



The Creative Industries in IN State House District 34

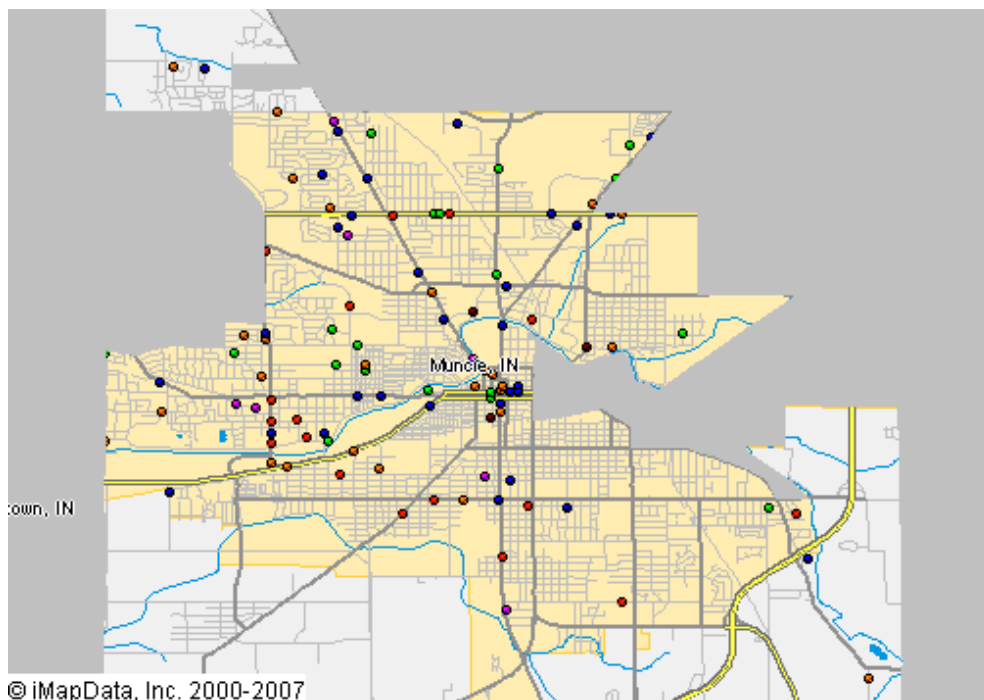
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 34**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IN State House District 34 is home to 111 arts-related businesses that employ 1,046 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 34**, with each dot representing an arts-centric business.

111 Arts-Related Businesses in IN State House District 34 Employ 1,046 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IN State House District 34 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	155
Museums	4	153
Historical Society	1	2
Performing Arts	18	66
Music	13	52
Services & Facilities	4	13
Performers	1	1
Visual Arts/Photography	36	546
Crafts	2	5
Visual Arts	3	5
Photography	20	444
Services	11	92
Film, Radio and TV	16	171
Motion Pictures	13	79
Television	1	90
Radio	2	2
Design and Publishing	28	68
Architecture	7	22
Design	11	19
Advertising	10	27
Arts Schools and Services	8	40
Arts Schools and Instruction	8	40
GRAND TOTAL	111	1,046

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in IN State House District 34 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	5	25.00%	153	155	1.31%
Museums	4	4	0.00%	153	153	0.00%
Historical Society	0	1	100.00%	0	2	200.00%
Performing Arts	17	18	5.88%	65	66	1.54%
Music	13	13	0.00%	54	52	-3.70%
Services & Facilities	2	4	100.00%	9	13	44.44%
Performers	2	1	-50.00%	2	1	-50.00%
Visual Arts/Photography	31	36	16.13%	525	546	4.00%
Crafts	2	2	0.00%	5	5	0.00%
Visual Arts	1	3	200.00%	1	5	400.00%
Photography	15	20	33.33%	434	444	2.30%
Services	13	11	-15.38%	85	92	8.24%
Film, Radio and TV	12	16	33.33%	154	171	11.04%
Motion Pictures	9	13	44.44%	62	79	27.42%
Television	1	1	0.00%	90	90	0.00%
Radio	2	2	0.00%	2	2	0.00%
Design and Publishing	25	28	12.00%	132	68	-48.48%
Architecture	6	7	16.67%	20	22	10.00%
Design	9	11	22.22%	18	19	5.56%
Advertising	10	10	0.00%	94	27	-71.28%
Arts Schools and Services	5	8	60.00%	30	40	33.33%
Arts Schools and Instruction	5	8	60.00%	30	40	33.33%
GRAND TOTAL	94	111	18.09%	1,059	1,046	-1.23%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org