



The Creative Industries in IL State House District 49

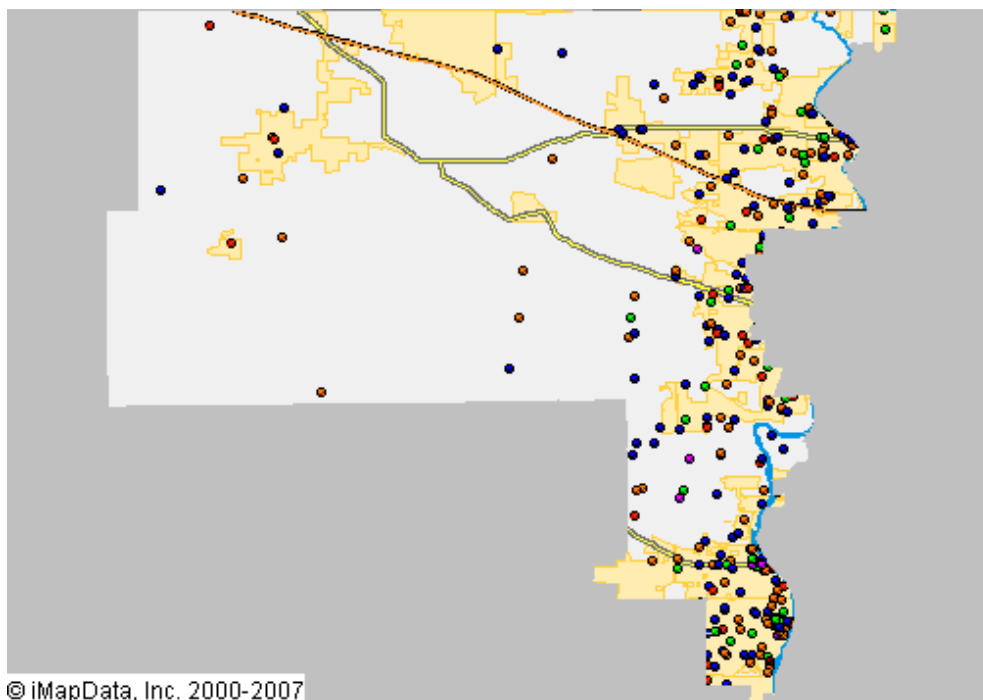
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IL State House District 49**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IL State House District 49 is home to 321 arts-related businesses that employ 1,526 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IL State House District 49**, with each dot representing an arts-centric business.

321 Arts-Related Businesses in IL State House District 49 Employ 1,526 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IL State House District 49 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	5
Museums	2	4
Zoos and Botanical	1	1
Performing Arts	39	132
Music	18	92
Services & Facilities	8	16
Performers	13	24
Visual Arts/Photography	127	600
Crafts	9	33
Visual Arts	14	31
Photography	80	425
Services	24	111
Film, Radio and TV	27	103
Motion Pictures	25	99
Television	1	3
Radio	1	1
Design and Publishing	113	578
Architecture	23	75
Design	66	131
Publishing	3	255
Advertising	21	117
Arts Schools and Services	12	108
Arts Schools and Instruction	12	108
GRAND TOTAL	321	1,526

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in IL State House District 49 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	3	50.00%	3	5	66.67%
Museums	1	2	100.00%	2	4	100.00%
Zoos and Botanical	1	1	0.00%	1	1	0.00%
Performing Arts	33	39	18.18%	118	132	11.86%
Music	15	18	20.00%	84	92	9.52%
Services & Facilities	7	8	14.29%	15	16	6.67%
Performers	11	13	18.18%	19	24	26.32%
Visual Arts/Photography	127	127	0.00%	630	600	-4.76%
Crafts	7	9	28.57%	37	33	-10.81%
Visual Arts	14	14	0.00%	30	31	3.33%
Photography	79	80	1.27%	439	425	-3.19%
Services	27	24	-11.11%	124	111	-10.48%
Film, Radio and TV	29	27	-6.90%	119	103	-13.45%
Motion Pictures	27	25	-7.41%	102	99	-2.94%
Television	0	1	100.00%	0	3	300.00%
Radio	2	1	-50.00%	17	1	-94.12%
Design and Publishing	99	113	14.14%	499	578	15.83%
Architecture	16	23	43.75%	55	75	36.36%
Design	61	66	8.20%	124	131	5.65%
Publishing	3	3	0.00%	255	255	0.00%
Advertising	19	21	10.53%	65	117	80.00%
Arts Schools and Services	11	12	9.09%	107	108	0.93%
Arts Schools and Instruction	11	12	9.09%	107	108	0.93%
GRAND TOTAL	301	321	6.64%	1,476	1,526	3.39%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org