

The Creative Industries in IL State House District 82

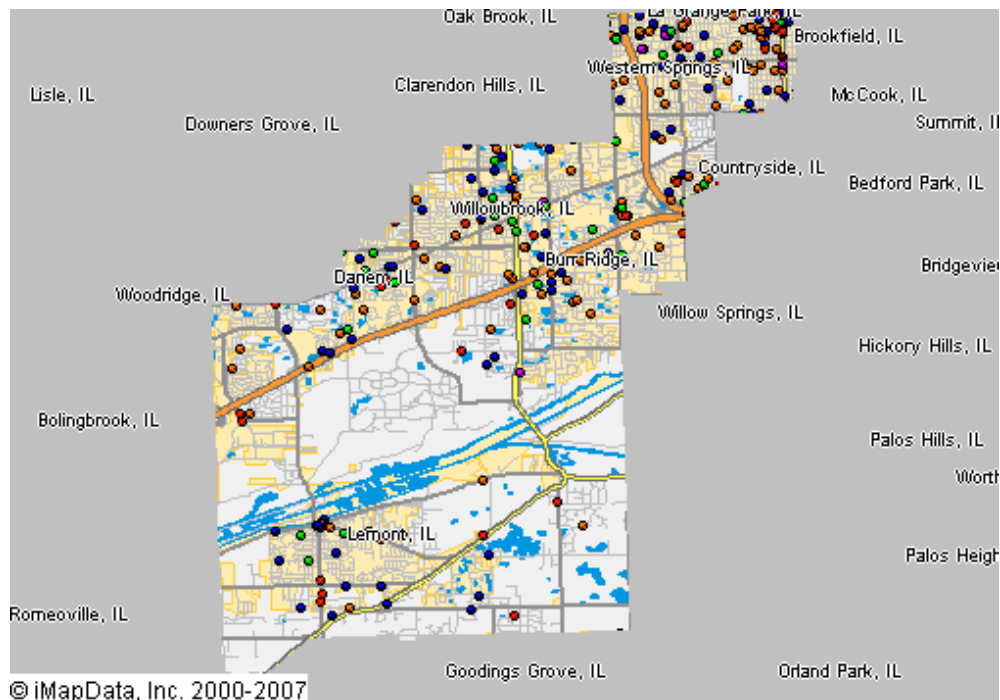
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IL State House District 82**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IL State House District 82 is home to 272 arts-related businesses that employ 1,273 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IL State House District 82**, with each dot representing an arts-centric business.

272 Arts-Related Businesses in IL State House District 82 Employ 1,273 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IL State House District 82 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	27
Museums	2	14
Historical Society	2	13
Performing Arts	34	218
Music	21	122
Services & Facilities	3	29
Performers	10	67
Visual Arts/Photography	84	219
Crafts	12	44
Visual Arts	2	4
Photography	60	149
Services	10	22
Film, Radio and TV	39	189
Motion Pictures	34	180
Television	1	4
Radio	4	5
Design and Publishing	105	577
Architecture	22	184
Design	50	87
Publishing	1	10
Advertising	32	296
Arts Schools and Services	6	43
Arts Schools and Instruction	6	43
GRAND TOTAL	272	1,273

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in IL State House District 82 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	4	0.00%	34	27	-20.59%
Museums	2	2	0.00%	14	14	0.00%
Historical Society	2	2	0.00%	20	13	-35.00%
Performing Arts	32	34	6.25%	184	218	18.48%
Music	17	21	23.53%	111	122	9.91%
Services & Facilities	4	3	-25.00%	30	29	-3.33%
Performers	11	10	-9.09%	43	67	55.81%
Visual Arts/Photography	79	84	6.33%	211	219	3.79%
Crafts	10	12	20.00%	42	44	4.76%
Visual Arts	4	2	-50.00%	9	4	-55.56%
Photography	56	60	7.14%	139	149	7.19%
Services	9	10	11.11%	21	22	4.76%
Film, Radio and TV	37	39	5.41%	177	189	6.78%
Motion Pictures	33	34	3.03%	172	180	4.65%
Television	0	1	100.00%	0	4	400.00%
Radio	4	4	0.00%	5	5	0.00%
Design and Publishing	96	105	9.38%	465	577	24.09%
Architecture	19	22	15.79%	191	184	-3.66%
Design	49	50	2.04%	104	87	-16.35%
Publishing	1	1	0.00%	10	10	0.00%
Advertising	27	32	18.52%	160	296	85.00%
Arts Schools and Services	6	6	0.00%	33	43	30.30%
Arts Schools and Instruction	6	6	0.00%	33	43	30.30%
GRAND TOTAL	254	272	7.09%	1,104	1,273	15.31%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org