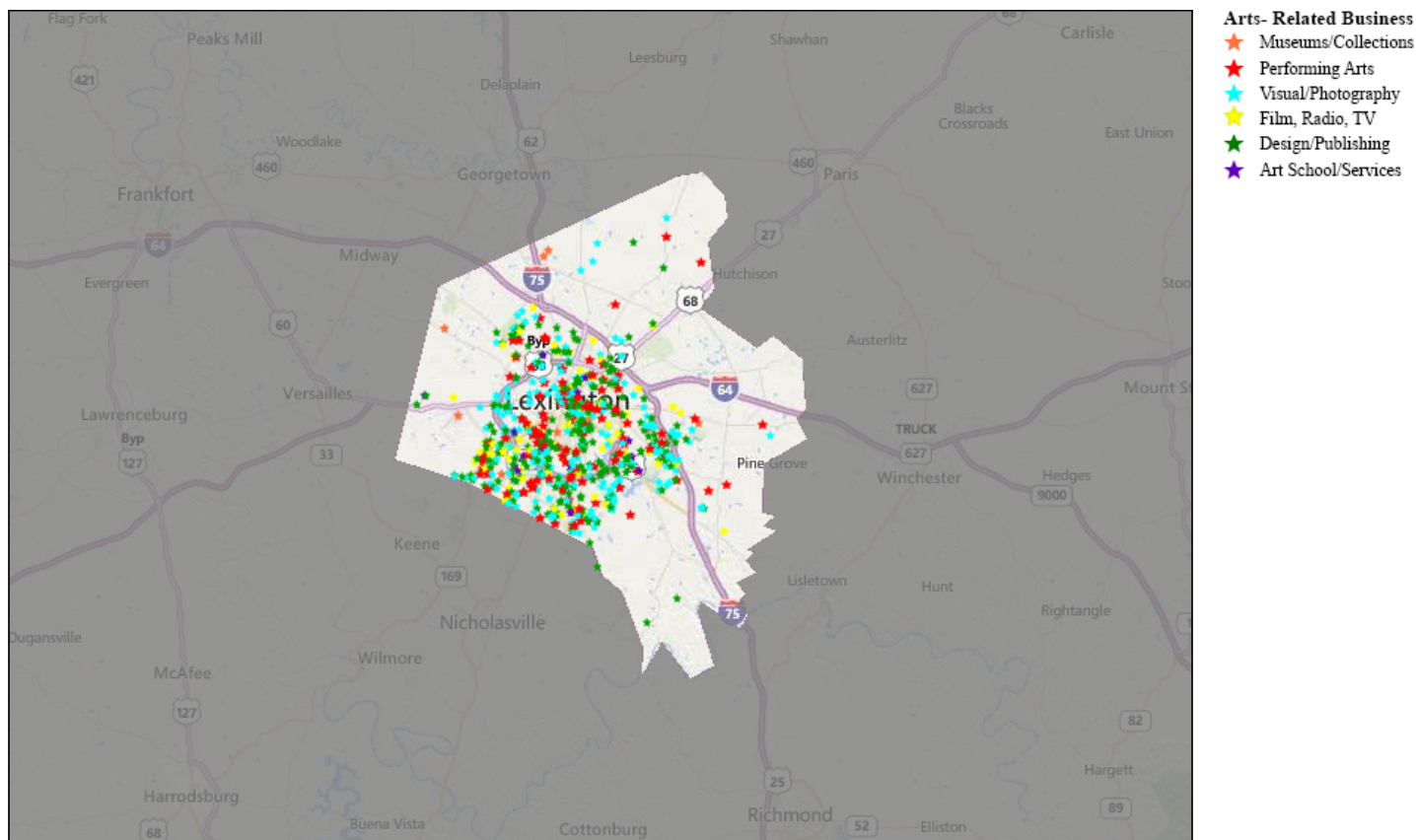


The Creative Industries in Fayette County, KY

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Fayette County, KY**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy.

825 Arts-Related Businesses Employ 3,930 People



Fayette County, KY is home to 825 arts-related businesses that employ 3,930 people. The creative industries account for 4.3 percent of the total number of businesses located in Fayette County, KY and 2.0 percent of the people they employ. The map above plots the creative industries, with each star representing a unique arts business establishment.

Nationally, 702,771 businesses are involved in the creation or distribution of the arts, and they employ 2.9 million people. This represents 3.9 percent of all U.S. businesses and 1.9 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of January 2015.

**The Creative Industries Represent
4.3 Percent of All Businesses and 2.0 Percent of All Employees in
Fayette County, KY
(Data current as of January 2015)**

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	23	419
Agents	3	183
Arts Councils	1	2
Arts Schools and Instruction	19	234
Design and Publishing	306	1,249
Advertising	53	329
Architecture	76	553
Design	177	367
Film, Radio and TV	90	949
Motion Pictures	73	291
Radio	8	14
Television	9	644
Museums and Collections	18	190
Historical Society	1	2
Museums	15	185
Zoos and Botanical	2	3
Performing Arts	128	468
Music	56	201
Opera	2	9
Performers (nec)	41	166
Services & Facilities	26	59
Theater	3	33
Visual Arts/Photography	260	655
Crafts	21	71
Photography	167	329
Services	27	130
Visual Arts	45	125
GRAND TOTAL	825	3,930

Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses register, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, should be considered conservative.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 7,500 state legislative districts, and all 3,143 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.