

The Creative Industries in IL State House District 67

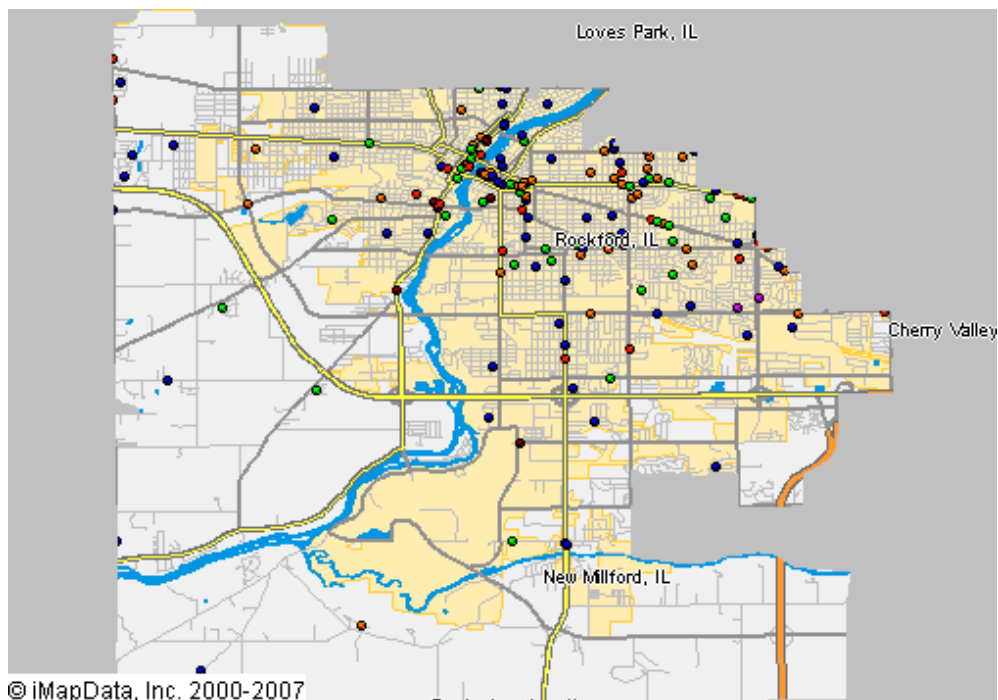
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IL State House District 67**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IL State House District 67 is home to 171 arts-related businesses that employ 1,126 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IL State House District 67**, with each dot representing an arts-centric business.

171 Arts-Related Businesses in IL State House District 67 Employ 1,126 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IL State House District 67 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	9	104
Museums	8	84
Zoos and Botanical	1	20
Performing Arts	40	459
Music	26	91
Services & Facilities	9	354
Performers	5	14
Visual Arts/Photography	51	149
Crafts	3	4
Visual Arts	7	8
Photography	35	130
Services	6	7
Film, Radio and TV	18	148
Motion Pictures	14	25
Television	3	122
Radio	1	1
Design and Publishing	50	258
Architecture	12	134
Design	20	30
Publishing	2	17
Advertising	16	77
Arts Schools and Services	3	8
Arts Schools and Instruction	3	8
GRAND TOTAL	171	1,126

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in IL State House District 67 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	8	9	12.50%	127	104	-18.11%
Museums	7	8	14.29%	107	84	-21.50%
Zoos and Botanical	1	1	0.00%	20	20	0.00%
Performing Arts	36	40	11.11%	455	459	0.88%
Music	23	26	13.04%	86	91	5.81%
Services & Facilities	9	9	0.00%	356	354	-0.56%
Performers	4	5	25.00%	13	14	7.69%
Visual Arts/Photography	46	51	10.87%	154	149	-3.25%
Crafts	3	3	0.00%	5	4	-20.00%
Visual Arts	7	7	0.00%	9	8	-11.11%
Photography	30	35	16.67%	133	130	-2.26%
Services	6	6	0.00%	7	7	0.00%
Film, Radio and TV	15	18	20.00%	147	148	0.68%
Motion Pictures	12	14	16.67%	24	25	4.17%
Television	2	3	50.00%	122	122	0.00%
Radio	1	1	0.00%	1	1	0.00%
Design and Publishing	42	50	19.05%	234	258	10.26%
Architecture	12	12	0.00%	136	134	-1.47%
Design	14	20	42.86%	19	30	57.89%
Publishing	2	2	0.00%	17	17	0.00%
Advertising	14	16	14.29%	62	77	24.19%
Arts Schools and Services	3	3	0.00%	8	8	0.00%
Arts Schools and Instruction	3	3	0.00%	8	8	0.00%
GRAND TOTAL	150	171	14.00%	1,125	1,126	0.09%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org