

The Creative Industries in IN State House District 29

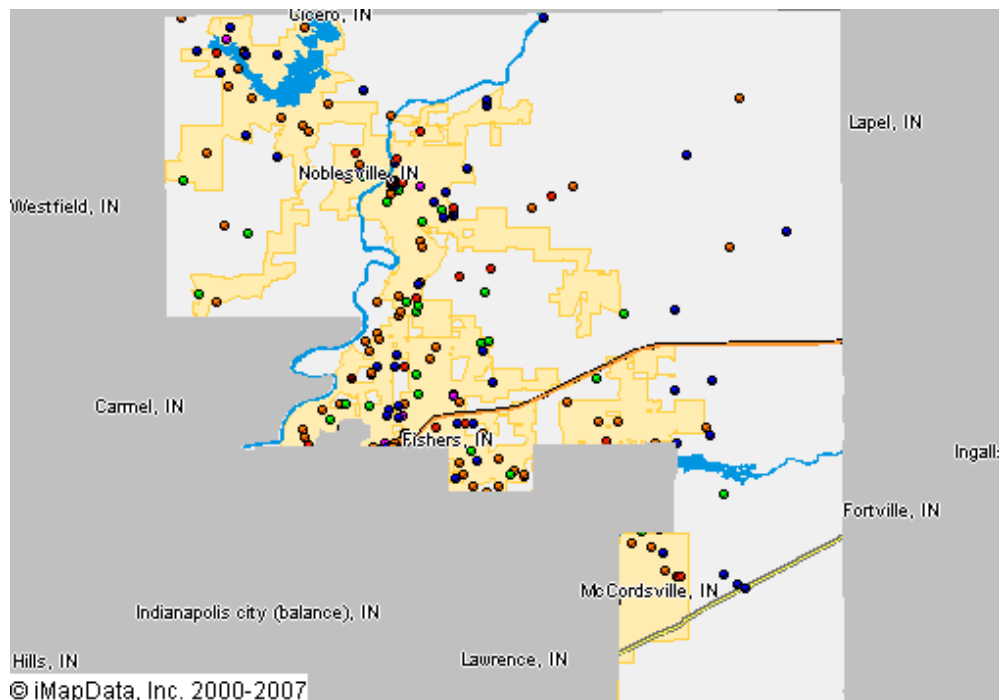
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 29**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IN State House District 29 is home to 190 arts-related businesses that employ 1,451 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 29**, with each dot representing an arts-centric business.

190 Arts-Related Businesses in IN State House District 29 Employ 1,451 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IN State House District 29 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	213
Museums	4	13
Historical Society	1	200
Performing Arts	28	121
Music	8	21
Theater	2	3
Services & Facilities	4	17
Performers	14	80
Visual Arts/Photography	54	102
Crafts	6	10
Visual Arts	4	12
Photography	35	67
Services	9	13
Film, Radio and TV	20	766
Motion Pictures	16	760
Radio	4	6
Design and Publishing	76	210
Architecture	15	46
Design	39	70
Publishing	3	27
Advertising	19	67
Arts Schools and Services	7	39
Arts Councils	1	13
Arts Schools and Instruction	6	26
GRAND TOTAL	190	1,451

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in IN State House District 29 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	5	25.00%	211	213	0.95%
Museums	3	4	33.33%	11	13	18.18%
Historical Society	1	1	0.00%	200	200	0.00%
Performing Arts	24	28	16.67%	55	121	120.00%
Music	7	8	14.29%	19	21	10.53%
Theater	2	2	0.00%	3	3	0.00%
Services & Facilities	6	4	-33.33%	19	17	-10.53%
Performers	9	14	55.56%	14	80	471.43%
Visual Arts/Photography	42	54	28.57%	92	102	10.87%
Crafts	6	6	0.00%	14	10	-28.57%
Visual Arts	4	4	0.00%	12	12	0.00%
Photography	24	35	45.83%	54	67	24.07%
Services	8	9	12.50%	12	13	8.33%
Film, Radio and TV	18	20	11.11%	663	766	15.54%
Motion Pictures	14	16	14.29%	657	760	15.68%
Radio	4	4	0.00%	6	6	0.00%
Design and Publishing	66	76	15.15%	220	210	-4.55%
Architecture	14	15	7.14%	44	46	4.55%
Design	33	39	18.18%	94	70	-25.53%
Publishing	2	3	50.00%	25	27	8.00%
Advertising	17	19	11.76%	57	67	17.54%
Arts Schools and Services	5	7	40.00%	24	39	62.50%
Arts Councils	0	1	100.00%	0	13	1300.00%
Arts Schools and Instruction	5	6	20.00%	24	26	8.33%
GRAND TOTAL	159	190	19.50%	1,265	1,451	14.70%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org