



The Creative Industries in IL State House District 100

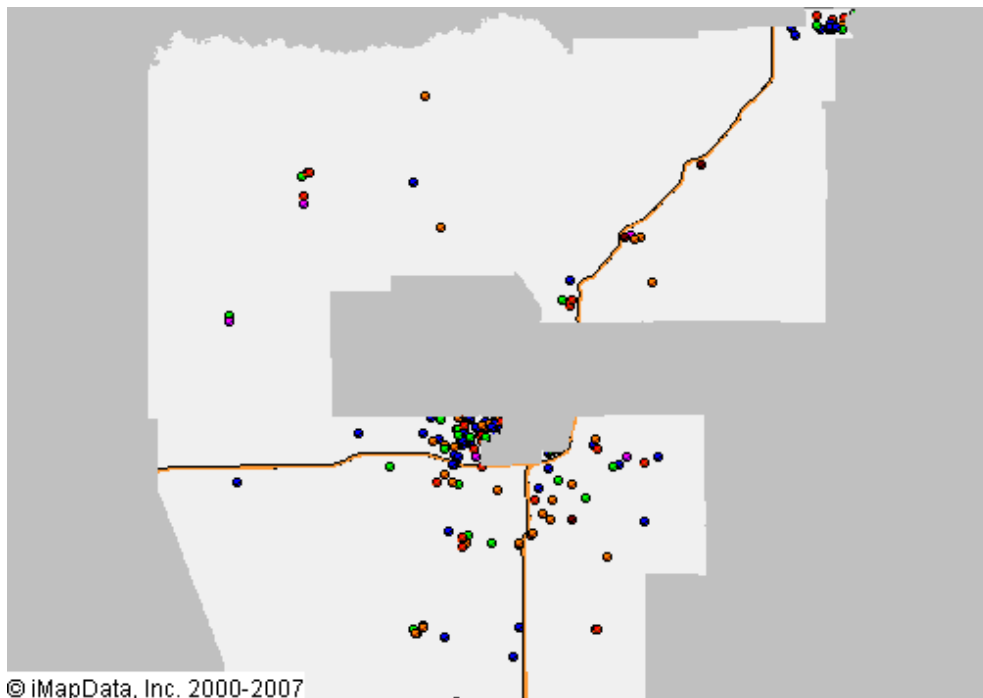
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IL State House District 100**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IL State House District 100 is home to 153 arts-related businesses that employ 608 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IL State House District 100**, with each dot representing an arts-centric business.

153 Arts-Related Businesses in IL State House District 100 Employ 608 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IL State House District 100 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	249
Museums	3	244
Zoos and Botanical	1	5
Performing Arts	28	57
Music	13	32
Theater	1	1
Services & Facilities	7	16
Performers	7	8
Visual Arts/Photography	45	103
Crafts	3	4
Visual Arts	2	4
Photography	31	71
Services	9	24
Film, Radio and TV	32	84
Motion Pictures	25	58
Television	1	9
Radio	6	17
Design and Publishing	37	106
Architecture	11	45
Design	20	37
Advertising	6	24
Arts Schools and Services	7	9
Arts Schools and Instruction	7	9
GRAND TOTAL	153	608

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in IL State House District 100 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	4	33.33%	247	249	0.81%
Museums	2	3	50.00%	242	244	0.83%
Zoos and Botanical	1	1	0.00%	5	5	0.00%
Performing Arts	18	28	55.56%	40	57	42.50%
Music	6	13	116.67%	17	32	88.24%
Theater	1	1	0.00%	1	1	0.00%
Services & Facilities	6	7	16.67%	16	16	0.00%
Performers	5	7	40.00%	6	8	33.33%
Visual Arts/Photography	44	45	2.27%	101	103	1.98%
Crafts	2	3	50.00%	1	4	300.00%
Visual Arts	1	2	100.00%	1	4	300.00%
Photography	32	31	-3.13%	76	71	-6.58%
Services	9	9	0.00%	23	24	4.35%
Film, Radio and TV	31	32	3.23%	90	84	-6.67%
Motion Pictures	25	25	0.00%	65	58	-10.77%
Television	1	1	0.00%	9	9	0.00%
Radio	5	6	20.00%	16	17	6.25%
Design and Publishing	33	37	12.12%	89	106	19.10%
Architecture	8	11	37.50%	34	45	32.35%
Design	18	20	11.11%	32	37	15.63%
Advertising	7	6	-14.29%	23	24	4.35%
Arts Schools and Services	5	7	40.00%	4	9	125.00%
Arts Schools and Instruction	5	7	40.00%	4	9	125.00%
GRAND TOTAL	134	153	14.18%	571	608	6.48%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org