

The Creative Industries in IN State House District 80

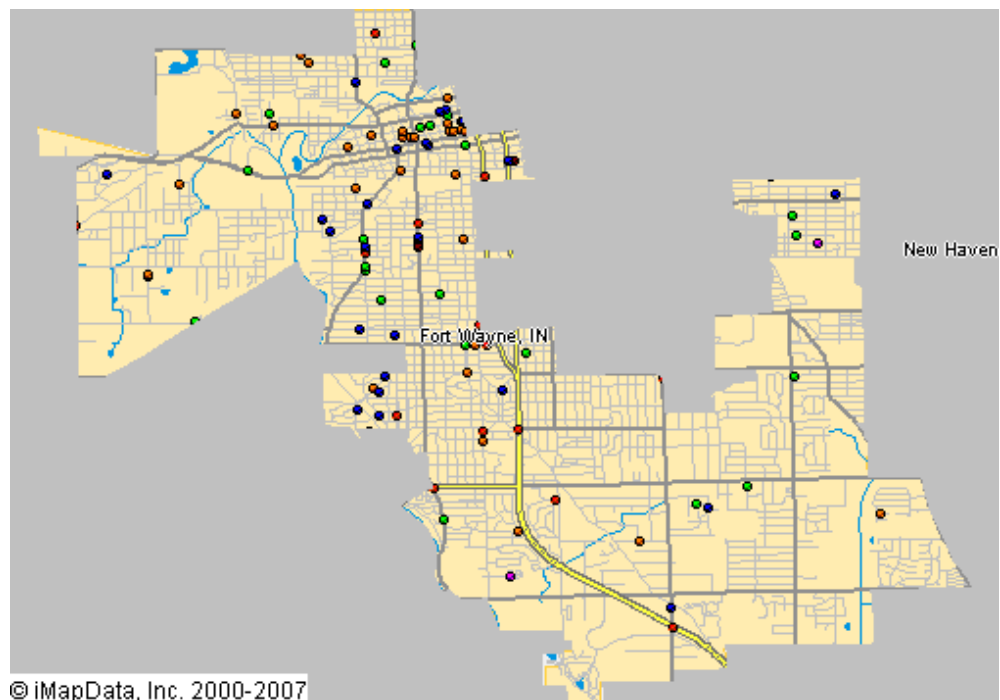
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 80**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IN State House District 80 is home to 115 arts-related businesses that employ 754 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 80**, with each dot representing an arts-centric business.

115 Arts-Related Businesses in IN State House District 80 Employ 754 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IN State House District 80 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	47
Museums	4	47
Performing Arts	27	154
Music	15	35
Services & Facilities	6	80
Performers	6	39
Visual Arts/Photography	30	73
Crafts	2	6
Visual Arts	3	3
Photography	21	56
Services	4	8
Film, Radio and TV	13	239
Motion Pictures	9	36
Television	2	198
Radio	2	5
Design and Publishing	39	237
Architecture	10	130
Design	12	16
Advertising	17	91
Arts Schools and Services	2	4
Arts Schools and Instruction	1	2
Agents	1	2
GRAND TOTAL	115	754

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in IN State House District 80 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	4	0.00%	52	47	-9.62%
Museums	4	4	0.00%	52	47	-9.62%
Performing Arts	26	27	3.85%	151	154	1.99%
Music	14	15	7.14%	32	35	9.38%
Services & Facilities	6	6	0.00%	80	80	0.00%
Performers	6	6	0.00%	39	39	0.00%
Visual Arts/Photography	21	30	42.86%	55	73	32.73%
Crafts	2	2	0.00%	6	6	0.00%
Visual Arts	3	3	0.00%	6	3	-50.00%
Photography	14	21	50.00%	39	56	43.59%
Services	2	4	100.00%	4	8	100.00%
Film, Radio and TV	12	13	8.33%	234	239	2.14%
Motion Pictures	8	9	12.50%	46	36	-21.74%
Television	2	2	0.00%	183	198	8.20%
Radio	2	2	0.00%	5	5	0.00%
Design and Publishing	33	39	18.18%	232	237	2.16%
Architecture	9	10	11.11%	126	130	3.17%
Design	9	12	33.33%	11	16	45.45%
Advertising	15	17	13.33%	95	91	-4.21%
Arts Schools and Services	1	2	100.00%	2	4	100.00%
Arts Schools and Instruction	1	1	0.00%	2	2	0.00%
Agents	0	1	100.00%	0	2	200.00%
GRAND TOTAL	97	115	18.56%	726	754	3.86%

Data Source: D&B January 2008 & January 2007

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