



The Creative Industries in HI State House District 28

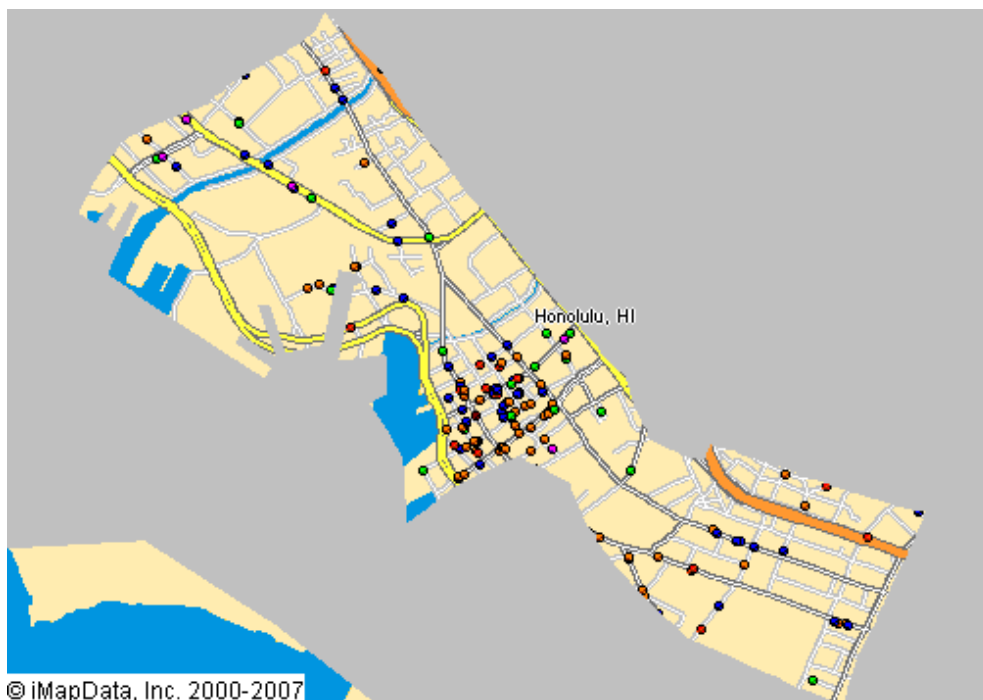
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **HI State House District 28**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, HI State House District 28 is home to 253 arts-related businesses that employ 2,161 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **HI State House District 28**, with each dot representing an arts-centric business.

253 Arts-Related Businesses in HI State House District 28 Employ 2,161 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in HI State House District 28 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	4
Museums	2	4
Performing Arts	36	208
Music	16	109
Theater	3	32
Opera	1	9
Services & Facilities	9	35
Performers	7	23
Visual Arts/Photography	69	436
Crafts	9	79
Visual Arts	2	113
Photography	49	192
Services	9	52
Film, Radio and TV	36	235
Motion Pictures	26	102
Television	10	133
Design and Publishing	103	1,212
Architecture	58	950
Design	16	57
Publishing	1	1
Advertising	28	204
Arts Schools and Services	7	66
Arts Councils	1	26
Arts Schools and Instruction	6	40
GRAND TOTAL	253	2,161

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in HI State House District 28 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	2	100.00%	2	4	100.00%
Museums	1	2	100.00%	2	4	100.00%
Performing Arts	39	36	-7.69%	223	208	-6.73%
Music	13	16	23.08%	104	109	4.81%
Theater	4	3	-25.00%	34	32	-5.88%
Opera	1	1	0.00%	9	9	0.00%
Services & Facilities	9	9	0.00%	32	35	9.38%
Performers	12	7	-41.67%	44	23	-47.73%
Visual Arts/Photography	70	69	-1.43%	432	436	0.93%
Crafts	8	9	12.50%	77	79	2.60%
Visual Arts	4	2	-50.00%	117	113	-3.42%
Photography	46	49	6.52%	180	192	6.67%
Services	12	9	-25.00%	58	52	-10.34%
Film, Radio and TV	37	36	-2.70%	204	235	15.20%
Motion Pictures	29	26	-10.34%	100	102	2.00%
Television	8	10	25.00%	104	133	27.88%
Design and Publishing	108	103	-4.63%	1,004	1,212	20.72%
Architecture	60	58	-3.33%	713	950	33.24%
Design	19	16	-15.79%	87	57	-34.48%
Publishing	2	1	-50.00%	2	1	-50.00%
Advertising	27	28	3.70%	202	204	0.99%
Arts Schools and Services	8	7	-12.50%	45	66	46.67%
Arts Councils	3	1	-66.67%	38	26	-31.58%
Arts Schools and Instruction	5	6	20.00%	7	40	471.43%
GRAND TOTAL	263	253	-3.80%	1,910	2,161	13.14%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org