



The Creative Industries in IN State House District 96

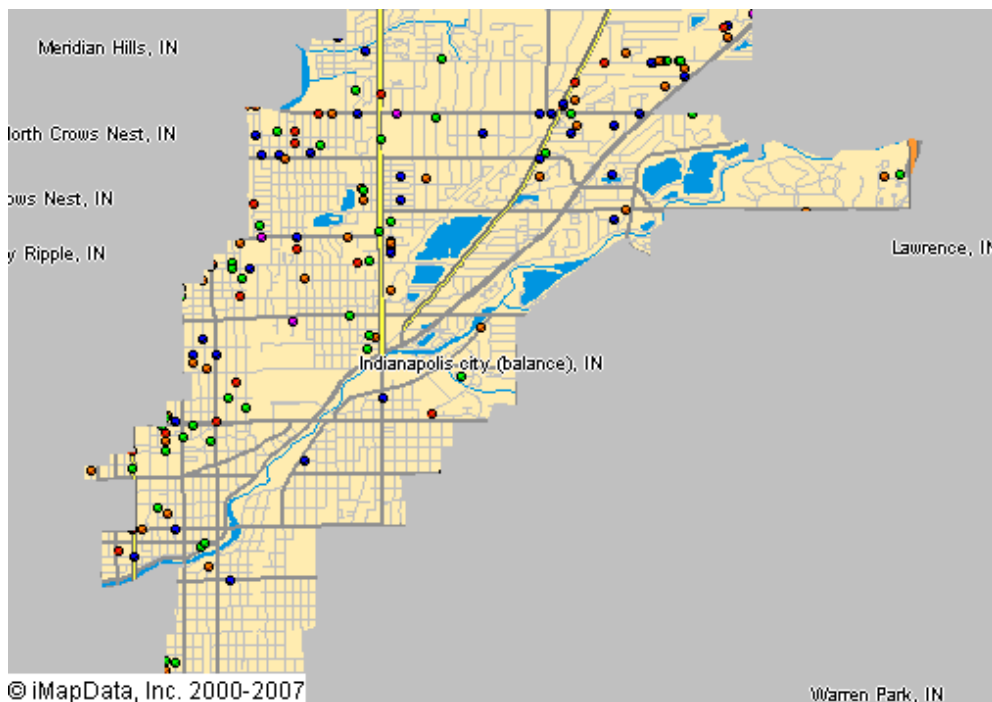
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 96**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IN State House District 96 is home to 139 arts-related businesses that employ 663 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 96**, with each dot representing an arts-centric business.

139 Arts-Related Businesses in IN State House District 96 Employ 663 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IN State House District 96 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	37	169
Music	24	139
Services & Facilities	6	23
Performers	7	7
Visual Arts/Photography	38	130
Crafts	4	38
Visual Arts	4	5
Photography	26	60
Services	4	27
Film, Radio and TV	21	157
Motion Pictures	19	149
Television	1	0
Radio	1	8
Design and Publishing	39	188
Architecture	9	91
Design	18	28
Advertising	12	69
Arts Schools and Services	4	19
Arts Councils	2	10
Arts Schools and Instruction	2	9
GRAND TOTAL	139	663

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in IN State House District 96 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	0	-100.00%	2	0	-200.00%
Museums	1	0	-100.00%	2	0	-200.00%
Performing Arts	33	37	12.12%	164	169	3.05%
Music	21	24	14.29%	139	139	0.00%
Services & Facilities	5	6	20.00%	18	23	27.78%
Performers	7	7	0.00%	7	7	0.00%
Visual Arts/Photography	37	38	2.70%	124	130	4.84%
Crafts	4	4	0.00%	34	38	11.76%
Visual Arts	3	4	33.33%	4	5	25.00%
Photography	27	26	-3.70%	69	60	-13.04%
Services	3	4	33.33%	17	27	58.82%
Film, Radio and TV	21	21	0.00%	160	157	-1.88%
Motion Pictures	20	19	-5.00%	152	149	-1.97%
Television	0	1	100.00%	0	0	0.00%
Radio	1	1	0.00%	8	8	0.00%
Design and Publishing	34	39	14.71%	179	188	5.03%
Architecture	9	9	0.00%	91	91	0.00%
Design	15	18	20.00%	24	28	16.67%
Advertising	10	12	20.00%	64	69	7.81%
Arts Schools and Services	4	4	0.00%	19	19	0.00%
Arts Councils	2	2	0.00%	10	10	0.00%
Arts Schools and Instruction	2	2	0.00%	9	9	0.00%
GRAND TOTAL	130	139	6.92%	648	663	2.31%

Data Source: D&B January 2008 & January 2007

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