

The Creative Industries in IL State House District 81

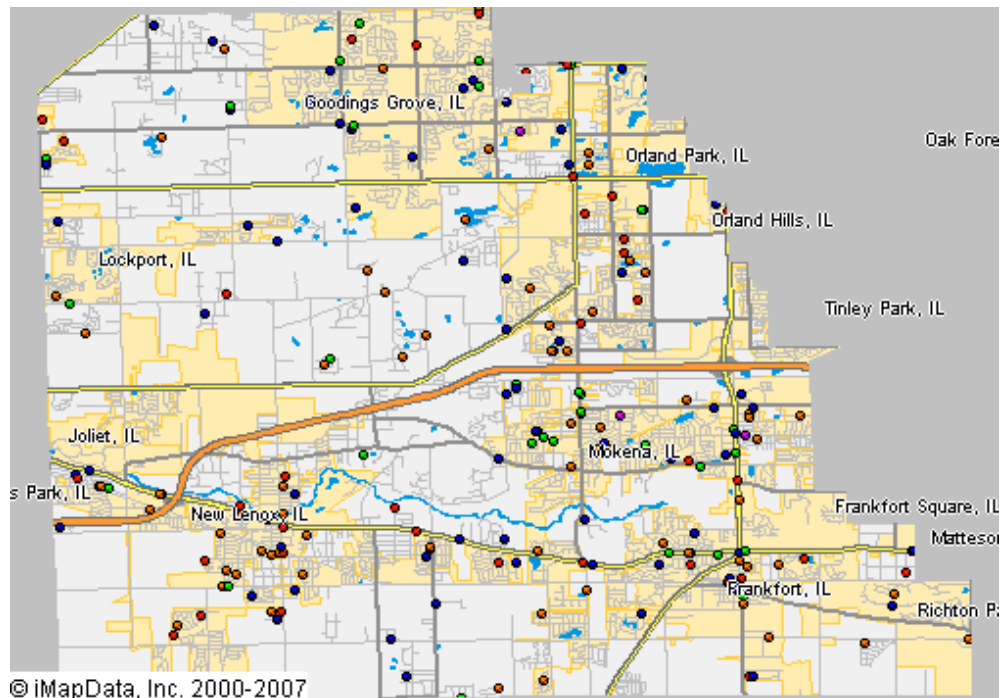
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IL State House District 81**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IL State House District 81 is home to 236 arts-related businesses that employ 743 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IL State House District 81**, with each dot representing an arts-centric business.

236 Arts-Related Businesses in IL State House District 81 Employ 743 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IL State House District 81 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	11
Museums	3	11
Performing Arts	35	111
Music	16	55
Services & Facilities	10	42
Performers	9	14
Visual Arts/Photography	72	152
Crafts	9	12
Visual Arts	1	4
Photography	52	117
Services	10	19
Film, Radio and TV	43	211
Motion Pictures	36	204
Radio	7	7
Design and Publishing	77	251
Architecture	19	67
Design	36	82
Publishing	2	2
Advertising	20	100
Arts Schools and Services	6	7
Arts Schools and Instruction	6	7
GRAND TOTAL	236	743

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in IL State House District 81 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	3	200.00%	5	11	120.00%
Museums	1	3	200.00%	5	11	120.00%
Performing Arts	29	35	20.69%	113	111	-1.77%
Music	15	16	6.67%	63	55	-12.70%
Services & Facilities	8	10	25.00%	39	42	7.69%
Performers	6	9	50.00%	11	14	27.27%
Visual Arts/Photography	65	72	10.77%	140	152	8.57%
Crafts	8	9	12.50%	11	12	9.09%
Visual Arts	2	1	-50.00%	5	4	-20.00%
Photography	47	52	10.64%	109	117	7.34%
Services	8	10	25.00%	15	19	26.67%
Film, Radio and TV	34	43	26.47%	214	211	-1.40%
Motion Pictures	30	36	20.00%	210	204	-2.86%
Radio	4	7	75.00%	4	7	75.00%
Design and Publishing	67	77	14.93%	193	251	30.05%
Architecture	16	19	18.75%	42	67	59.52%
Design	31	36	16.13%	72	82	13.89%
Publishing	1	2	100.00%	1	2	100.00%
Advertising	19	20	5.26%	78	100	28.21%
Arts Schools and Services	6	6	0.00%	6	7	16.67%
Arts Schools and Instruction	6	6	0.00%	6	7	16.67%
GRAND TOTAL	202	236	16.83%	671	743	10.73%

Data Source: D&B January 2008 & January 2007

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