

## The Creative Industries in IL State House District 69

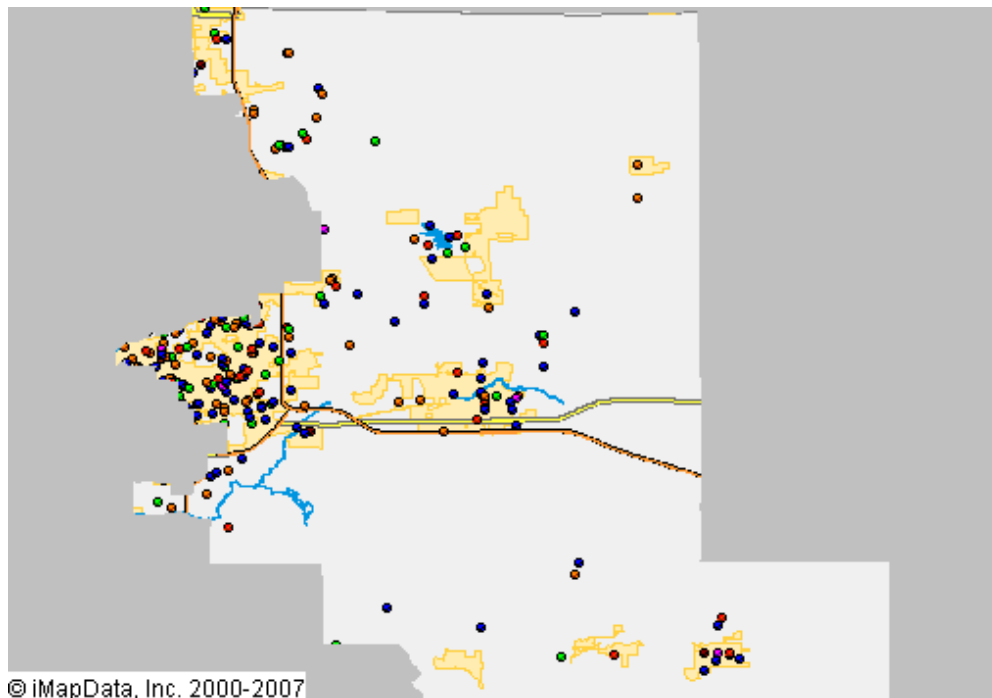
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IL State House District 69**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, IL State House District 69 is home to 211 arts-related businesses that employ 559 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IL State House District 69**, with each dot representing an arts-centric business.

### 211 Arts-Related Businesses in IL State House District 69 Employ 559 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in IL State House District 69 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>4</b>	<b>43</b>
Museums	3	42
Zoos and Botanical	1	1
<b>Performing Arts</b>	<b>35</b>	<b>70</b>
Music	18	41
Services & Facilities	6	9
Performers	11	20
<b>Visual Arts/Photography</b>	<b>82</b>	<b>189</b>
Crafts	12	30
Visual Arts	4	4
Photography	56	123
Services	10	32
<b>Film, Radio and TV</b>	<b>29</b>	<b>119</b>
Motion Pictures	22	106
Television	1	3
Radio	6	10
<b>Design and Publishing</b>	<b>56</b>	<b>132</b>
Architecture	11	42
Design	27	35
Publishing	1	2
Advertising	17	53
<b>Arts Schools and Services</b>	<b>5</b>	<b>6</b>
Arts Schools and Instruction	5	6
<b>GRAND TOTAL</b>	<b>211</b>	<b>559</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)



## Arts-Related Business and Employment in IL State House District 69 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>5</b>	<b>4</b>	<b>-20.00%</b>	<b>42</b>	<b>43</b>	<b>2.38%</b>
Museums	4	3	-25.00%	41	42	2.44%
Zoos and Botanical	1	1	0.00%	1	1	0.00%
<b>Performing Arts</b>	<b>34</b>	<b>35</b>	<b>2.94%</b>	<b>86</b>	<b>70</b>	<b>-18.60%</b>
Music	18	18	0.00%	58	41	-29.31%
Services & Facilities	5	6	20.00%	6	9	50.00%
Performers	11	11	0.00%	22	20	-9.09%
<b>Visual Arts/Photography</b>	<b>83</b>	<b>82</b>	<b>-1.20%</b>	<b>192</b>	<b>189</b>	<b>-1.56%</b>
Crafts	11	12	9.09%	28	30	7.14%
Visual Arts	4	4	0.00%	4	4	0.00%
Photography	57	56	-1.75%	123	123	0.00%
Services	11	10	-9.09%	37	32	-13.51%
<b>Film, Radio and TV</b>	<b>25</b>	<b>29</b>	<b>16.00%</b>	<b>131</b>	<b>119</b>	<b>-9.16%</b>
Motion Pictures	19	22	15.79%	105	106	0.95%
Television	0	1	100.00%	0	3	300.00%
Radio	6	6	0.00%	26	10	-61.54%
<b>Design and Publishing</b>	<b>50</b>	<b>56</b>	<b>12.00%</b>	<b>142</b>	<b>132</b>	<b>-7.04%</b>
Architecture	10	11	10.00%	49	42	-14.29%
Design	25	27	8.00%	32	35	9.38%
Publishing	1	1	0.00%	2	2	0.00%
Advertising	14	17	21.43%	59	53	-10.17%
<b>Arts Schools and Services</b>	<b>5</b>	<b>5</b>	<b>0.00%</b>	<b>6</b>	<b>6</b>	<b>0.00%</b>
Arts Schools and Instruction	5	5	0.00%	6	6	0.00%
<b>GRAND TOTAL</b>	<b>202</b>	<b>211</b>	<b>4.46%</b>	<b>599</b>	<b>559</b>	<b>-6.68%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)