to 321 arts-related businesses that employ 1,880 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **HI State House District 23**, with each dot representing an arts-centric business.

321 Arts-Related Businesses in HI State House District 23 Employ 1,880 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in HI State House District 23 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	7	62
Museums	6	57
Historical Society	1	5
Performing Arts	50	240
Music	28	194
Opera	1	13
Services & Facilities	8	10
Performers	13	23
Visual Arts/Photography	113	489
Crafts	16	56
Visual Arts	4	6
Photography	72	326
Services	21	101
Film, Radio and TV	54	490
Motion Pictures	44	221
Television	10	269
Design and Publishing	82	551
Architecture	36	374
Design	14	36
Publishing	2	5
Advertising	30	136
Arts Schools and Services	15	48
Arts Councils	2	19
Arts Schools and Instruction	13	29
GRAND TOTAL	321	1,880

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in HI State House District 23 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	7	16.67%	60	62	3.33%
Museums	5	6	20.00%	55	57	3.64%
Historical Society	1	1	0.00%	5	5	0.00%
Performing Arts	51	50	-1.96%	300	240	-20.00%
Music	29	28	-3.45%	236	194	-17.80%
Opera	1	1	0.00%	13	13	0.00%
Services & Facilities	10	8	-20.00%	14	10	-28.57%
Performers	11	13	18.18%	37	23	-37.84%
Visual Arts/Photography	114	113	-0.88%	474	489	3.16%
Crafts	17	16	-5.88%	58	56	-3.45%
Visual Arts	6	4	-33.33%	7	6	-14.29%
Photography	68	72	5.88%	313	326	4.15%
Services	23	21	-8.70%	96	101	5.21%
Film, Radio and TV	51	54	5.88%	487	490	0.62%
Motion Pictures	42	44	4.76%	228	221	-3.07%
Television	9	10	11.11%	259	269	3.86%
Design and Publishing	77	82	6.49%	433	551	27.25%
Architecture	34	36	5.88%	255	374	46.67%
Design	10	14	40.00%	20	36	80.00%
Publishing	2	2	0.00%	5	5	0.00%
Advertising	31	30	-3.23%	153	136	-11.11%
Arts Schools and Services	12	15	25.00%	63	48	-23.81%
Arts Councils	2	2	0.00%	19	19	0.00%
Arts Schools and Instruction	10	13	30.00%	44	29	-34.09%
GRAND TOTAL	311	321	3.22%	1,817	1,880	3.47%

Data Source: D&B January 2008 & January 2007

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