



The Creative Industries in IL State House District 61

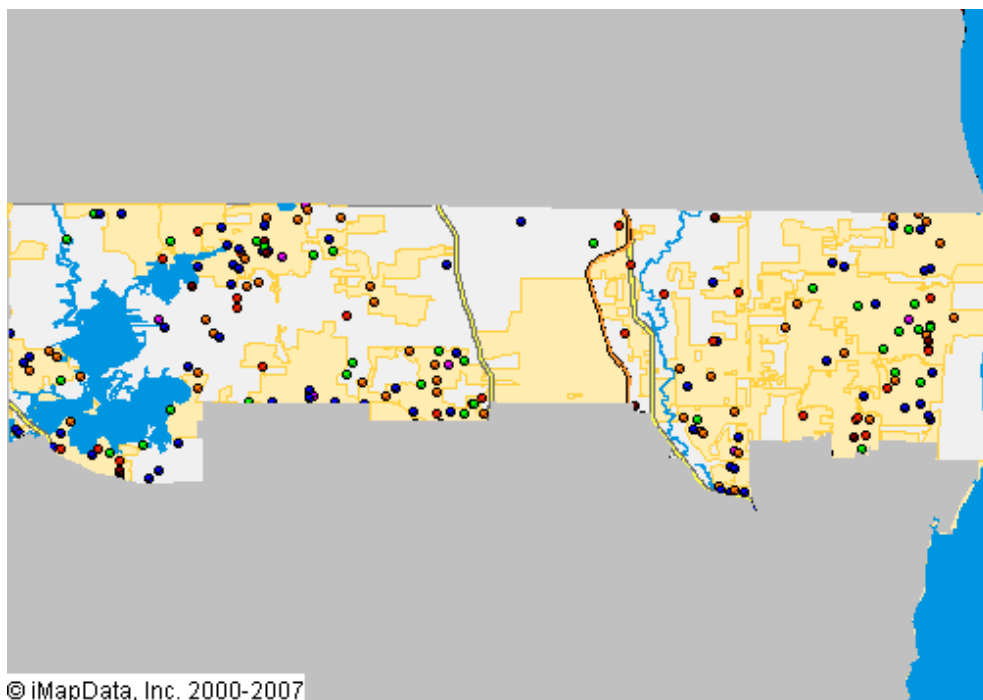
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IL State House District 61**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IL State House District 61 is home to 198 arts-related businesses that employ 564 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IL State House District 61**, with each dot representing an arts-centric business.

198 Arts-Related Businesses in IL State House District 61 Employ 564 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IL State House District 61 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	9	56
Museums	7	19
Historical Society	2	37
Performing Arts	35	58
Music	18	32
Theater	1	1
Services & Facilities	6	15
Performers	10	10
Visual Arts/Photography	71	230
Crafts	5	9
Visual Arts	7	10
Photography	48	194
Services	11	17
Film, Radio and TV	31	116
Motion Pictures	26	88
Television	2	20
Radio	3	8
Design and Publishing	45	75
Architecture	2	3
Design	25	37
Publishing	1	1
Advertising	17	34
Arts Schools and Services	7	29
Arts Schools and Instruction	7	29
GRAND TOTAL	198	564

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in IL State House District 61 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	9	50.00%	46	56	21.74%
Museums	5	7	40.00%	11	19	72.73%
Historical Society	1	2	100.00%	35	37	5.71%
Performing Arts	29	35	20.69%	59	58	-1.69%
Music	18	18	0.00%	34	32	-5.88%
Theater	1	1	0.00%	1	1	0.00%
Services & Facilities	3	6	100.00%	17	15	-11.76%
Performers	7	10	42.86%	7	10	42.86%
Visual Arts/Photography	64	71	10.94%	244	230	-5.74%
Crafts	5	5	0.00%	10	9	-10.00%
Visual Arts	6	7	16.67%	9	10	11.11%
Photography	43	48	11.63%	209	194	-7.18%
Services	10	11	10.00%	16	17	6.25%
Film, Radio and TV	31	31	0.00%	119	116	-2.52%
Motion Pictures	26	26	0.00%	91	88	-3.30%
Television	2	2	0.00%	20	20	0.00%
Radio	3	3	0.00%	8	8	0.00%
Design and Publishing	42	45	7.14%	92	75	-18.48%
Architecture	2	2	0.00%	2	3	50.00%
Design	22	25	13.64%	31	37	19.35%
Publishing	1	1	0.00%	1	1	0.00%
Advertising	17	17	0.00%	58	34	-41.38%
Arts Schools and Services	7	7	0.00%	31	29	-6.45%
Arts Schools and Instruction	7	7	0.00%	31	29	-6.45%
GRAND TOTAL	179	198	10.61%	591	564	-4.57%

Data Source: D&B January 2008 & January 2007

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