

## The Creative Industries in IL State House District 15

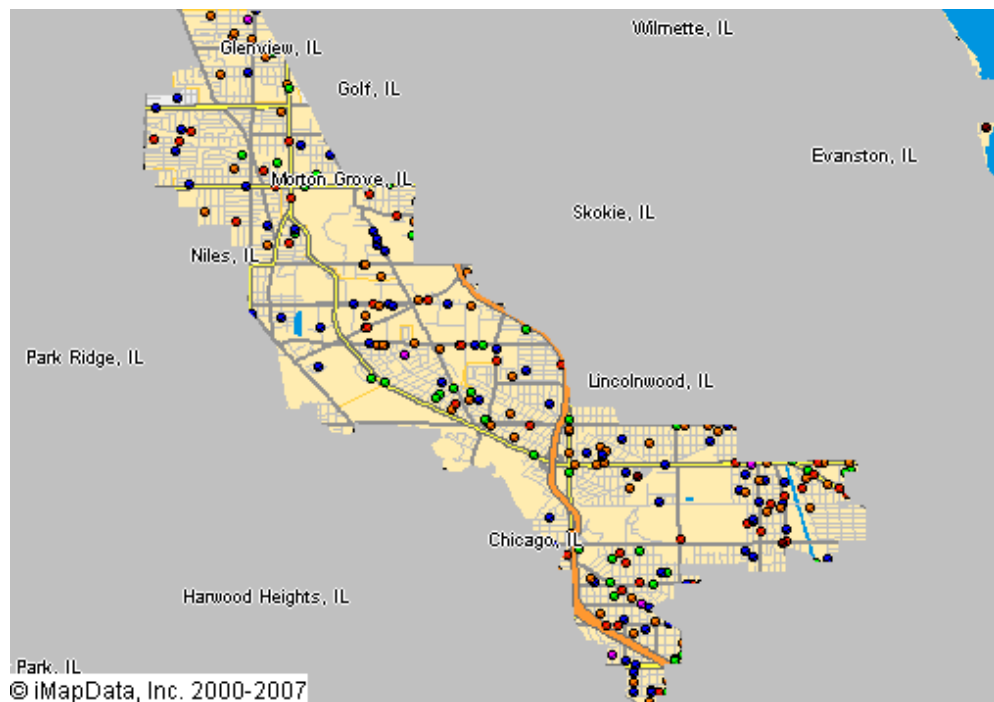
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IL State House District 15**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, IL State House District 15 is home to 228 arts-related businesses that employ 1,435 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IL State House District 15**, with each dot representing an arts-centric business.

### 228 Arts-Related Businesses in IL State House District 15 Employ 1,435 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in IL State House District 15 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>2</b>	<b>4</b>
Zoos and Botanical	1	3
Historical Society	1	1
<b>Performing Arts</b>	<b>40</b>	<b>100</b>
Music	23	60
Theater	1	2
Services & Facilities	9	29
Performers	7	9
<b>Visual Arts/Photography</b>	<b>71</b>	<b>742</b>
Crafts	10	459
Visual Arts	2	3
Photography	48	88
Services	11	192
<b>Film, Radio and TV</b>	<b>43</b>	<b>186</b>
Motion Pictures	38	184
Television	3	0
Radio	2	2
<b>Design and Publishing</b>	<b>67</b>	<b>394</b>
Architecture	15	60
Design	26	65
Publishing	5	35
Advertising	21	234
<b>Arts Schools and Services</b>	<b>5</b>	<b>9</b>
Arts Schools and Instruction	5	9
<b>GRAND TOTAL</b>	<b>228</b>	<b>1,435</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)



## Arts-Related Business and Employment in IL State House District 15 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>2</b>	<b>2</b>	<b>0.00%</b>	<b>4</b>	<b>4</b>	<b>0.00%</b>
Zoos and Botanical	1	1	0.00%	3	3	0.00%
Historical Society	1	1	0.00%	1	1	0.00%
<b>Performing Arts</b>	<b>36</b>	<b>40</b>	<b>11.11%</b>	<b>124</b>	<b>100</b>	<b>-19.35%</b>
Music	17	23	35.29%	49	60	22.45%
Theater	2	1	-50.00%	10	2	-80.00%
Services & Facilities	9	9	0.00%	55	29	-47.27%
Performers	8	7	-12.50%	10	9	-10.00%
<b>Visual Arts/Photography</b>	<b>71</b>	<b>71</b>	<b>0.00%</b>	<b>329</b>	<b>742</b>	<b>125.53%</b>
Crafts	8	10	25.00%	45	459	920.00%
Visual Arts	2	2	0.00%	3	3	0.00%
Photography	51	48	-5.88%	94	88	-6.38%
Services	10	11	10.00%	187	192	2.67%
<b>Film, Radio and TV</b>	<b>38</b>	<b>43</b>	<b>13.16%</b>	<b>175</b>	<b>186</b>	<b>6.29%</b>
Motion Pictures	35	38	8.57%	174	184	5.75%
Television	2	3	50.00%	0	0	0.00%
Radio	1	2	100.00%	1	2	100.00%
<b>Design and Publishing</b>	<b>63</b>	<b>67</b>	<b>6.35%</b>	<b>399</b>	<b>394</b>	<b>-1.25%</b>
Architecture	15	15	0.00%	61	60	-1.64%
Design	27	26	-3.70%	70	65	-7.14%
Publishing	5	5	0.00%	35	35	0.00%
Advertising	16	21	31.25%	233	234	0.43%
<b>Arts Schools and Services</b>	<b>1</b>	<b>5</b>	<b>400.00%</b>	<b>4</b>	<b>9</b>	<b>125.00%</b>
Arts Schools and Instruction	1	5	400.00%	4	9	125.00%
<b>GRAND TOTAL</b>	<b>211</b>	<b>228</b>	<b>8.06%</b>	<b>1,035</b>	<b>1,435</b>	<b>38.65%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)