



The Creative Industries in IL State House District 71

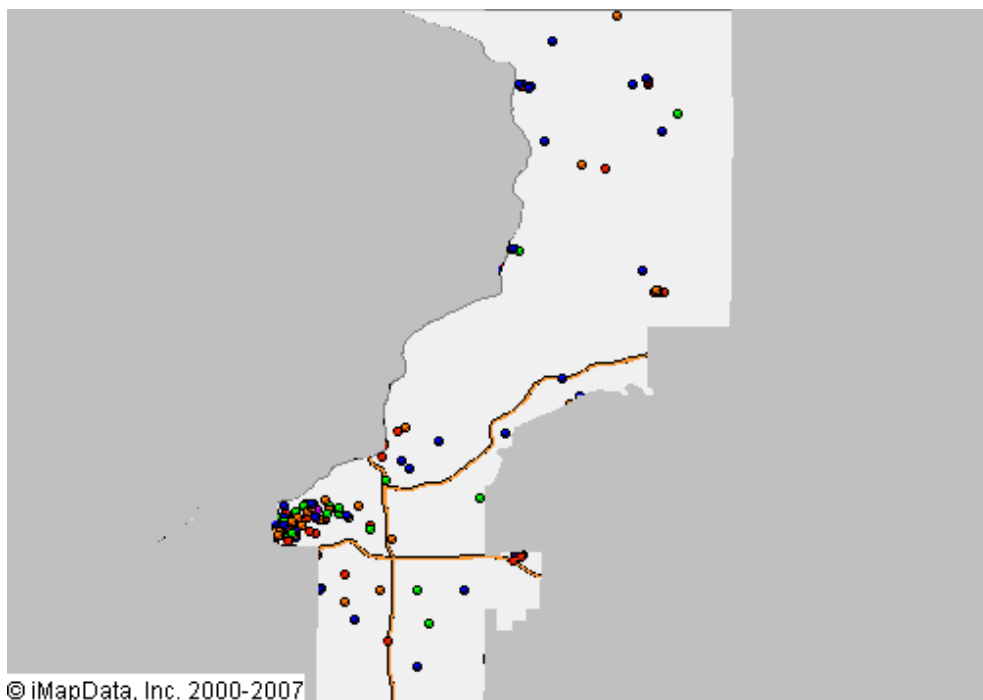
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IL State House District 71**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IL State House District 71 is home to 143 arts-related businesses that employ 492 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IL State House District 71**, with each dot representing an arts-centric business.

143 Arts-Related Businesses in IL State House District 71 Employ 492 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IL State House District 71 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	8
Museums	3	7
Historical Society	1	1
Performing Arts	26	55
Music	14	29
Theater	1	2
Services & Facilities	5	9
Performers	6	15
Visual Arts/Photography	48	167
Crafts	6	66
Visual Arts	3	5
Photography	30	85
Services	9	11
Film, Radio and TV	29	120
Motion Pictures	19	52
Television	6	57
Radio	4	11
Design and Publishing	35	141
Architecture	6	76
Design	11	20
Publishing	1	2
Advertising	17	43
Arts Schools and Services	1	1
Arts Schools and Instruction	1	1
GRAND TOTAL	143	492

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in IL State House District 71 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	4	33.33%	4	8	100.00%
Museums	2	3	50.00%	3	7	133.33%
Historical Society	1	1	0.00%	1	1	0.00%
Performing Arts	26	26	0.00%	54	55	1.85%
Music	16	14	-12.50%	36	29	-19.44%
Theater	1	1	0.00%	2	2	0.00%
Services & Facilities	4	5	25.00%	7	9	28.57%
Performers	5	6	20.00%	9	15	66.67%
Visual Arts/Photography	44	48	9.09%	133	167	25.56%
Crafts	3	6	100.00%	21	66	214.29%
Visual Arts	2	3	50.00%	3	5	66.67%
Photography	32	30	-6.25%	100	85	-15.00%
Services	7	9	28.57%	9	11	22.22%
Film, Radio and TV	26	29	11.54%	123	120	-2.44%
Motion Pictures	17	19	11.76%	53	52	-1.89%
Television	5	6	20.00%	59	57	-3.39%
Radio	4	4	0.00%	11	11	0.00%
Design and Publishing	26	35	34.62%	119	141	18.49%
Architecture	5	6	20.00%	74	76	2.70%
Design	9	11	22.22%	16	20	25.00%
Publishing	1	1	0.00%	2	2	0.00%
Advertising	11	17	54.55%	27	43	59.26%
Arts Schools and Services	1	1	0.00%	1	1	0.00%
Arts Schools and Instruction	1	1	0.00%	1	1	0.00%
GRAND TOTAL	126	143	13.49%	434	492	13.36%

Data Source: D&B January 2008 & January 2007

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