



The Creative Industries in HI State House District 6

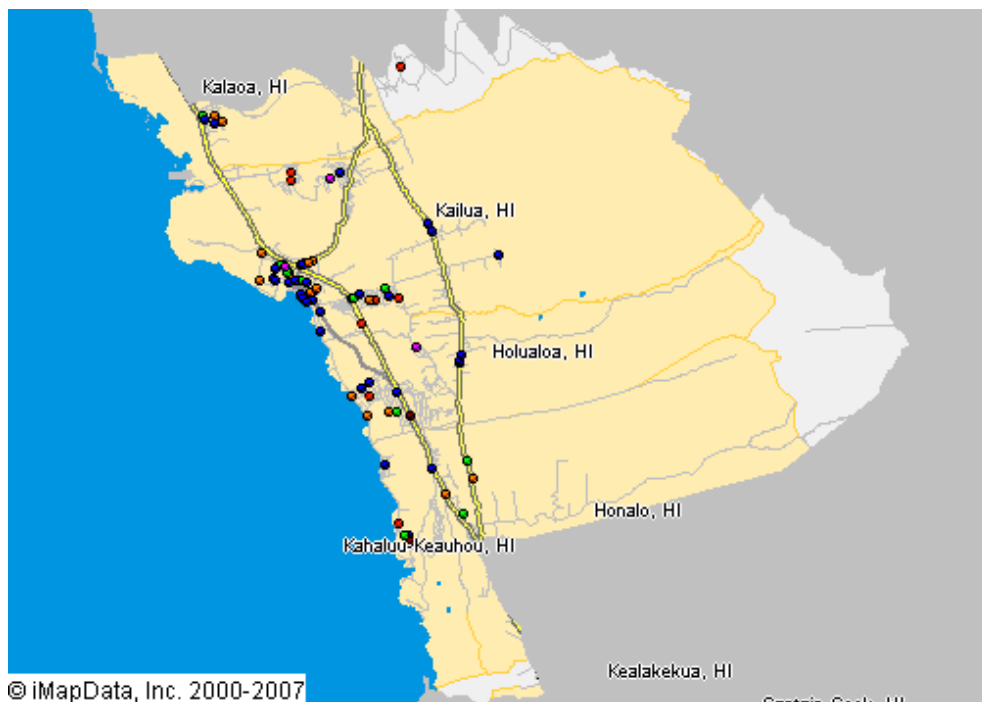
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **HI State House District 6**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, HI State House District 6 is home to 135 arts-related businesses that employ 484 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **HI State House District 6**, with each dot representing an arts-centric business.

135 Arts-Related Businesses in HI State House District 6 Employ 484 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in HI State House District 6 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	13
Museums	3	10
Zoos and Botanical	1	3
Performing Arts	16	76
Music	9	27
Services & Facilities	4	7
Performers	3	42
Visual Arts/Photography	52	154
Crafts	5	13
Visual Arts	14	28
Photography	20	55
Services	13	58
Film, Radio and TV	17	91
Motion Pictures	12	45
Television	4	16
Radio	1	30
Design and Publishing	40	142
Architecture	13	40
Design	18	43
Publishing	1	5
Advertising	8	54
Arts Schools and Services	6	8
Arts Schools and Instruction	5	6
Agents	1	2
GRAND TOTAL	135	484

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in HI State House District 6 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	4	33.33%	10	13	30.00%
Museums	3	3	0.00%	10	10	0.00%
Zoos and Botanical	0	1	100.00%	0	3	300.00%
Performing Arts	16	16	0.00%	76	76	0.00%
Music	10	9	-10.00%	28	27	-3.57%
Services & Facilities	3	4	33.33%	6	7	16.67%
Performers	3	3	0.00%	42	42	0.00%
Visual Arts/Photography	53	52	-1.89%	152	154	1.32%
Crafts	6	5	-16.67%	14	13	-7.14%
Visual Arts	14	14	0.00%	27	28	3.70%
Photography	19	20	5.26%	52	55	5.77%
Services	14	13	-7.14%	59	58	-1.69%
Film, Radio and TV	19	17	-10.53%	97	91	-6.19%
Motion Pictures	14	12	-14.29%	51	45	-11.76%
Television	4	4	0.00%	16	16	0.00%
Radio	1	1	0.00%	30	30	0.00%
Design and Publishing	30	40	33.33%	110	142	29.09%
Architecture	10	13	30.00%	28	40	42.86%
Design	13	18	38.46%	26	43	65.38%
Publishing	1	1	0.00%	5	5	0.00%
Advertising	6	8	33.33%	51	54	5.88%
Arts Schools and Services	6	6	0.00%	8	8	0.00%
Arts Schools and Instruction	5	5	0.00%	6	6	0.00%
Agents	1	1	0.00%	2	2	0.00%
GRAND TOTAL	127	135	6.30%	453	484	6.84%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org