



The Creative Industries in IL State House District 12

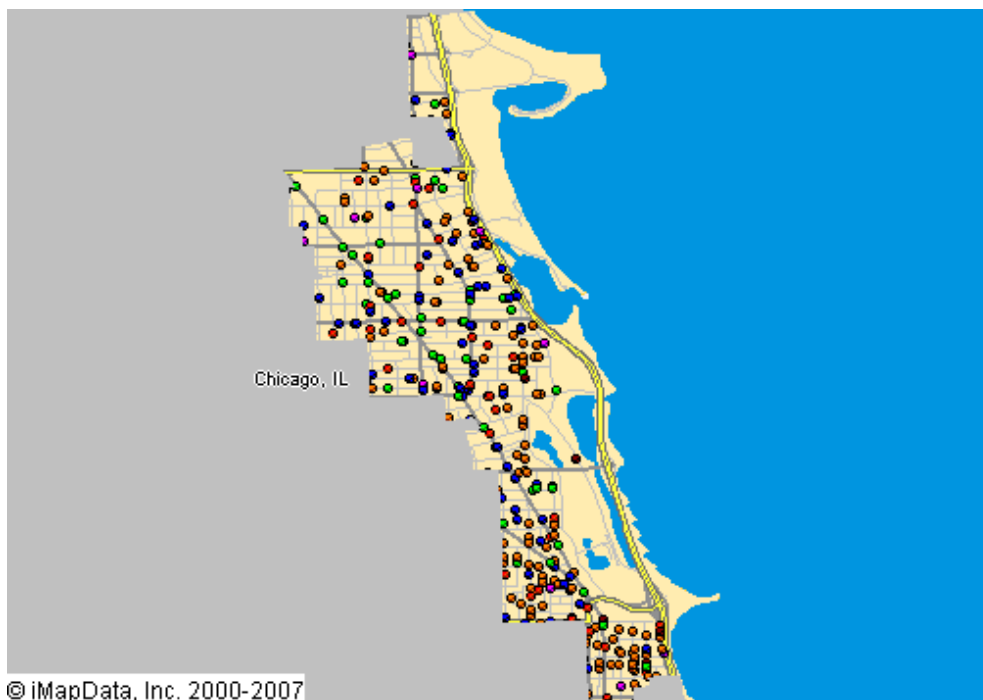
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IL State House District 12**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IL State House District 12 is home to 347 arts-related businesses that employ 1,596 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IL State House District 12**, with each dot representing an arts-centric business.

347 Arts-Related Businesses in IL State House District 12 Employ 1,596 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IL State House District 12 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	7	134
Museums	7	134
Performing Arts	59	735
Music	16	64
Theater	6	340
Services & Facilities	25	114
Performers	12	217
Visual Arts/Photography	74	151
Crafts	4	7
Visual Arts	14	25
Photography	50	89
Services	6	30
Film, Radio and TV	47	196
Motion Pictures	43	192
Television	1	1
Radio	3	3
Design and Publishing	148	341
Architecture	23	63
Design	94	168
Publishing	4	16
Advertising	27	94
Arts Schools and Services	12	39
Arts Schools and Instruction	12	39
GRAND TOTAL	347	1,596

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in IL State House District 12 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	7	16.67%	15	134	793.33%
Museums	6	7	16.67%	15	134	793.33%
Performing Arts	50	59	18.00%	754	735	-2.52%
Music	15	16	6.67%	96	64	-33.33%
Theater	6	6	0.00%	338	340	0.59%
Services & Facilities	19	25	31.58%	105	114	8.57%
Performers	10	12	20.00%	215	217	0.93%
Visual Arts/Photography	68	74	8.82%	146	151	3.42%
Crafts	4	4	0.00%	6	7	16.67%
Visual Arts	12	14	16.67%	19	25	31.58%
Photography	46	50	8.70%	92	89	-3.26%
Services	6	6	0.00%	29	30	3.45%
Film, Radio and TV	48	47	-2.08%	199	196	-1.51%
Motion Pictures	45	43	-4.44%	195	192	-1.54%
Television	1	1	0.00%	1	1	0.00%
Radio	2	3	50.00%	3	3	0.00%
Design and Publishing	129	148	14.73%	291	341	17.18%
Architecture	19	23	21.05%	49	63	28.57%
Design	85	94	10.59%	150	168	12.00%
Publishing	5	4	-20.00%	17	16	-5.88%
Advertising	20	27	35.00%	75	94	25.33%
Arts Schools and Services	10	12	20.00%	53	39	-26.42%
Arts Schools and Instruction	10	12	20.00%	53	39	-26.42%
GRAND TOTAL	311	347	11.58%	1,458	1,596	9.47%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org