



The Creative Industries in HI State Senate District 6

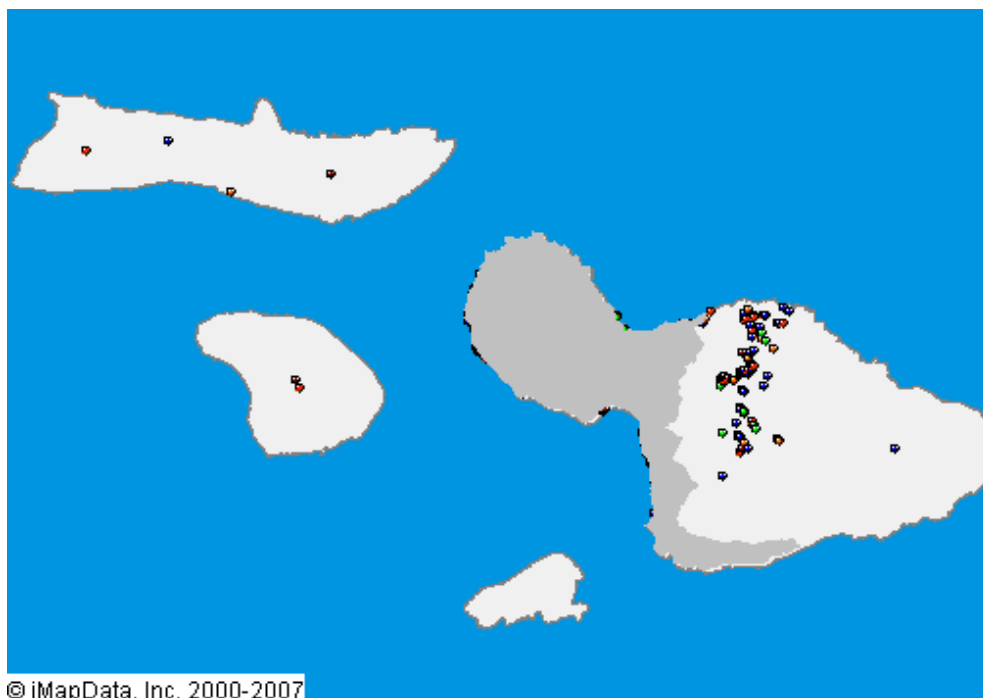
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **HI State Senate District 6**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, HI State Senate District 6 is home to 151 arts-related businesses that employ 346 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **HI State Senate District 6**, with each dot representing an arts-centric business.

151 Arts-Related Businesses in HI State Senate District 6 Employ 346 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in HI State Senate District 6 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	7	48
Museums	4	38
Zoos and Botanical	3	10
Performing Arts	19	53
Music	12	30
Services & Facilities	3	14
Performers	4	9
Visual Arts/Photography	66	116
Crafts	11	27
Visual Arts	21	33
Photography	18	29
Services	16	27
Film, Radio and TV	24	58
Motion Pictures	23	58
Radio	1	0
Design and Publishing	31	66
Architecture	8	24
Design	18	27
Advertising	5	15
Arts Schools and Services	4	5
Arts Schools and Instruction	4	5
GRAND TOTAL	151	346

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in HI State Senate District 6 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	7	7	0.00%	48	48	0.00%
Museums	4	4	0.00%	38	38	0.00%
Zoos and Botanical	3	3	0.00%	10	10	0.00%
Performing Arts	21	19	-9.52%	45	53	17.78%
Music	12	12	0.00%	30	30	0.00%
Services & Facilities	3	3	0.00%	7	14	100.00%
Performers	6	4	-33.33%	8	9	12.50%
Visual Arts/Photography	70	66	-5.71%	122	116	-4.92%
Crafts	11	11	0.00%	25	27	8.00%
Visual Arts	21	21	0.00%	29	33	13.79%
Photography	21	18	-14.29%	35	29	-17.14%
Services	17	16	-5.88%	33	27	-18.18%
Film, Radio and TV	24	24	0.00%	59	58	-1.69%
Motion Pictures	23	23	0.00%	58	58	0.00%
Radio	1	1	0.00%	1	0	-100.00%
Design and Publishing	25	31	24.00%	58	66	13.79%
Architecture	7	8	14.29%	24	24	0.00%
Design	13	18	38.46%	19	27	42.11%
Advertising	5	5	0.00%	15	15	0.00%
Arts Schools and Services	5	4	-20.00%	8	5	-37.50%
Arts Schools and Instruction	5	4	-20.00%	8	5	-37.50%
GRAND TOTAL	152	151	-0.66%	340	346	1.76%

Data Source: D&B January 2008 & January 2007

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