

The Creative Industries in HI State House District 9

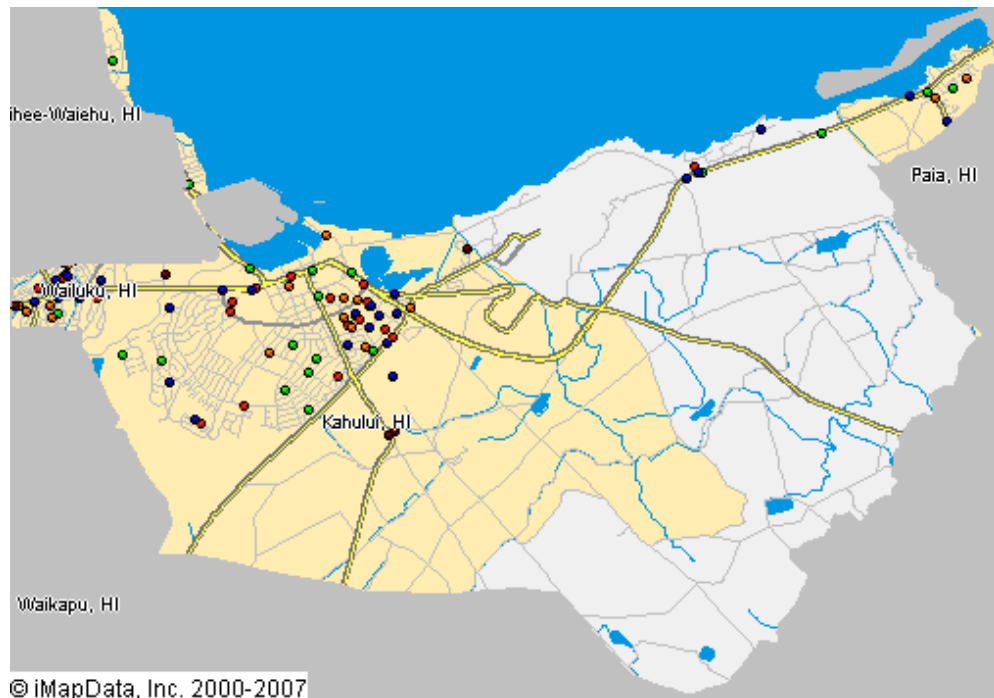
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **HI State House District 9**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, HI State House District 9 is home to 130 arts-related businesses that employ 544 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **HI State House District 9**, with each dot representing an arts-centric business.

130 Arts-Related Businesses in HI State House District 9 Employ 544 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in HI State House District 9 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	66
Museums	4	63
Zoos and Botanical	1	3
Performing Arts	25	90
Music	13	64
Theater	1	2
Services & Facilities	5	12
Performers	6	12
Visual Arts/Photography	47	127
Crafts	5	13
Visual Arts	5	26
Photography	29	55
Services	8	33
Film, Radio and TV	20	168
Motion Pictures	16	72
Television	2	65
Radio	2	31
Design and Publishing	32	85
Architecture	11	46
Design	14	16
Publishing	1	2
Advertising	6	21
Arts Schools and Services	1	8
Arts Schools and Instruction	1	8
GRAND TOTAL	130	544

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in HI State House District 9 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	5	25.00%	42	66	57.14%
Museums	3	4	33.33%	39	63	61.54%
Zoos and Botanical	1	1	0.00%	3	3	0.00%
Performing Arts	15	25	66.67%	81	90	11.11%
Music	6	13	116.67%	54	64	18.52%
Theater	1	1	0.00%	2	2	0.00%
Services & Facilities	4	5	25.00%	15	12	-20.00%
Performers	4	6	50.00%	10	12	20.00%
Visual Arts/Photography	42	47	11.90%	100	127	27.00%
Crafts	5	5	0.00%	12	13	8.33%
Visual Arts	5	5	0.00%	7	26	271.43%
Photography	26	29	11.54%	48	55	14.58%
Services	6	8	33.33%	33	33	0.00%
Film, Radio and TV	19	20	5.26%	158	168	6.33%
Motion Pictures	15	16	6.67%	62	72	16.13%
Television	2	2	0.00%	65	65	0.00%
Radio	2	2	0.00%	31	31	0.00%
Design and Publishing	29	32	10.34%	86	85	-1.16%
Architecture	10	11	10.00%	45	46	2.22%
Design	11	14	27.27%	14	16	14.29%
Publishing	1	1	0.00%	2	2	0.00%
Advertising	7	6	-14.29%	25	21	-16.00%
Arts Schools and Services	0	1	100.00%	0	8	800.00%
Arts Schools and Instruction	0	1	100.00%	0	8	800.00%
GRAND TOTAL	109	130	19.27%	467	544	16.49%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org