

The Creative Industries in IL State House District 70

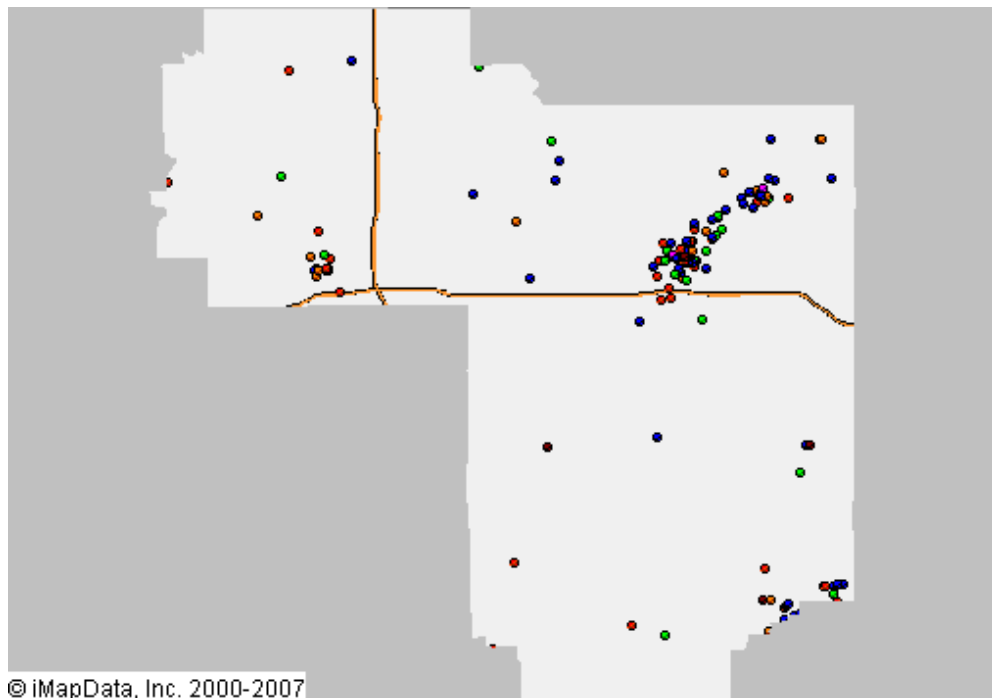
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IL State House District 70**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IL State House District 70 is home to 163 arts-related businesses that employ 703 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IL State House District 70**, with each dot representing an arts-centric business.

163 Arts-Related Businesses in IL State House District 70 Employ 703 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IL State House District 70 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	12	30
Museums	11	28
Historical Society	1	2
Performing Arts	33	179
Music	18	44
Theater	2	2
Services & Facilities	6	126
Performers	7	7
Visual Arts/Photography	58	178
Crafts	12	89
Visual Arts	3	4
Photography	35	72
Services	8	13
Film, Radio and TV	32	186
Motion Pictures	21	161
Television	1	6
Radio	10	19
Design and Publishing	22	111
Architecture	6	18
Design	9	16
Advertising	7	77
Arts Schools and Services	6	19
Arts Schools and Instruction	6	19
GRAND TOTAL	163	703

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in IL State House District 70 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	9	12	33.33%	25	30	20.00%
Museums	8	11	37.50%	23	28	21.74%
Historical Society	1	1	0.00%	2	2	0.00%
Performing Arts	34	33	-2.94%	176	179	1.70%
Music	19	18	-5.26%	46	44	-4.35%
Theater	2	2	0.00%	2	2	0.00%
Services & Facilities	7	6	-14.29%	122	126	3.28%
Performers	6	7	16.67%	6	7	16.67%
Visual Arts/Photography	52	58	11.54%	173	178	2.89%
Crafts	13	12	-7.69%	91	89	-2.20%
Visual Arts	3	3	0.00%	4	4	0.00%
Photography	29	35	20.69%	66	72	9.09%
Services	7	8	14.29%	12	13	8.33%
Film, Radio and TV	32	32	0.00%	202	186	-7.92%
Motion Pictures	19	21	10.53%	171	161	-5.85%
Television	1	1	0.00%	6	6	0.00%
Radio	12	10	-16.67%	25	19	-24.00%
Design and Publishing	20	22	10.00%	47	111	136.17%
Architecture	6	6	0.00%	18	18	0.00%
Design	6	9	50.00%	12	16	33.33%
Advertising	8	7	-12.50%	17	77	352.94%
Arts Schools and Services	6	6	0.00%	20	19	-5.00%
Arts Schools and Instruction	6	6	0.00%	20	19	-5.00%
GRAND TOTAL	153	163	6.54%	643	703	9.33%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org