



## The Creative Industries in HI State Senate District 7

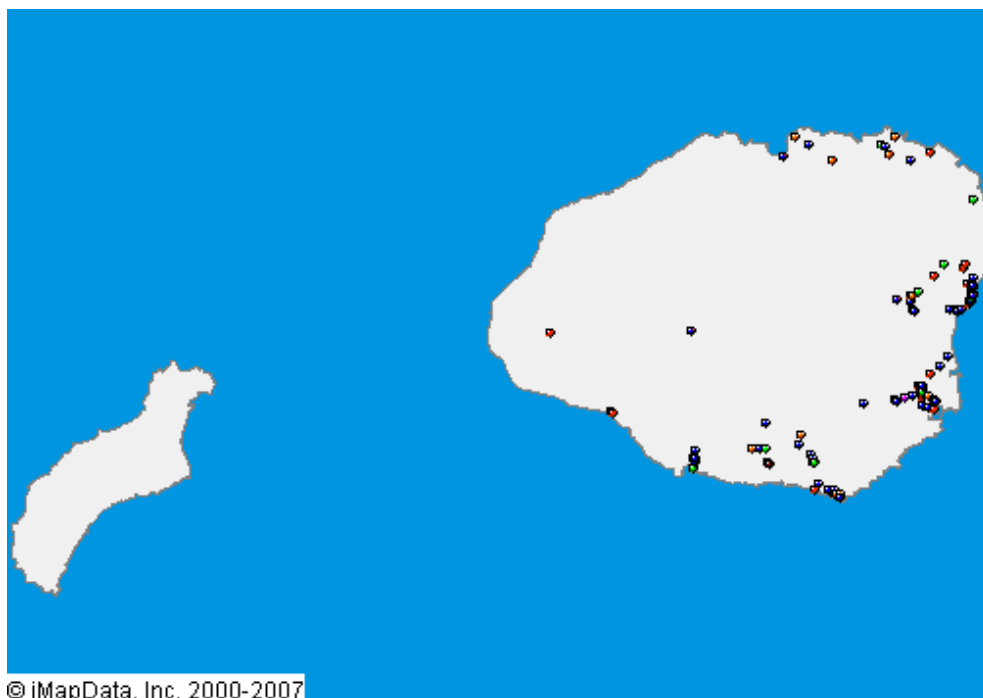
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **HI State Senate District 7**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, HI State Senate District 7 is home to 209 arts-related businesses that employ 729 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **HI State Senate District 7**, with each dot representing an arts-centric business.

### 209 Arts-Related Businesses in HI State Senate District 7 Employ 729 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in HI State Senate District 7 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>9</b>	<b>216</b>
Museums	4	72
Zoos and Botanical	4	142
Historical Society	1	2
<b>Performing Arts</b>	<b>26</b>	<b>61</b>
Music	15	43
Services & Facilities	4	7
Performers	7	11
<b>Visual Arts/Photography</b>	<b>88</b>	<b>222</b>
Crafts	9	22
Visual Arts	16	33
Photography	41	90
Services	22	77
<b>Film, Radio and TV</b>	<b>38</b>	<b>146</b>
Motion Pictures	33	116
Television	4	18
Radio	1	12
<b>Design and Publishing</b>	<b>45</b>	<b>81</b>
Architecture	20	38
Design	18	29
Advertising	7	14
<b>Arts Schools and Services</b>	<b>3</b>	<b>3</b>
Arts Schools and Instruction	3	3
<b>GRAND TOTAL</b>	<b>209</b>	<b>729</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)



## Arts-Related Business and Employment in HI State Senate District 7 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>7</b>	<b>9</b>	<b>28.57%</b>	<b>130</b>	<b>216</b>	<b>66.15%</b>
Museums	3	4	33.33%	25	72	188.00%
Zoos and Botanical	3	4	33.33%	103	142	37.86%
Historical Society	1	1	0.00%	2	2	0.00%
<b>Performing Arts</b>	<b>25</b>	<b>26</b>	<b>4.00%</b>	<b>57</b>	<b>61</b>	<b>7.02%</b>
Music	15	15	0.00%	43	43	0.00%
Services & Facilities	4	4	0.00%	8	7	-12.50%
Performers	6	7	16.67%	6	11	83.33%
<b>Visual Arts/Photography</b>	<b>90</b>	<b>88</b>	<b>-2.22%</b>	<b>253</b>	<b>222</b>	<b>-12.25%</b>
Crafts	11	9	-18.18%	30	22	-26.67%
Visual Arts	18	16	-11.11%	38	33	-13.16%
Photography	37	41	10.81%	91	90	-1.10%
Services	24	22	-8.33%	94	77	-18.09%
<b>Film, Radio and TV</b>	<b>36</b>	<b>38</b>	<b>5.56%</b>	<b>128</b>	<b>146</b>	<b>14.06%</b>
Motion Pictures	32	33	3.13%	105	116	10.48%
Television	3	4	33.33%	11	18	63.64%
Radio	1	1	0.00%	12	12	0.00%
<b>Design and Publishing</b>	<b>37</b>	<b>45</b>	<b>21.62%</b>	<b>73</b>	<b>81</b>	<b>10.96%</b>
Architecture	16	20	25.00%	33	38	15.15%
Design	14	18	28.57%	26	29	11.54%
Publishing	1	0	-100.00%	1	0	-100.00%
Advertising	6	7	16.67%	13	14	7.69%
<b>Arts Schools and Services</b>	<b>3</b>	<b>3</b>	<b>0.00%</b>	<b>4</b>	<b>3</b>	<b>-25.00%</b>
Arts Schools and Instruction	3	3	0.00%	4	3	-25.00%
<b>GRAND TOTAL</b>	<b>198</b>	<b>209</b>	<b>5.56%</b>	<b>645</b>	<b>729</b>	<b>13.02%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)