



The Creative Industries in HI State Senate District 12

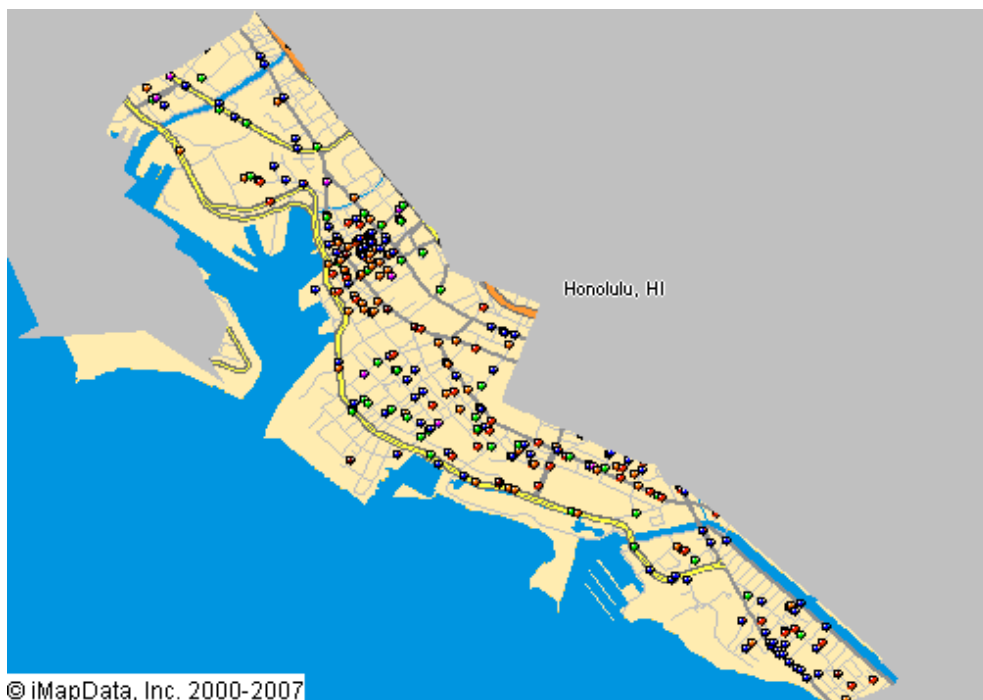
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **HI State Senate District 12**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, HI State Senate District 12 is home to 553 arts-related businesses that employ 3,976 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **HI State Senate District 12**, with each dot representing an arts-centric business.

553 Arts-Related Businesses in HI State Senate District 12 Employ 3,976 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in HI State Senate District 12 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	10	80
Museums	9	75
Historical Society	1	5
Performing Arts	80	428
Music	43	303
Theater	2	30
Opera	1	13
Services & Facilities	15	39
Performers	19	43
Visual Arts/Photography	175	907
Crafts	23	132
Visual Arts	6	119
Photography	116	503
Services	30	153
Film, Radio and TV	90	723
Motion Pictures	70	321
Television	20	402
Design and Publishing	177	1,726
Architecture	93	1,304
Design	27	81
Publishing	2	5
Advertising	55	336
Arts Schools and Services	21	112
Arts Councils	3	45
Arts Schools and Instruction	18	67
GRAND TOTAL	553	3,976

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in HI State Senate District 12 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	8	10	25.00%	76	80	5.26%
Museums	7	9	28.57%	71	75	5.63%
Historical Society	1	1	0.00%	5	5	0.00%
Performing Arts	83	80	-3.61%	503	428	-14.91%
Music	40	43	7.50%	337	303	-10.09%
Theater	3	2	-33.33%	32	30	-6.25%
Opera	1	1	0.00%	13	13	0.00%
Services & Facilities	17	15	-11.76%	43	39	-9.30%
Performers	22	19	-13.64%	78	43	-44.87%
Visual Arts/Photography	177	175	-1.13%	888	907	2.14%
Crafts	23	23	0.00%	132	132	0.00%
Visual Arts	10	6	-40.00%	124	119	-4.03%
Photography	109	116	6.42%	478	503	5.23%
Services	35	30	-14.29%	154	153	-0.65%
Film, Radio and TV	89	90	1.12%	691	723	4.63%
Motion Pictures	72	70	-2.78%	328	321	-2.13%
Television	17	20	17.65%	363	402	10.74%
Design and Publishing	178	177	-0.56%	1,409	1,726	22.50%
Architecture	93	93	0.00%	948	1,304	37.55%
Design	27	27	0.00%	104	81	-22.12%
Publishing	3	2	-33.33%	6	5	-16.67%
Advertising	55	55	0.00%	351	336	-4.27%
Arts Schools and Services	19	21	10.53%	106	112	5.66%
Arts Councils	5	3	-40.00%	57	45	-21.05%
Arts Schools and Instruction	14	18	28.57%	49	67	36.73%
GRAND TOTAL	554	553	-0.18%	3,673	3,976	8.25%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org