

The Creative Industries in IL State House District 77

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IL State House District 77**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IL State House District 77 is home to 143 arts-related businesses that employ 1,291 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IL State House District 77**, with each dot representing an arts-centric business.

143 Arts-Related Businesses in IL State House District 77 Employ 1,291 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IL State House District 77 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	2
Planetarium	1	2
Performing Arts	19	74
Music	15	57
Performers	4	17
Visual Arts/Photography	50	571
Crafts	10	52
Visual Arts	1	4
Photography	32	370
Services	7	145
Film, Radio and TV	31	156
Motion Pictures	29	154
Radio	2	2
Design and Publishing	38	470
Architecture	6	95
Design	18	89
Publishing	1	250
Advertising	13	36
Arts Schools and Services	4	18
Arts Schools and Instruction	4	18
GRAND TOTAL	143	1,291

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in IL State House District 77 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	1	-50.00%	5	2	-60.00%
Zoos and Botanical	1	0	-100.00%	3	0	-300.00%
Planetarium	1	1	0.00%	2	2	0.00%
Performing Arts	20	19	-5.00%	73	74	1.37%
Music	14	15	7.14%	56	57	1.79%
Performers	6	4	-33.33%	17	17	0.00%
Visual Arts/Photography	44	50	13.64%	379	571	50.66%
Crafts	8	10	25.00%	62	52	-16.13%
Visual Arts	0	1	100.00%	0	4	400.00%
Photography	29	32	10.34%	191	370	93.72%
Services	7	7	0.00%	126	145	15.08%
Film, Radio and TV	26	31	19.23%	145	156	7.59%
Motion Pictures	25	29	16.00%	144	154	6.94%
Radio	1	2	100.00%	1	2	100.00%
Design and Publishing	33	38	15.15%	436	470	7.80%
Architecture	4	6	50.00%	68	95	39.71%
Design	16	18	12.50%	86	89	3.49%
Publishing	1	1	0.00%	250	250	0.00%
Advertising	12	13	8.33%	32	36	12.50%
Arts Schools and Services	4	4	0.00%	18	18	0.00%
Arts Schools and Instruction	4	4	0.00%	18	18	0.00%
GRAND TOTAL	129	143	10.85%	1,056	1,291	22.25%

Data Source: D&B January 2008 & January 2007

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