

The Creative Industries in IN State House District 78

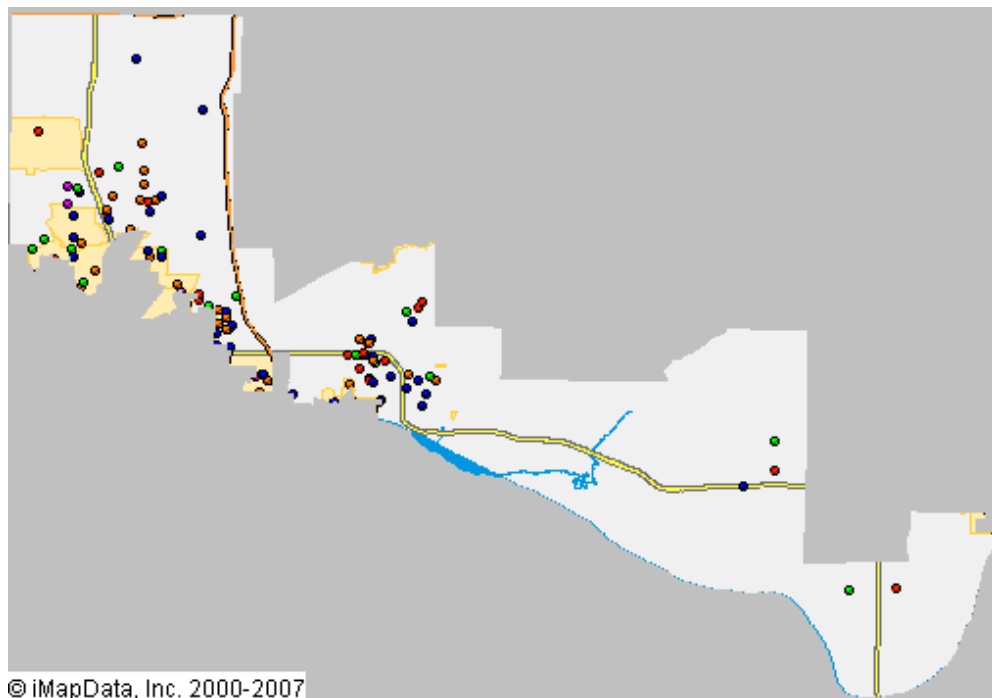
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 78**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IN State House District 78 is home to 91 arts-related businesses that employ 307 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 78**, with each dot representing an arts-centric business.

91 Arts-Related Businesses in IN State House District 78 Employ 307 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IN State House District 78 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	15	95
Music	6	80
Services & Facilities	2	2
Performers	7	13
Visual Arts/Photography	32	76
Crafts	3	8
Photography	25	60
Services	4	8
Film, Radio and TV	15	76
Motion Pictures	14	74
Radio	1	2
Design and Publishing	27	55
Architecture	7	21
Design	11	16
Advertising	9	18
Arts Schools and Services	2	5
Arts Schools and Instruction	2	5
GRAND TOTAL	91	307

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in IN State House District 78 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Performing Arts	12	15	25.00%	36	95	163.89%
Music	6	6	0.00%	28	80	185.71%
Services & Facilities	1	2	100.00%	1	2	100.00%
Performers	5	7	40.00%	7	13	85.71%
Visual Arts/Photography	30	32	6.67%	73	76	4.11%
Crafts	3	3	0.00%	9	8	-11.11%
Photography	23	25	8.70%	56	60	7.14%
Services	4	4	0.00%	8	8	0.00%
Film, Radio and TV	13	15	15.38%	73	76	4.11%
Motion Pictures	12	14	16.67%	71	74	4.23%
Radio	1	1	0.00%	2	2	0.00%
Design and Publishing	23	27	17.39%	47	55	17.02%
Architecture	7	7	0.00%	21	21	0.00%
Design	10	11	10.00%	13	16	23.08%
Advertising	6	9	50.00%	13	18	38.46%
Arts Schools and Services	2	2	0.00%	5	5	0.00%
Arts Schools and Instruction	2	2	0.00%	5	5	0.00%
GRAND TOTAL	80	91	13.75%	234	307	31.20%

Data Source: D&B January 2008 & January 2007

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