

The Creative Industries in KY State House District 41

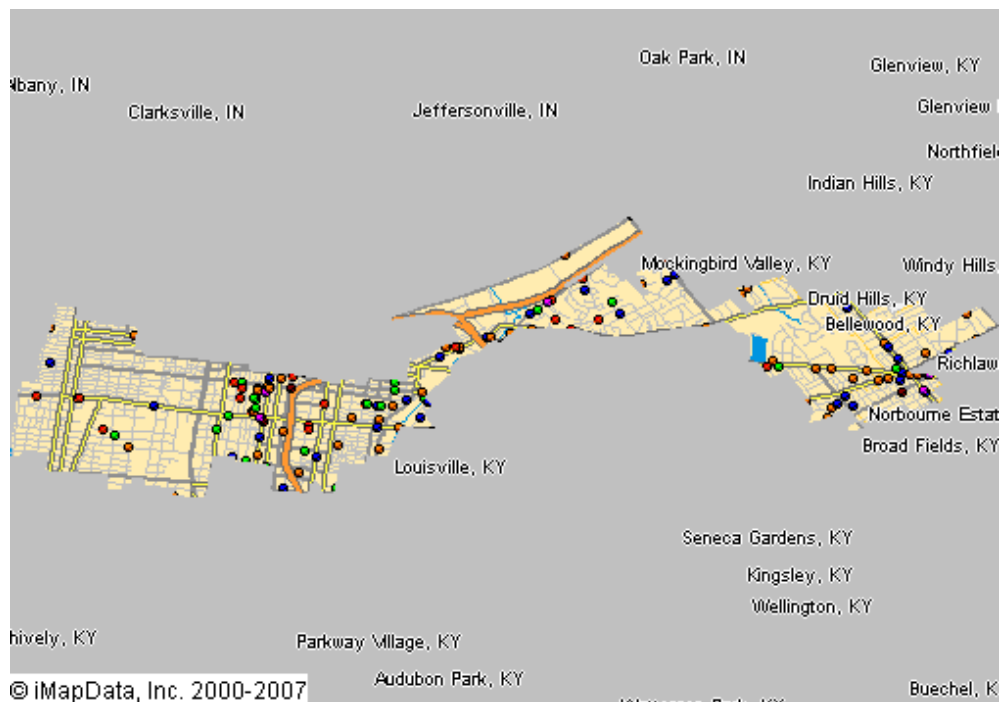
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **KY State House District 41**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, KY State House District 41 is home to 181 arts-related businesses that employ 1,437 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **KY State House District 41**, with each dot representing an arts-centric business.

181 Arts-Related Businesses in KY State House District 41 Employ 1,437 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in KY State House District 41 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	68
Museums	2	3
Historical Society	1	65
Performing Arts	32	349
Music	17	259
Theater	2	19
Opera	1	11
Services & Facilities	6	46
Performers	6	14
Visual Arts/Photography	48	240
Crafts	6	73
Visual Arts	7	10
Photography	27	140
Services	8	17
Film, Radio and TV	28	348
Motion Pictures	20	57
Television	6	290
Radio	2	1
Design and Publishing	63	408
Architecture	19	84
Design	20	89
Publishing	3	16
Advertising	21	219
Arts Schools and Services	7	24
Arts Councils	2	10
Arts Schools and Instruction	5	14
GRAND TOTAL	181	1,437

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in KY State House District 41 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	3	0.00%	67	68	1.49%
Museums	2	2	0.00%	2	3	50.00%
Historical Society	1	1	0.00%	65	65	0.00%
Performing Arts	26	32	23.08%	98	349	256.12%
Music	14	17	21.43%	38	259	581.58%
Theater	1	2	100.00%	7	19	171.43%
Opera	0	1	100.00%	0	11	1100.00%
Services & Facilities	6	6	0.00%	44	46	4.55%
Performers	5	6	20.00%	9	14	55.56%
Visual Arts/Photography	42	48	14.29%	217	240	10.60%
Crafts	4	6	50.00%	66	73	10.61%
Visual Arts	6	7	16.67%	9	10	11.11%
Photography	26	27	3.85%	127	140	10.24%
Services	6	8	33.33%	15	17	13.33%
Film, Radio and TV	26	28	7.69%	364	348	-4.40%
Motion Pictures	18	20	11.11%	61	57	-6.56%
Television	6	6	0.00%	302	290	-3.97%
Radio	2	2	0.00%	1	1	0.00%
Design and Publishing	59	63	6.78%	387	408	5.43%
Architecture	18	19	5.56%	83	84	1.20%
Design	16	20	25.00%	59	89	50.85%
Publishing	3	3	0.00%	14	16	14.29%
Advertising	22	21	-4.55%	231	219	-5.19%
Arts Schools and Services	3	7	133.33%	9	24	166.67%
Arts Councils	2	2	0.00%	8	10	25.00%
Arts Schools and Instruction	1	5	400.00%	1	14	1300.00%
GRAND TOTAL	159	181	13.84%	1,142	1,437	25.83%

Data Source: D&B January 2008 & January 2007

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