



The Creative Industries in HI State Senate District 3

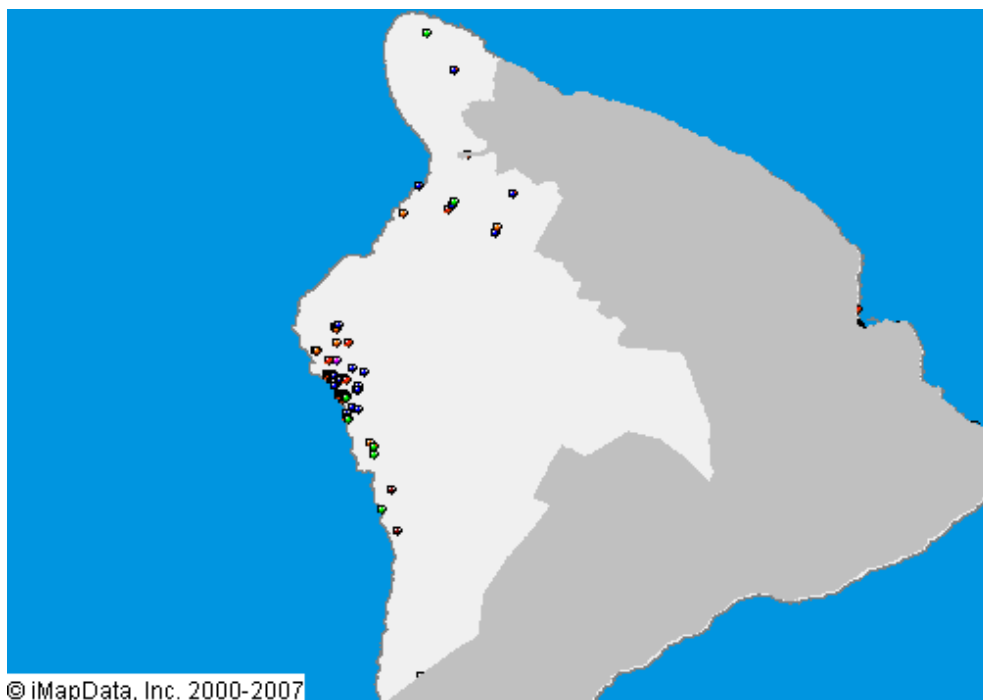
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **HI State Senate District 3**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, HI State Senate District 3 is home to 231 arts-related businesses that employ 677 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **HI State Senate District 3**, with each dot representing an arts-centric business.

231 Arts-Related Businesses in HI State Senate District 3 Employ 677 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in HI State Senate District 3 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	10	48
Museums	4	12
Zoos and Botanical	5	34
Historical Society	1	2
Performing Arts	37	119
Music	19	48
Services & Facilities	7	11
Performers	11	60
Visual Arts/Photography	92	221
Crafts	5	13
Visual Arts	24	53
Photography	41	80
Services	22	75
Film, Radio and TV	26	106
Motion Pictures	17	55
Television	4	16
Radio	5	35
Design and Publishing	59	173
Architecture	19	49
Design	28	57
Publishing	1	5
Advertising	11	62
Arts Schools and Services	7	10
Arts Schools and Instruction	6	8
Agents	1	2
GRAND TOTAL	231	677

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in HI State Senate District 3 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	9	10	11.11%	45	48	6.67%
Museums	5	4	-20.00%	14	12	-14.29%
Zoos and Botanical	3	5	66.67%	29	34	17.24%
Historical Society	1	1	0.00%	2	2	0.00%
Performing Arts	35	37	5.71%	112	119	6.25%
Music	18	19	5.56%	45	48	6.67%
Services & Facilities	7	7	0.00%	12	11	-8.33%
Performers	10	11	10.00%	55	60	9.09%
Visual Arts/Photography	83	92	10.84%	198	221	11.62%
Crafts	7	5	-28.57%	15	13	-13.33%
Visual Arts	20	24	20.00%	39	53	35.90%
Photography	35	41	17.14%	71	80	12.68%
Services	21	22	4.76%	73	75	2.74%
Film, Radio and TV	29	26	-10.34%	116	106	-8.62%
Motion Pictures	20	17	-15.00%	65	55	-15.38%
Television	4	4	0.00%	16	16	0.00%
Radio	5	5	0.00%	35	35	0.00%
Design and Publishing	48	59	22.92%	142	173	21.83%
Architecture	16	19	18.75%	38	49	28.95%
Design	23	28	21.74%	40	57	42.50%
Publishing	1	1	0.00%	5	5	0.00%
Advertising	8	11	37.50%	59	62	5.08%
Arts Schools and Services	7	7	0.00%	10	10	0.00%
Arts Schools and Instruction	6	6	0.00%	8	8	0.00%
Agents	1	1	0.00%	2	2	0.00%
GRAND TOTAL	211	231	9.48%	623	677	8.67%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org