

The Creative Industries in IN State House District 88

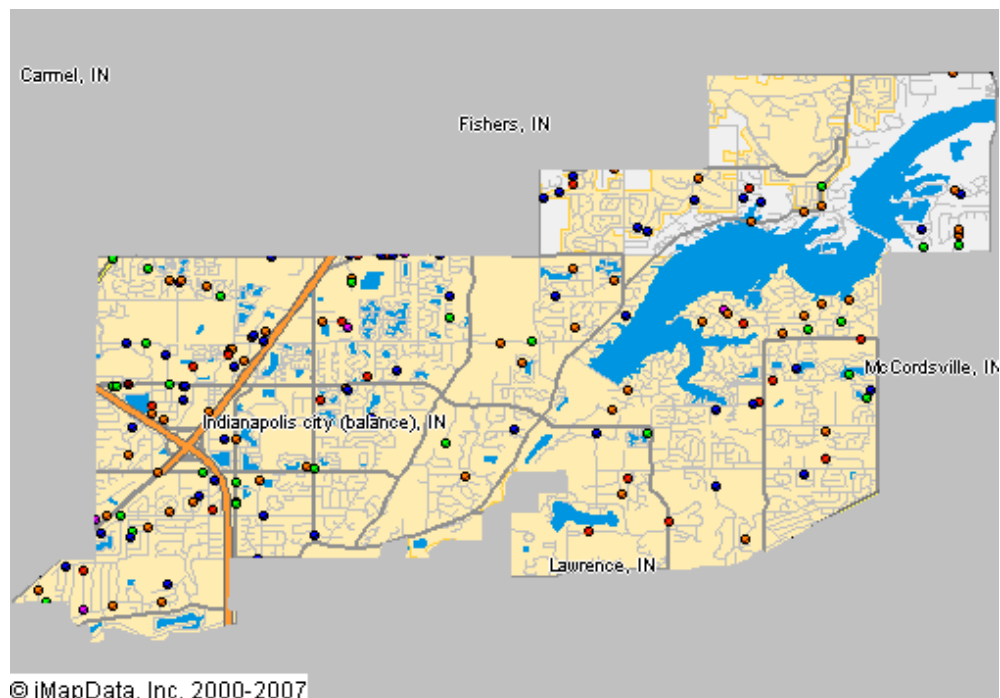
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 88**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IN State House District 88 is home to 156 arts-related businesses that employ 726 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 88**, with each dot representing an arts-centric business.

156 Arts-Related Businesses in IN State House District 88 Employ 726 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IN State House District 88 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	2
Museums	1	2
Performing Arts	29	255
Music	11	65
Theater	1	125
Services & Facilities	8	13
Performers	9	52
Visual Arts/Photography	44	122
Crafts	2	24
Visual Arts	2	2
Photography	38	93
Services	2	3
Film, Radio and TV	20	84
Motion Pictures	17	80
Television	1	2
Radio	2	2
Design and Publishing	56	234
Architecture	10	29
Design	25	63
Advertising	21	142
Arts Schools and Services	6	29
Arts Schools and Instruction	5	15
Agents	1	14
GRAND TOTAL	156	726

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in IN State House District 88 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	1	0.00%	2	2	0.00%
Museums	1	1	0.00%	2	2	0.00%
Performing Arts	25	29	16.00%	251	255	1.59%
Music	9	11	22.22%	62	65	4.84%
Theater	1	1	0.00%	125	125	0.00%
Services & Facilities	7	8	14.29%	16	13	-18.75%
Performers	8	9	12.50%	48	52	8.33%
Visual Arts/Photography	38	44	15.79%	113	122	7.96%
Crafts	2	2	0.00%	24	24	0.00%
Visual Arts	2	2	0.00%	3	2	-33.33%
Photography	32	38	18.75%	83	93	12.05%
Services	2	2	0.00%	3	3	0.00%
Film, Radio and TV	19	20	5.26%	69	84	21.74%
Motion Pictures	18	17	-5.56%	68	80	17.65%
Television	0	1	100.00%	0	2	200.00%
Radio	1	2	100.00%	1	2	100.00%
Design and Publishing	53	56	5.66%	248	234	-5.65%
Architecture	9	10	11.11%	28	29	3.57%
Design	24	25	4.17%	49	63	28.57%
Advertising	20	21	5.00%	171	142	-16.96%
Arts Schools and Services	5	6	20.00%	10	29	190.00%
Arts Schools and Instruction	5	5	0.00%	10	15	50.00%
Agents	0	1	100.00%	0	14	1400.00%
GRAND TOTAL	141	156	10.64%	693	726	4.76%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org