

The Creative Industries in KY State House District 32

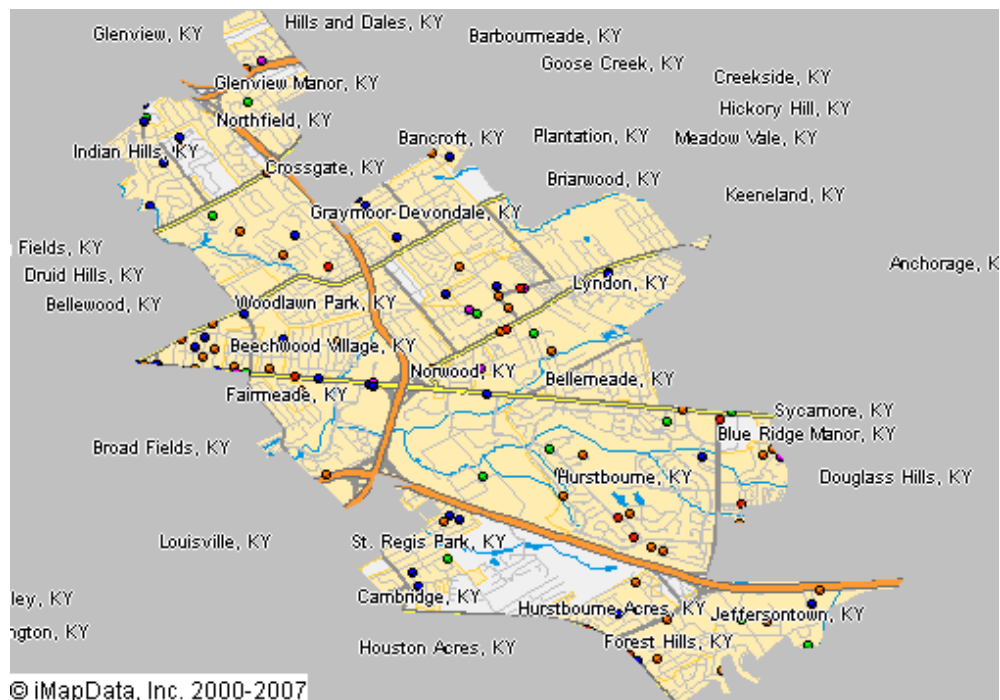
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **KY State House District 32**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, KY State House District 32 is home to 118 arts-related businesses that employ 377 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **KY State House District 32**, with each dot representing an arts-centric business.

118 Arts-Related Businesses in KY State House District 32 Employ 377 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in KY State House District 32 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	15	28
Music	6	13
Services & Facilities	6	10
Performers	3	5
Visual Arts/Photography	40	118
Crafts	6	16
Visual Arts	6	8
Photography	20	61
Services	8	33
Film, Radio and TV	12	34
Motion Pictures	12	34
Design and Publishing	42	161
Architecture	7	30
Design	21	47
Publishing	3	5
Advertising	11	79
Arts Schools and Services	9	36
Arts Schools and Instruction	9	36
GRAND TOTAL	118	377

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in KY State House District 32 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	0	-100.00%	3	0	-300.00%
Museums	1	0	-100.00%	3	0	-300.00%
Performing Arts	15	15	0.00%	34	28	-17.65%
Music	8	6	-25.00%	26	13	-50.00%
Services & Facilities	4	6	50.00%	5	10	100.00%
Performers	3	3	0.00%	3	5	66.67%
Visual Arts/Photography	34	40	17.65%	118	118	0.00%
Crafts	5	6	20.00%	15	16	6.67%
Visual Arts	4	6	50.00%	6	8	33.33%
Photography	19	20	5.26%	65	61	-6.15%
Services	6	8	33.33%	32	33	3.13%
Film, Radio and TV	13	12	-7.69%	43	34	-20.93%
Motion Pictures	13	12	-7.69%	43	34	-20.93%
Design and Publishing	35	42	20.00%	135	161	19.26%
Architecture	6	7	16.67%	29	30	3.45%
Design	16	21	31.25%	38	47	23.68%
Publishing	2	3	50.00%	4	5	25.00%
Advertising	11	11	0.00%	64	79	23.44%
Arts Schools and Services	8	9	12.50%	37	36	-2.70%
Arts Schools and Instruction	8	9	12.50%	37	36	-2.70%
GRAND TOTAL	106	118	11.32%	370	377	1.89%

Data Source: D&B January 2008 & January 2007

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