

The Creative Industries in IL State House District 51

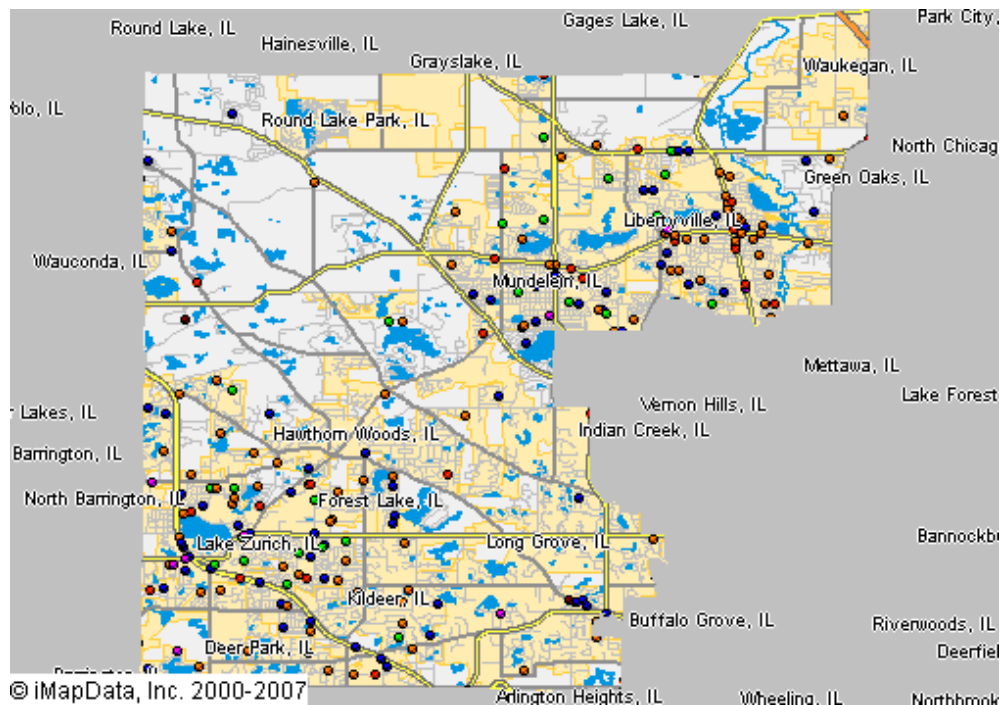
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IL State House District 51**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IL State House District 51 is home to 267 arts-related businesses that employ 1,116 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IL State House District 51**, with each dot representing an arts-centric business.

267 Arts-Related Businesses in IL State House District 51 Employ 1,116 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IL State House District 51 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	37
Museums	4	37
Performing Arts	36	298
Music	21	217
Dance	1	8
Services & Facilities	6	20
Performers	8	53
Visual Arts/Photography	91	270
Crafts	14	46
Visual Arts	9	20
Photography	48	148
Services	20	56
Film, Radio and TV	29	122
Motion Pictures	27	117
Radio	2	5
Design and Publishing	92	300
Architecture	26	92
Design	45	109
Advertising	21	99
Arts Schools and Services	15	89
Arts Schools and Instruction	14	88
Agents	1	1
GRAND TOTAL	267	1,116

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in IL State House District 51 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	4	33.33%	21	37	76.19%
Museums	3	4	33.33%	21	37	76.19%
Performing Arts	28	36	28.57%	219	298	36.07%
Music	16	21	31.25%	150	217	44.67%
Dance	0	1	100.00%	0	8	800.00%
Services & Facilities	4	6	50.00%	16	20	25.00%
Performers	8	8	0.00%	53	53	0.00%
Visual Arts/Photography	87	91	4.60%	274	270	-1.46%
Crafts	13	14	7.69%	51	46	-9.80%
Visual Arts	8	9	12.50%	18	20	11.11%
Photography	45	48	6.67%	149	148	-0.67%
Services	21	20	-4.76%	56	56	0.00%
Film, Radio and TV	25	29	16.00%	118	122	3.39%
Motion Pictures	24	27	12.50%	117	117	0.00%
Radio	1	2	100.00%	1	5	400.00%
Design and Publishing	88	92	4.55%	255	300	17.65%
Architecture	25	26	4.00%	85	92	8.24%
Design	45	45	0.00%	100	109	9.00%
Publishing	1	0	-100.00%	1	0	-100.00%
Advertising	17	21	23.53%	69	99	43.48%
Arts Schools and Services	10	15	50.00%	83	89	7.23%
Arts Schools and Instruction	10	14	40.00%	83	88	6.02%
Agents	0	1	100.00%	0	1	100.00%
GRAND TOTAL	241	267	10.79%	970	1,116	15.05%

Data Source: D&B January 2008 & January 2007

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