

The Creative Industries in IL State House District 62

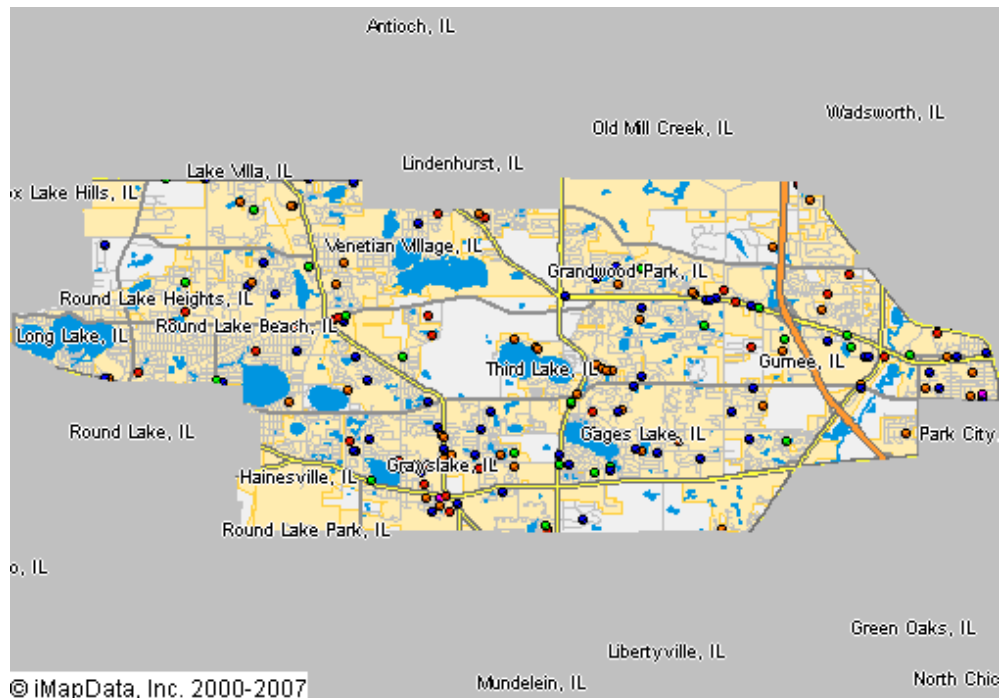
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IL State House District 62**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IL State House District 62 is home to 185 arts-related businesses that employ 773 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IL State House District 62**, with each dot representing an arts-centric business.

185 Arts-Related Businesses in IL State House District 62 Employ 773 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IL State House District 62 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	27	71
Music	17	51
Services & Facilities	8	13
Performers	2	7
Visual Arts/Photography	66	373
Crafts	5	9
Visual Arts	4	6
Photography	43	291
Services	14	67
Film, Radio and TV	34	161
Motion Pictures	27	148
Television	2	3
Radio	5	10
Design and Publishing	54	130
Architecture	8	23
Design	35	57
Publishing	1	3
Advertising	10	47
Arts Schools and Services	4	38
Arts Schools and Instruction	4	38
GRAND TOTAL	185	773

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in IL State House District 62 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	0	-100.00%	2	0	-200.00%
Museums	1	0	-100.00%	2	0	-200.00%
Performing Arts	27	27	0.00%	81	71	-12.35%
Music	17	17	0.00%	61	51	-16.39%
Services & Facilities	8	8	0.00%	13	13	0.00%
Performers	2	2	0.00%	7	7	0.00%
Visual Arts/Photography	69	66	-4.35%	395	373	-5.57%
Crafts	7	5	-28.57%	11	9	-18.18%
Visual Arts	4	4	0.00%	6	6	0.00%
Photography	44	43	-2.27%	306	291	-4.90%
Services	14	14	0.00%	72	67	-6.94%
Film, Radio and TV	26	34	30.77%	147	161	9.52%
Motion Pictures	22	27	22.73%	138	148	7.25%
Television	1	2	100.00%	1	3	200.00%
Radio	3	5	66.67%	8	10	25.00%
Design and Publishing	48	54	12.50%	99	130	31.31%
Architecture	8	8	0.00%	20	23	15.00%
Design	30	35	16.67%	46	57	23.91%
Publishing	1	1	0.00%	3	3	0.00%
Advertising	9	10	11.11%	30	47	56.67%
Arts Schools and Services	5	4	-20.00%	39	38	-2.56%
Arts Schools and Instruction	5	4	-20.00%	39	38	-2.56%
GRAND TOTAL	176	185	5.11%	763	773	1.31%

Data Source: D&B January 2008 & January 2007

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