



The Creative Industries in IL State House District 66

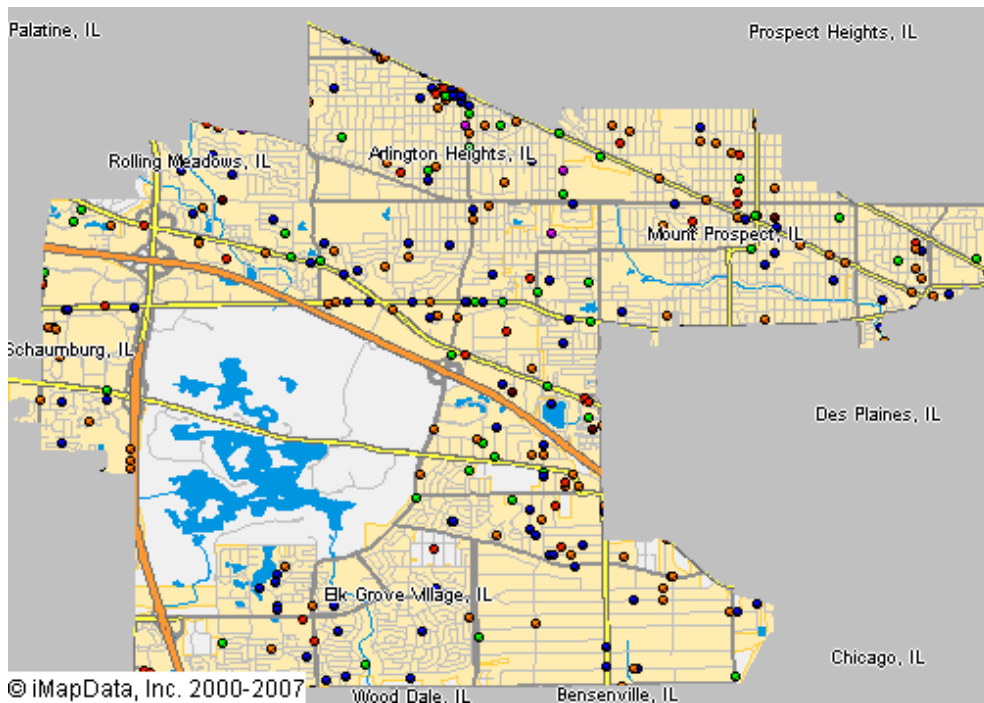
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IL State House District 66**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IL State House District 66 is home to 319 arts-related businesses that employ 1,799 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IL State House District 66**, with each dot representing an arts-centric business.

319 Arts-Related Businesses in IL State House District 66 Employ 1,799 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IL State House District 66 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	10
Museums	4	10
Performing Arts	46	218
Music	21	136
Services & Facilities	13	65
Performers	12	17
Visual Arts/Photography	121	496
Crafts	12	39
Visual Arts	7	11
Photography	85	337
Services	17	109
Film, Radio and TV	36	303
Motion Pictures	31	197
Radio	5	106
Design and Publishing	107	708
Architecture	28	176
Design	44	320
Publishing	3	6
Advertising	32	206
Arts Schools and Services	5	64
Arts Schools and Instruction	5	64
GRAND TOTAL	319	1,799

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in IL State House District 66 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	5	4	-20.00%	25	10	-60.00%
Museums	4	4	0.00%	11	10	-9.09%
Historical Society	1	0	-100.00%	14	0	-1400.00%
Performing Arts	44	46	4.55%	234	218	-6.84%
Music	21	21	0.00%	124	136	9.68%
Services & Facilities	12	13	8.33%	94	65	-30.85%
Performers	11	12	9.09%	16	17	6.25%
Visual Arts/Photography	118	121	2.54%	421	496	17.81%
Crafts	9	12	33.33%	35	39	11.43%
Visual Arts	7	7	0.00%	11	11	0.00%
Photography	81	85	4.94%	247	337	36.44%
Services	21	17	-19.05%	128	109	-14.84%
Film, Radio and TV	35	36	2.86%	359	303	-15.60%
Motion Pictures	30	31	3.33%	239	197	-17.57%
Radio	5	5	0.00%	120	106	-11.67%
Design and Publishing	93	107	15.05%	465	708	52.26%
Architecture	22	28	27.27%	149	176	18.12%
Design	32	44	37.50%	102	320	213.73%
Publishing	3	3	0.00%	5	6	20.00%
Advertising	36	32	-11.11%	209	206	-1.44%
Arts Schools and Services	8	5	-37.50%	72	64	-11.11%
Arts Schools and Instruction	8	5	-37.50%	72	64	-11.11%
GRAND TOTAL	303	319	5.28%	1,576	1,799	14.15%

Data Source: D&B January 2008 & January 2007

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