



The Creative Industries in HI State Senate District 5

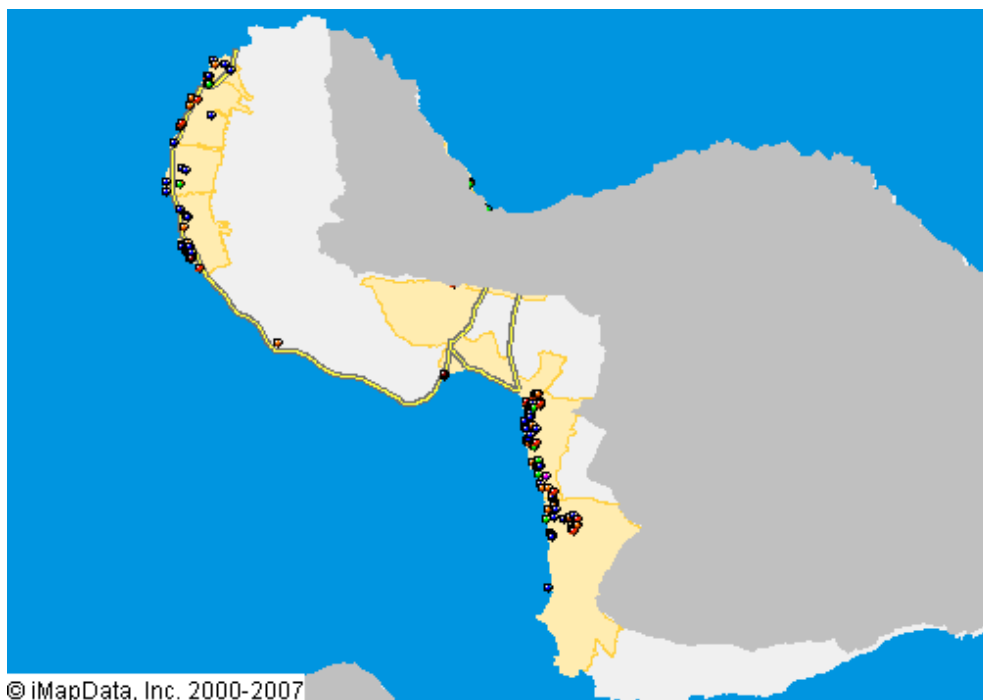
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **HI State Senate District 5**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, HI State Senate District 5 is home to 223 arts-related businesses that employ 801 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **HI State Senate District 5**, with each dot representing an arts-centric business.

223 Arts-Related Businesses in HI State Senate District 5 Employ 801 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in HI State Senate District 5 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	25
Museums	4	20
Zoos and Botanical	1	5
Performing Arts	29	151
Music	14	24
Services & Facilities	5	98
Performers	10	29
Visual Arts/Photography	115	353
Crafts	10	24
Visual Arts	18	71
Photography	63	169
Services	24	89
Film, Radio and TV	26	177
Motion Pictures	24	162
Television	2	15
Design and Publishing	44	89
Architecture	10	12
Design	19	32
Publishing	5	24
Advertising	10	21
Arts Schools and Services	4	6
Arts Councils	1	1
Arts Schools and Instruction	3	5
GRAND TOTAL	223	801

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in HI State Senate District 5 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	5	5	0.00%	18	25	38.89%
Museums	4	4	0.00%	13	20	53.85%
Zoos and Botanical	1	1	0.00%	5	5	0.00%
Performing Arts	24	29	20.83%	144	151	4.86%
Music	9	14	55.56%	20	24	20.00%
Services & Facilities	5	5	0.00%	96	98	2.08%
Performers	10	10	0.00%	28	29	3.57%
Visual Arts/Photography	112	115	2.68%	371	353	-4.85%
Crafts	7	10	42.86%	19	24	26.32%
Visual Arts	19	18	-5.26%	74	71	-4.05%
Photography	57	63	10.53%	166	169	1.81%
Services	29	24	-17.24%	112	89	-20.54%
Film, Radio and TV	23	26	13.04%	177	177	0.00%
Motion Pictures	22	24	9.09%	162	162	0.00%
Television	1	2	100.00%	15	15	0.00%
Design and Publishing	41	44	7.32%	92	89	-3.26%
Architecture	7	10	42.86%	9	12	33.33%
Design	18	19	5.56%	35	32	-8.57%
Publishing	5	5	0.00%	24	24	0.00%
Advertising	11	10	-9.09%	24	21	-12.50%
Arts Schools and Services	3	4	33.33%	4	6	50.00%
Arts Councils	1	1	0.00%	1	1	0.00%
Arts Schools and Instruction	2	3	50.00%	3	5	66.67%
GRAND TOTAL	208	223	7.21%	806	801	-0.62%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org