

The Creative Industries in KY State House District 75

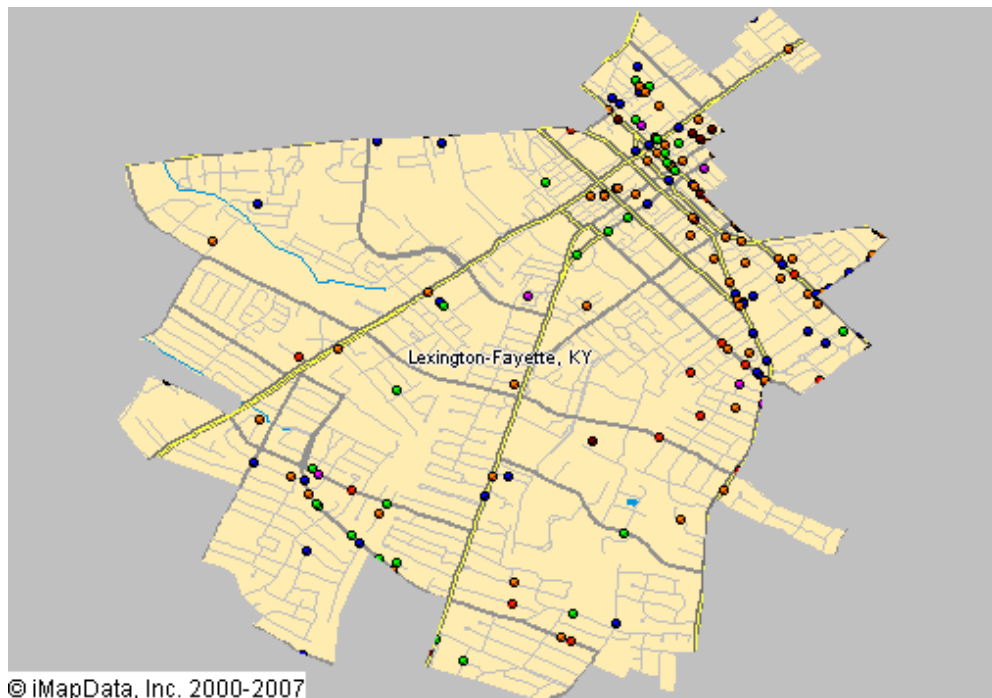
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **KY State House District 75**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, KY State House District 75 is home to 182 arts-related businesses that employ 1,018 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **KY State House District 75**, with each dot representing an arts-centric business.

182 Arts-Related Businesses in KY State House District 75 Employ 1,018 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in KY State House District 75 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	9	54
Museums	9	54
Performing Arts	30	149
Music	19	106
Theater	2	21
Services & Facilities	5	12
Performers	4	10
Visual Arts/Photography	47	120
Crafts	3	9
Visual Arts	6	27
Photography	23	42
Services	15	42
Film, Radio and TV	21	278
Motion Pictures	12	63
Television	4	195
Radio	5	20
Design and Publishing	69	401
Architecture	31	294
Design	26	60
Advertising	12	47
Arts Schools and Services	6	16
Arts Schools and Instruction	5	13
Agents	1	3
GRAND TOTAL	182	1,018

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in KY State House District 75 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	8	9	12.50%	52	54	3.85%
Museums	8	9	12.50%	52	54	3.85%
Performing Arts	26	30	15.38%	143	149	4.20%
Music	18	19	5.56%	104	106	1.92%
Theater	2	2	0.00%	21	21	0.00%
Services & Facilities	3	5	66.67%	9	12	33.33%
Performers	3	4	33.33%	9	10	11.11%
Visual Arts/Photography	44	47	6.82%	108	120	11.11%
Crafts	3	3	0.00%	9	9	0.00%
Visual Arts	5	6	20.00%	25	27	8.00%
Photography	22	23	4.55%	43	42	-2.33%
Services	14	15	7.14%	31	42	35.48%
Film, Radio and TV	23	21	-8.70%	299	278	-7.02%
Motion Pictures	14	12	-14.29%	64	63	-1.56%
Television	4	4	0.00%	185	195	5.41%
Radio	5	5	0.00%	50	20	-60.00%
Design and Publishing	67	69	2.99%	368	401	8.97%
Architecture	31	31	0.00%	252	294	16.67%
Design	24	26	8.33%	55	60	9.09%
Advertising	12	12	0.00%	61	47	-22.95%
Arts Schools and Services	5	6	20.00%	36	16	-55.56%
Arts Schools and Instruction	5	5	0.00%	36	13	-63.89%
Agents	0	1	100.00%	0	3	300.00%
GRAND TOTAL	173	182	5.20%	1,006	1,018	1.19%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org