

The Creative Industries in IN State House District 60

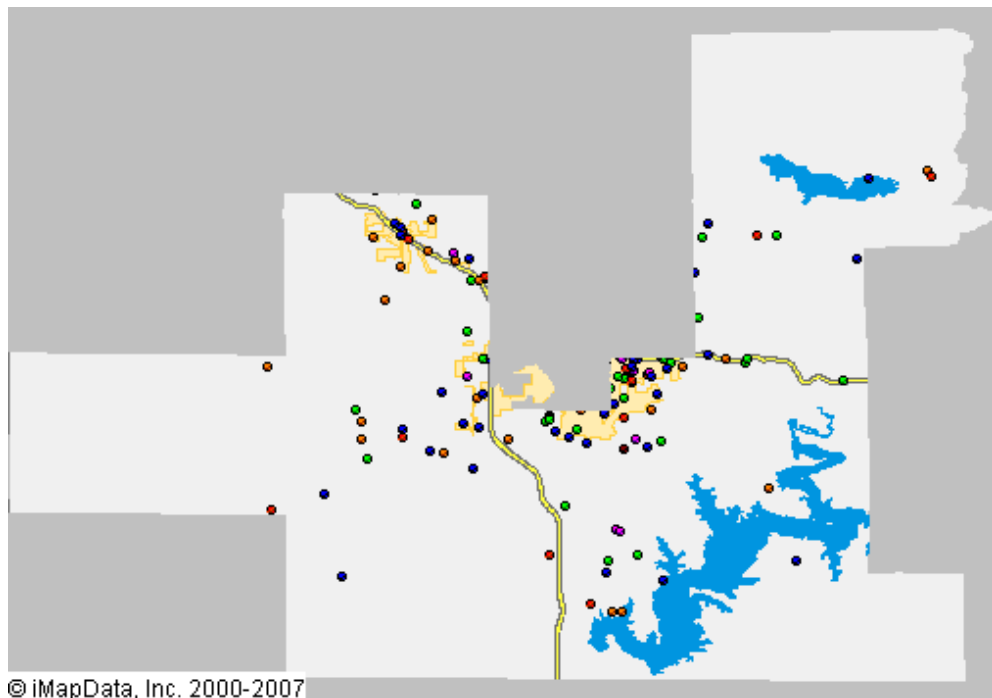
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 60**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IN State House District 60 is home to 117 arts-related businesses that employ 284 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 60**, with each dot representing an arts-centric business.

117 Arts-Related Businesses in IN State House District 60 Employ 284 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IN State House District 60 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	3
Museums	2	3
Performing Arts	29	85
Music	21	70
Services & Facilities	3	6
Performers	5	9
Visual Arts/Photography	38	59
Crafts	4	4
Visual Arts	2	4
Photography	25	42
Services	7	9
Film, Radio and TV	16	79
Motion Pictures	10	68
Television	3	7
Radio	3	4
Design and Publishing	24	38
Architecture	3	3
Design	14	24
Publishing	1	3
Advertising	6	8
Arts Schools and Services	8	20
Arts Councils	1	2
Arts Schools and Instruction	7	18
GRAND TOTAL	117	284

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in IN State House District 60 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	2	0.00%	3	3	0.00%
Museums	2	2	0.00%	3	3	0.00%
Performing Arts	25	29	16.00%	89	85	-4.49%
Music	18	21	16.67%	75	70	-6.67%
Services & Facilities	3	3	0.00%	6	6	0.00%
Performers	4	5	25.00%	8	9	12.50%
Visual Arts/Photography	34	38	11.76%	56	59	5.36%
Crafts	3	4	33.33%	3	4	33.33%
Visual Arts	2	2	0.00%	4	4	0.00%
Photography	21	25	19.05%	38	42	10.53%
Services	8	7	-12.50%	11	9	-18.18%
Film, Radio and TV	14	16	14.29%	70	79	12.86%
Motion Pictures	9	10	11.11%	61	68	11.48%
Television	2	3	50.00%	5	7	40.00%
Radio	3	3	0.00%	4	4	0.00%
Design and Publishing	20	24	20.00%	32	38	18.75%
Architecture	0	3	300.00%	0	3	300.00%
Design	13	14	7.69%	20	24	20.00%
Publishing	1	1	0.00%	3	3	0.00%
Advertising	6	6	0.00%	9	8	-11.11%
Arts Schools and Services	6	8	33.33%	17	20	17.65%
Arts Councils	1	1	0.00%	2	2	0.00%
Arts Schools and Instruction	5	7	40.00%	15	18	20.00%
GRAND TOTAL	101	117	15.84%	267	284	6.37%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org