



The Creative Industries in IA State House District 61

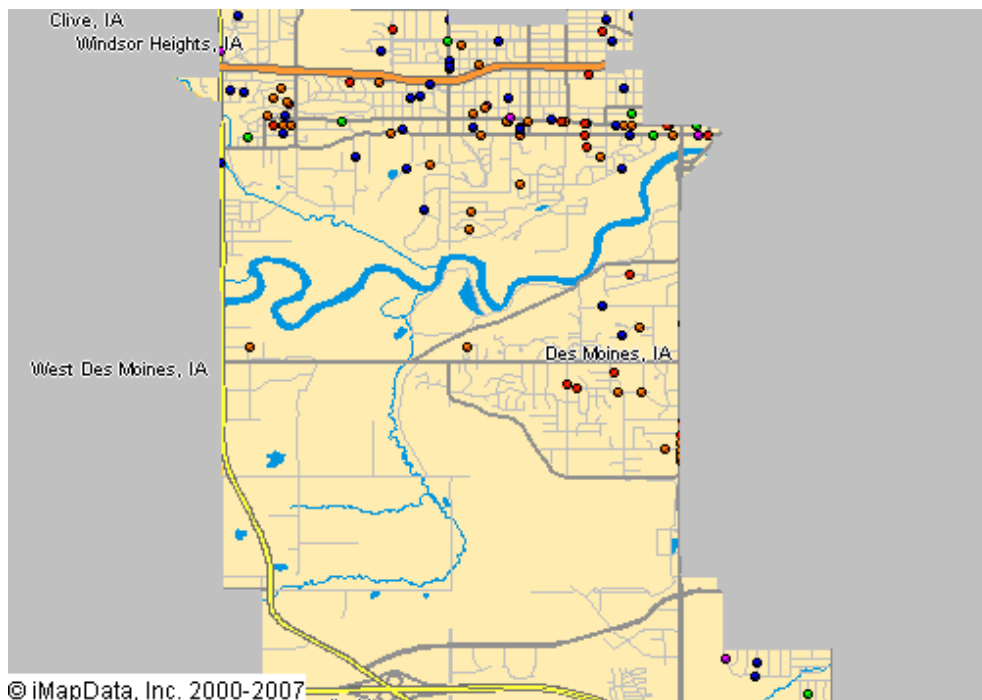
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IA State House District 61**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, IA State House District 61 is home to 100 arts-related businesses that employ 567 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IA State House District 61**, with each dot representing an arts-centric business.

100 Arts-Related Businesses in IA State House District 61 Employ 567 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in IA State House District 61 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	95
Museums	2	95
Performing Arts	7	65
Theater	1	50
Services & Facilities	2	5
Performers	4	10
Visual Arts/Photography	35	71
Crafts	3	11
Visual Arts	1	1
Photography	26	45
Services	5	14
Film, Radio and TV	14	132
Motion Pictures	7	20
Television	2	102
Radio	5	10
Design and Publishing	37	190
Architecture	10	67
Design	22	39
Advertising	5	84
Arts Schools and Services	5	14
Arts Councils	1	1
Arts Schools and Instruction	3	8
Agents	1	5
GRAND TOTAL	100	567

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in IA State House District 61 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	2	0.00%	95	95	0.00%
Museums	2	2	0.00%	95	95	0.00%
Performing Arts	7	7	0.00%	59	65	10.17%
Theater	1	1	0.00%	50	50	0.00%
Services & Facilities	3	2	-33.33%	5	5	0.00%
Performers	3	4	33.33%	4	10	150.00%
Visual Arts/Photography	35	35	0.00%	75	71	-5.33%
Crafts	4	3	-25.00%	14	11	-21.43%
Visual Arts	2	1	-50.00%	2	1	-50.00%
Photography	23	26	13.04%	44	45	2.27%
Services	6	5	-16.67%	15	14	-6.67%
Film, Radio and TV	14	14	0.00%	133	132	-0.75%
Motion Pictures	8	7	-12.50%	22	20	-9.09%
Television	2	2	0.00%	102	102	0.00%
Radio	4	5	25.00%	9	10	11.11%
Design and Publishing	37	37	0.00%	184	190	3.26%
Architecture	11	10	-9.09%	70	67	-4.29%
Design	21	22	4.76%	37	39	5.41%
Advertising	5	5	0.00%	77	84	9.09%
Arts Schools and Services	4	5	25.00%	13	14	7.69%
Arts Councils	0	1	100.00%	0	1	100.00%
Arts Schools and Instruction	3	3	0.00%	8	8	0.00%
Agents	1	1	0.00%	5	5	0.00%
GRAND TOTAL	99	100	1.01%	559	567	1.43%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org