



The Creative Industries in IL State House District 42

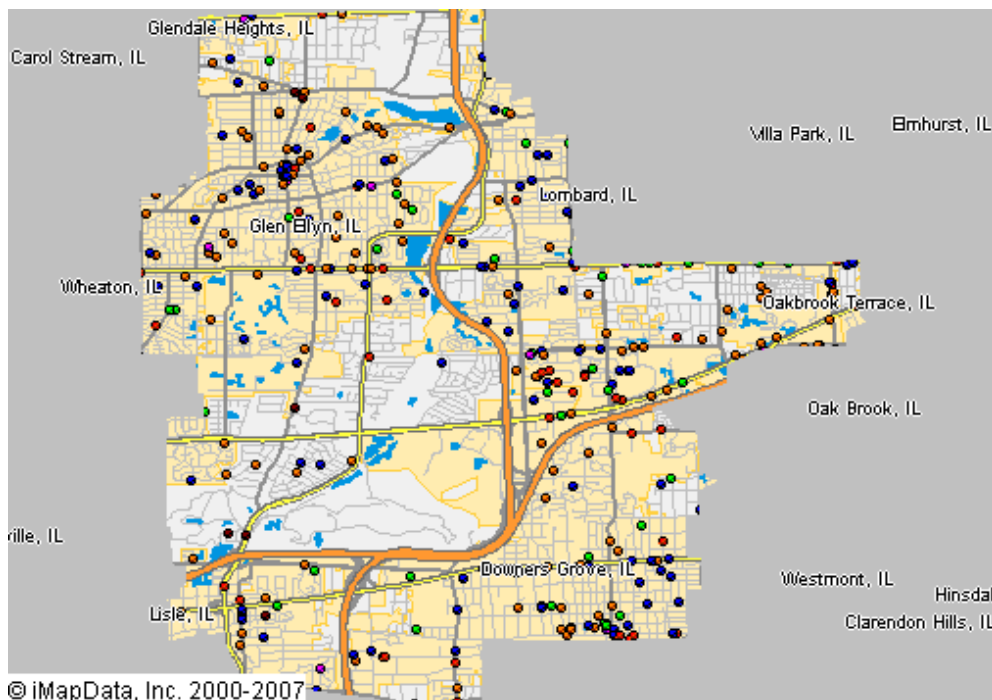
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IL State House District 42**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IL State House District 42 is home to 331 arts-related businesses that employ 2,557 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IL State House District 42**, with each dot representing an arts-centric business.

331 Arts-Related Businesses in IL State House District 42 Employ 2,557 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IL State House District 42 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	6	310
Museums	4	3
Zoos and Botanical	2	307
Performing Arts	43	154
Music	23	114
Theater	1	2
Services & Facilities	8	8
Performers	11	30
Visual Arts/Photography	97	253
Crafts	6	12
Visual Arts	5	6
Photography	79	225
Services	7	10
Film, Radio and TV	42	751
Motion Pictures	36	722
Radio	6	29
Design and Publishing	135	1,075
Architecture	34	208
Design	49	106
Publishing	3	8
Advertising	49	753
Arts Schools and Services	8	14
Arts Schools and Instruction	8	14
GRAND TOTAL	331	2,557

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in IL State House District 42 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	6	0.00%	9	310	3344.44%
Museums	5	4	-20.00%	7	3	-57.14%
Zoos and Botanical	1	2	100.00%	2	307	15250.00%
Performing Arts	35	43	22.86%	164	154	-6.10%
Music	18	23	27.78%	119	114	-4.20%
Theater	0	1	100.00%	0	2	200.00%
Services & Facilities	8	8	0.00%	18	8	-55.56%
Performers	9	11	22.22%	27	30	11.11%
Visual Arts/Photography	93	97	4.30%	288	253	-12.15%
Crafts	5	6	20.00%	6	12	100.00%
Visual Arts	6	5	-16.67%	8	6	-25.00%
Photography	74	79	6.76%	234	225	-3.85%
Services	8	7	-12.50%	40	10	-75.00%
Film, Radio and TV	36	42	16.67%	251	751	199.20%
Motion Pictures	30	36	20.00%	171	722	322.22%
Radio	6	6	0.00%	80	29	-63.75%
Design and Publishing	128	135	5.47%	1,021	1,075	5.29%
Architecture	35	34	-2.86%	212	208	-1.89%
Design	46	49	6.52%	101	106	4.95%
Publishing	4	3	-25.00%	13	8	-38.46%
Advertising	43	49	13.95%	695	753	8.35%
Arts Schools and Services	6	8	33.33%	17	14	-17.65%
Arts Schools and Instruction	6	8	33.33%	17	14	-17.65%
GRAND TOTAL	304	331	8.88%	1,750	2,557	46.11%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org