

## The Creative Industries in IL State House District 41

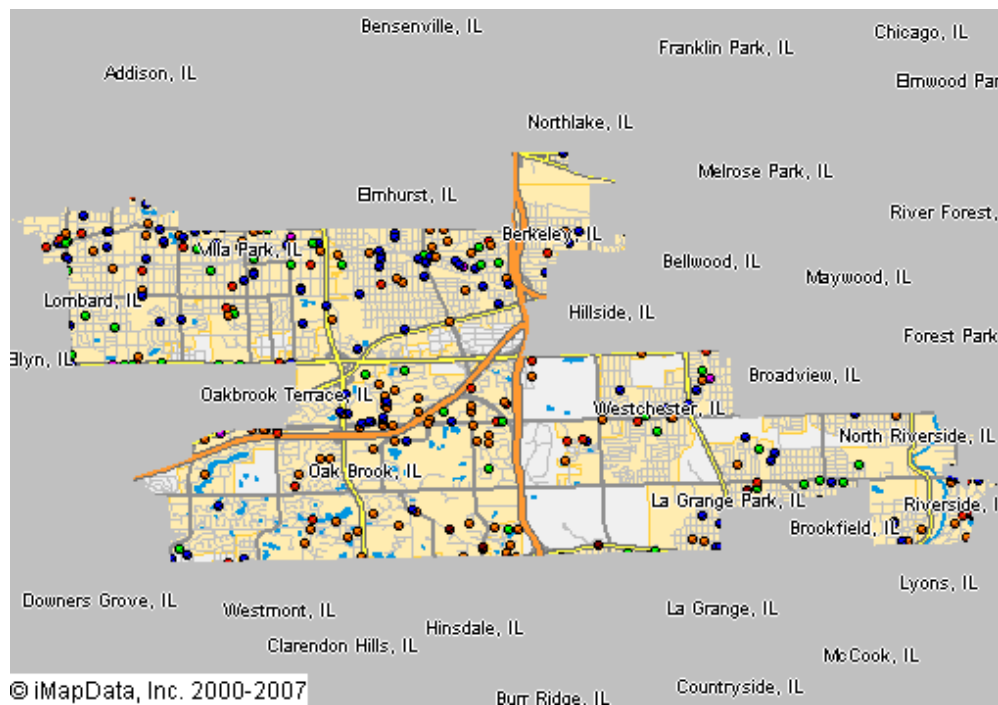
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IL State House District 41**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, IL State House District 41 is home to 312 arts-related businesses that employ 2,060 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IL State House District 41**, with each dot representing an arts-centric business.

### 312 Arts-Related Businesses in IL State House District 41 Employ 2,060 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in IL State House District 41 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>7</b>	<b>532</b>
Museums	5	17
Zoos and Botanical	2	515
<b>Performing Arts</b>	<b>50</b>	<b>354</b>
Music	33	226
Theater	1	100
Services & Facilities	4	9
Performers	12	19
<b>Visual Arts/Photography</b>	<b>89</b>	<b>257</b>
Crafts	4	23
Visual Arts	11	21
Photography	64	170
Services	10	43
<b>Film, Radio and TV</b>	<b>36</b>	<b>158</b>
Motion Pictures	34	154
Television	1	1
Radio	1	3
<b>Design and Publishing</b>	<b>120</b>	<b>714</b>
Architecture	29	209
Design	48	176
Publishing	2	1
Advertising	41	328
<b>Arts Schools and Services</b>	<b>10</b>	<b>45</b>
Arts Schools and Instruction	9	43
Agents	1	2
<b>GRAND TOTAL</b>	<b>312</b>	<b>2,060</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)



## Arts-Related Business and Employment in IL State House District 41 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>7</b>	<b>7</b>	<b>0.00%</b>	<b>529</b>	<b>532</b>	<b>0.57%</b>
Museums	6	5	-16.67%	29	17	-41.38%
Zoos and Botanical	1	2	100.00%	500	515	3.00%
<b>Performing Arts</b>	<b>45</b>	<b>50</b>	<b>11.11%</b>	<b>349</b>	<b>354</b>	<b>1.43%</b>
Music	30	33	10.00%	224	226	0.89%
Theater	1	1	0.00%	100	100	0.00%
Services & Facilities	3	4	33.33%	5	9	80.00%
Performers	11	12	9.09%	20	19	-5.00%
<b>Visual Arts/Photography</b>	<b>85</b>	<b>89</b>	<b>4.71%</b>	<b>284</b>	<b>257</b>	<b>-9.51%</b>
Crafts	5	4	-20.00%	24	23	-4.17%
Visual Arts	11	11	0.00%	20	21	5.00%
Photography	61	64	4.92%	199	170	-14.57%
Services	8	10	25.00%	41	43	4.88%
<b>Film, Radio and TV</b>	<b>41</b>	<b>36</b>	<b>-12.20%</b>	<b>190</b>	<b>158</b>	<b>-16.84%</b>
Motion Pictures	38	34	-10.53%	185	154	-16.76%
Television	1	1	0.00%	1	1	0.00%
Radio	2	1	-50.00%	4	3	-25.00%
<b>Design and Publishing</b>	<b>111</b>	<b>120</b>	<b>8.11%</b>	<b>640</b>	<b>714</b>	<b>11.56%</b>
Architecture	26	29	11.54%	193	209	8.29%
Design	43	48	11.63%	152	176	15.79%
Publishing	3	2	-33.33%	2	1	-50.00%
Advertising	39	41	5.13%	293	328	11.95%
<b>Arts Schools and Services</b>	<b>9</b>	<b>10</b>	<b>11.11%</b>	<b>43</b>	<b>45</b>	<b>4.65%</b>
Arts Schools and Instruction	8	9	12.50%	41	43	4.88%
Agents	1	1	0.00%	2	2	0.00%
<b>GRAND TOTAL</b>	<b>298</b>	<b>312</b>	<b>4.70%</b>	<b>2,035</b>	<b>2,060</b>	<b>1.23%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)