



The Creative Industries in HI State Senate District 10

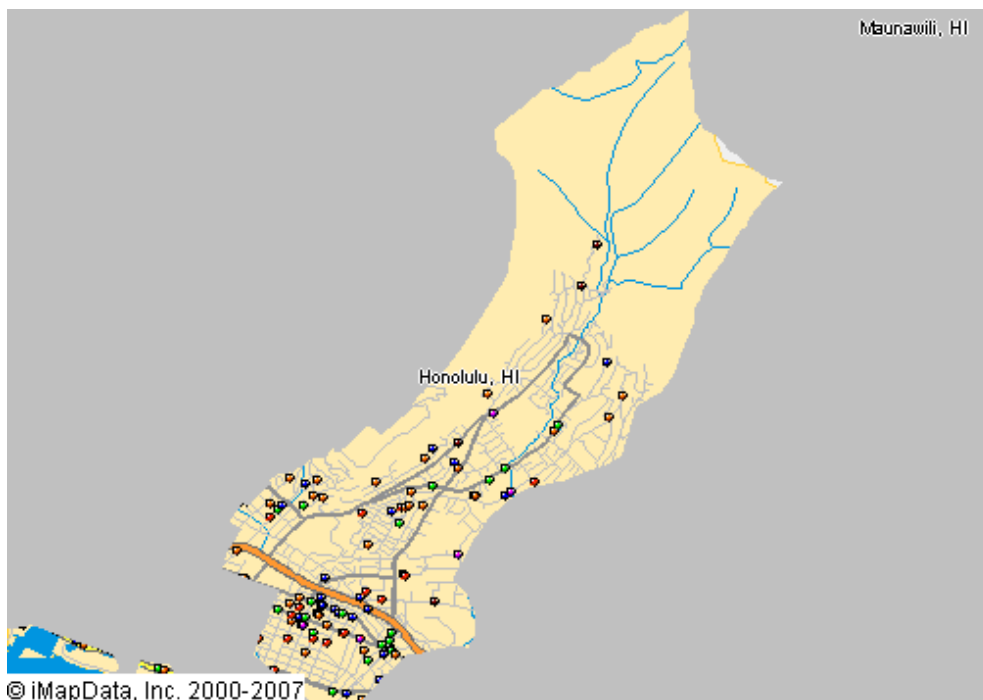
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **HI State Senate District 10**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, HI State Senate District 10 is home to 119 arts-related businesses that employ 413 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **HI State Senate District 10**, with each dot representing an arts-centric business.

119 Arts-Related Businesses in HI State Senate District 10 Employ 413 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in HI State Senate District 10 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	5
Museums	1	3
Zoos and Botanical	1	1
Historical Society	1	1
Performing Arts	27	65
Music	16	36
Theater	1	5
Services & Facilities	6	10
Performers	4	14
Visual Arts/Photography	24	62
Crafts	2	2
Visual Arts	2	2
Photography	17	36
Services	3	22
Film, Radio and TV	19	107
Motion Pictures	18	106
Radio	1	1
Design and Publishing	40	163
Architecture	19	80
Design	12	25
Publishing	2	44
Advertising	7	14
Arts Schools and Services	6	11
Arts Schools and Instruction	6	11
GRAND TOTAL	119	413

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in HI State Senate District 10 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	3	-25.00%	88	5	-94.32%
Museums	1	1	0.00%	3	3	0.00%
Zoos and Botanical	2	1	-50.00%	84	1	-98.81%
Historical Society	1	1	0.00%	1	1	0.00%
Performing Arts	24	27	12.50%	59	65	10.17%
Music	13	16	23.08%	30	36	20.00%
Theater	1	1	0.00%	5	5	0.00%
Services & Facilities	6	6	0.00%	11	10	-9.09%
Performers	4	4	0.00%	13	14	7.69%
Visual Arts/Photography	24	24	0.00%	67	62	-7.46%
Crafts	1	2	100.00%	1	2	100.00%
Visual Arts	1	2	100.00%	1	2	100.00%
Photography	18	17	-5.56%	39	36	-7.69%
Services	4	3	-25.00%	26	22	-15.38%
Film, Radio and TV	19	19	0.00%	107	107	0.00%
Motion Pictures	18	18	0.00%	106	106	0.00%
Radio	1	1	0.00%	1	1	0.00%
Design and Publishing	35	40	14.29%	150	163	8.67%
Architecture	17	19	11.76%	72	80	11.11%
Design	11	12	9.09%	26	25	-3.85%
Publishing	2	2	0.00%	44	44	0.00%
Advertising	5	7	40.00%	8	14	75.00%
Arts Schools and Services	6	6	0.00%	39	11	-71.79%
Arts Schools and Instruction	6	6	0.00%	39	11	-71.79%
GRAND TOTAL	112	119	6.25%	510	413	-19.02%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org