



The Creative Industries in IN State House District 86

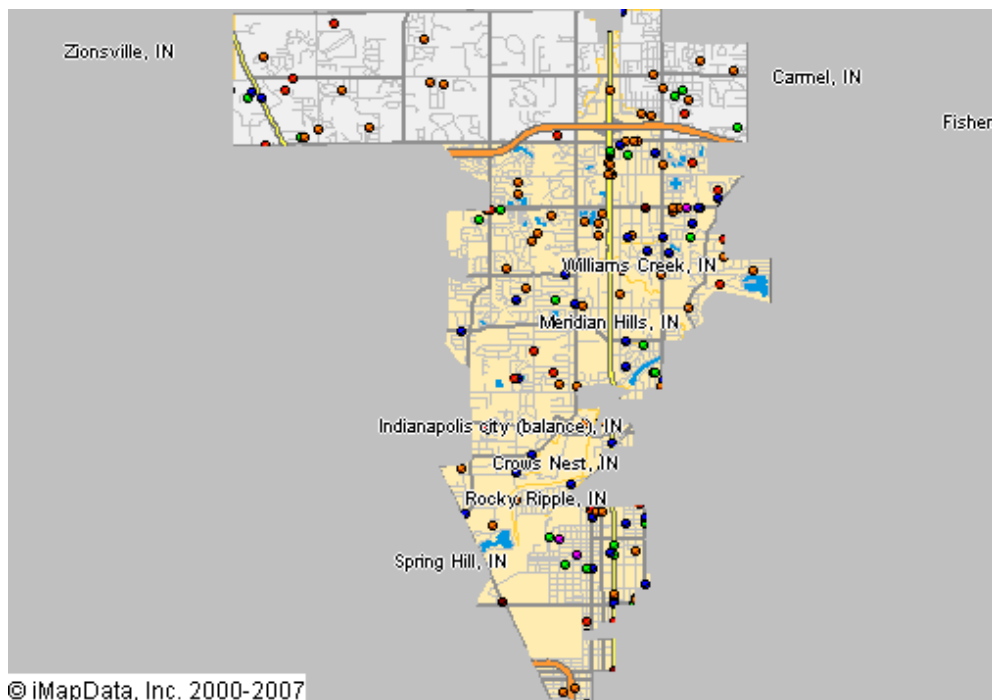
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 86**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IN State House District 86 is home to 161 arts-related businesses that employ 3,754 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 86**, with each dot representing an arts-centric business.

161 Arts-Related Businesses in IN State House District 86 Employ 3,754 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IN State House District 86 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	162
Museums	3	162
Performing Arts	25	102
Music	18	60
Opera	1	10
Services & Facilities	1	2
Performers	5	30
Visual Arts/Photography	35	87
Crafts	2	10
Visual Arts	2	2
Photography	30	72
Services	1	3
Film, Radio and TV	18	3,072
Motion Pictures	16	3,063
Television	1	5
Radio	1	4
Design and Publishing	76	312
Architecture	23	217
Design	35	57
Publishing	2	2
Advertising	16	36
Arts Schools and Services	4	19
Arts Councils	1	4
Arts Schools and Instruction	2	14
Agents	1	1
GRAND TOTAL	161	3,754

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in IN State House District 86 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	3	0.00%	12	162	1250.00%
Museums	3	3	0.00%	12	162	1250.00%
Performing Arts	25	25	0.00%	105	102	-2.86%
Music	19	18	-5.26%	65	60	-7.69%
Opera	1	1	0.00%	10	10	0.00%
Services & Facilities	1	1	0.00%	1	2	100.00%
Performers	4	5	25.00%	29	30	3.45%
Visual Arts/Photography	34	35	2.94%	94	87	-7.45%
Crafts	2	2	0.00%	14	10	-28.57%
Visual Arts	1	2	100.00%	1	2	100.00%
Photography	29	30	3.45%	74	72	-2.70%
Services	2	1	-50.00%	5	3	-40.00%
Film, Radio and TV	16	18	12.50%	3,062	3,072	0.33%
Motion Pictures	14	16	14.29%	3,056	3,063	0.23%
Television	1	1	0.00%	2	5	150.00%
Radio	1	1	0.00%	4	4	0.00%
Design and Publishing	71	76	7.04%	351	312	-11.11%
Architecture	19	23	21.05%	212	217	2.36%
Design	32	35	9.38%	69	57	-17.39%
Publishing	2	2	0.00%	3	2	-33.33%
Advertising	18	16	-11.11%	67	36	-46.27%
Arts Schools and Services	3	4	33.33%	18	19	5.56%
Arts Councils	1	1	0.00%	4	4	0.00%
Arts Schools and Instruction	1	2	100.00%	13	14	7.69%
Agents	1	1	0.00%	1	1	0.00%
GRAND TOTAL	152	161	5.92%	3,642	3,754	3.08%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org