



The Creative Industries in IL State House District 50

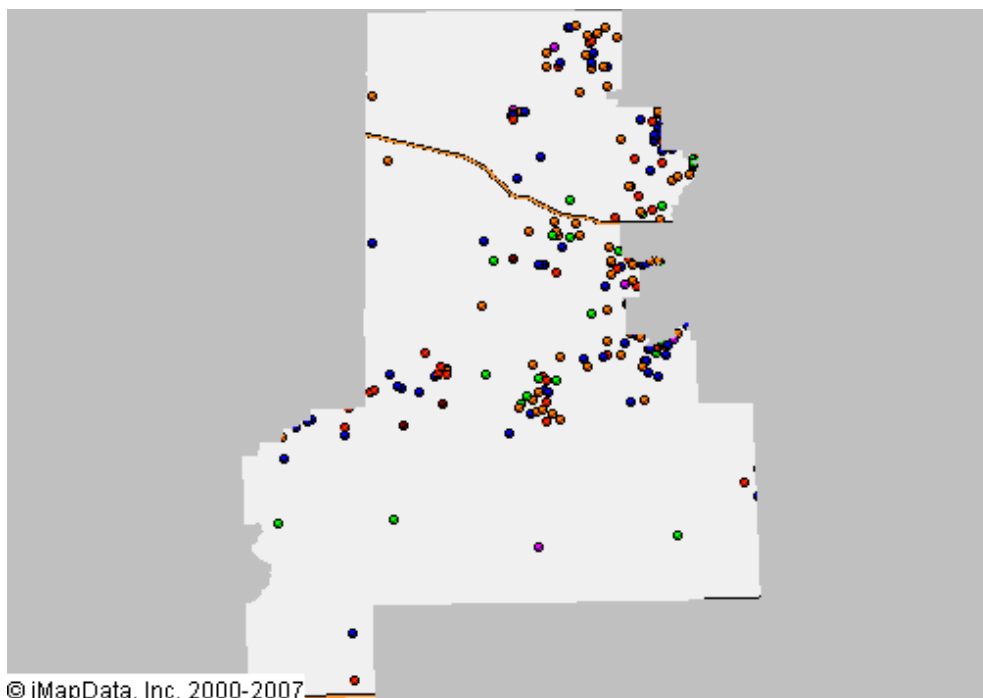
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IL State House District 50**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IL State House District 50 is home to 216 arts-related businesses that employ 836 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IL State House District 50**, with each dot representing an arts-centric business.

216 Arts-Related Businesses in IL State House District 50 Employ 836 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IL State House District 50 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	6	25
Museums	6	25
Performing Arts	25	82
Music	16	69
Theater	1	2
Services & Facilities	6	7
Performers	2	4
Visual Arts/Photography	72	223
Crafts	9	43
Visual Arts	3	4
Photography	48	111
Services	12	65
Film, Radio and TV	34	286
Motion Pictures	29	217
Television	1	60
Radio	4	9
Design and Publishing	72	204
Architecture	12	24
Design	39	117
Publishing	1	1
Advertising	20	62
Arts Schools and Services	7	16
Arts Schools and Instruction	7	16
GRAND TOTAL	216	836

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in IL State House District 50 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	6	0.00%	24	25	4.17%
Museums	6	6	0.00%	24	25	4.17%
Performing Arts	21	25	19.05%	76	82	7.89%
Music	14	16	14.29%	66	69	4.55%
Theater	1	1	0.00%	2	2	0.00%
Services & Facilities	4	6	50.00%	6	7	16.67%
Performers	2	2	0.00%	2	4	100.00%
Visual Arts/Photography	72	72	0.00%	255	223	-12.55%
Crafts	12	9	-25.00%	71	43	-39.44%
Visual Arts	4	3	-25.00%	5	4	-20.00%
Photography	41	48	17.07%	105	111	5.71%
Services	15	12	-20.00%	74	65	-12.16%
Film, Radio and TV	31	34	9.68%	245	286	16.73%
Motion Pictures	25	29	16.00%	175	217	24.00%
Television	1	1	0.00%	60	60	0.00%
Radio	5	4	-20.00%	10	9	-10.00%
Design and Publishing	55	72	30.91%	141	204	44.68%
Architecture	9	12	33.33%	19	24	26.32%
Design	30	39	30.00%	73	117	60.27%
Publishing	1	1	0.00%	1	1	0.00%
Advertising	15	20	33.33%	48	62	29.17%
Arts Schools and Services	9	7	-22.22%	18	16	-11.11%
Arts Schools and Instruction	9	7	-22.22%	18	16	-11.11%
GRAND TOTAL	194	216	11.34%	759	836	10.14%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org