



## The Creative Industries in IN State House District 87

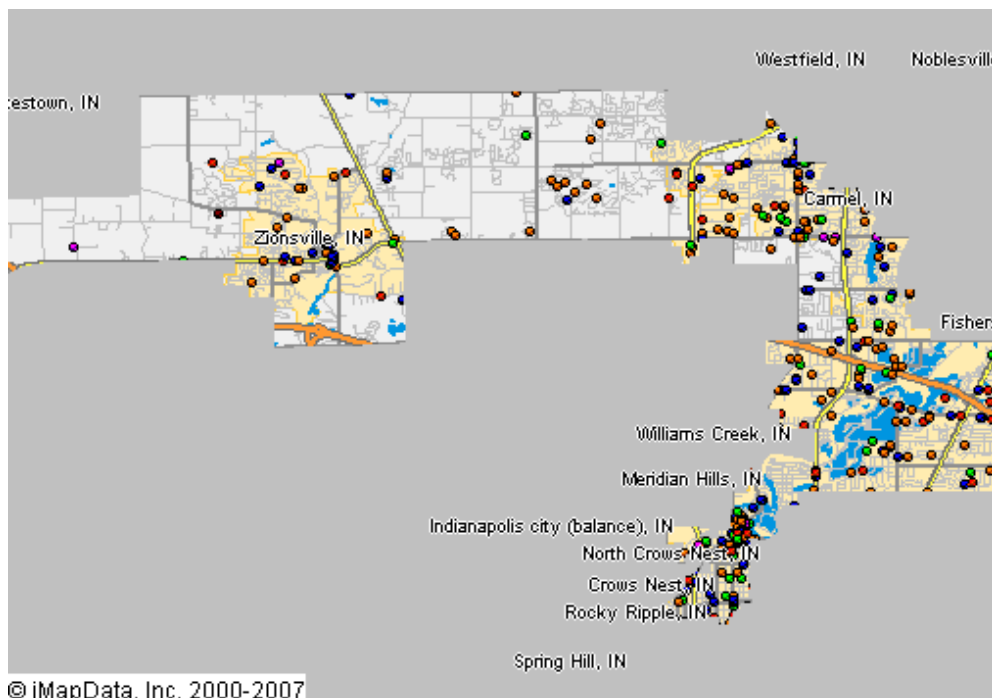
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 87**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, IN State House District 87 is home to 371 arts-related businesses that employ 2,278 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 87**, with each dot representing an arts-centric business.

### 371 Arts-Related Businesses in IN State House District 87 Employ 2,278 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in IN State House District 87 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>3</b>	<b>24</b>
Museums	3	24
<b>Performing Arts</b>	<b>57</b>	<b>290</b>
Music	30	166
Theater	3	13
Services & Facilities	15	89
Performers	9	22
<b>Visual Arts/Photography</b>	<b>96</b>	<b>496</b>
Crafts	10	35
Visual Arts	15	27
Photography	48	296
Services	23	138
<b>Film, Radio and TV</b>	<b>40</b>	<b>279</b>
Motion Pictures	35	228
Television	1	20
Radio	4	31
<b>Design and Publishing</b>	<b>164</b>	<b>1,116</b>
Architecture	37	458
Design	71	262
Publishing	2	7
Advertising	54	389
<b>Arts Schools and Services</b>	<b>11</b>	<b>73</b>
Arts Councils	2	11
Arts Schools and Instruction	7	55
Agents	2	7
<b>GRAND TOTAL</b>	<b>371</b>	<b>2,278</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)



## Arts-Related Business and Employment in IN State House District 87 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>3</b>	<b>3</b>	<b>0.00%</b>	<b>24</b>	<b>24</b>	<b>0.00%</b>
Museums	3	3	0.00%	24	24	0.00%
<b>Performing Arts</b>	<b>55</b>	<b>57</b>	<b>3.64%</b>	<b>276</b>	<b>290</b>	<b>5.07%</b>
Music	30	30	0.00%	153	166	8.50%
Theater	2	3	50.00%	10	13	30.00%
Services & Facilities	15	15	0.00%	90	89	-1.11%
Performers	8	9	12.50%	23	22	-4.35%
<b>Visual Arts/Photography</b>	<b>87</b>	<b>96</b>	<b>10.34%</b>	<b>478</b>	<b>496</b>	<b>3.77%</b>
Crafts	10	10	0.00%	31	35	12.90%
Visual Arts	10	15	50.00%	20	27	35.00%
Photography	43	48	11.63%	287	296	3.14%
Services	24	23	-4.17%	140	138	-1.43%
<b>Film, Radio and TV</b>	<b>38</b>	<b>40</b>	<b>5.26%</b>	<b>277</b>	<b>279</b>	<b>0.72%</b>
Motion Pictures	34	35	2.94%	230	228	-0.87%
Television	1	1	0.00%	20	20	0.00%
Radio	3	4	33.33%	27	31	14.81%
<b>Design and Publishing</b>	<b>133</b>	<b>164</b>	<b>23.31%</b>	<b>1,047</b>	<b>1,116</b>	<b>6.59%</b>
Architecture	31	37	19.35%	447	458	2.46%
Design	63	71	12.70%	245	262	6.94%
Publishing	2	2	0.00%	7	7	0.00%
Advertising	37	54	45.95%	348	389	11.78%
<b>Arts Schools and Services</b>	<b>11</b>	<b>11</b>	<b>0.00%</b>	<b>71</b>	<b>73</b>	<b>2.82%</b>
Arts Councils	2	2	0.00%	11	11	0.00%
Arts Schools and Instruction	7	7	0.00%	41	55	34.15%
Agents	2	2	0.00%	19	7	-63.16%
<b>GRAND TOTAL</b>	<b>327</b>	<b>371</b>	<b>13.46%</b>	<b>2,173</b>	<b>2,278</b>	<b>4.83%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)