



The Creative Industries in ME State House District 39

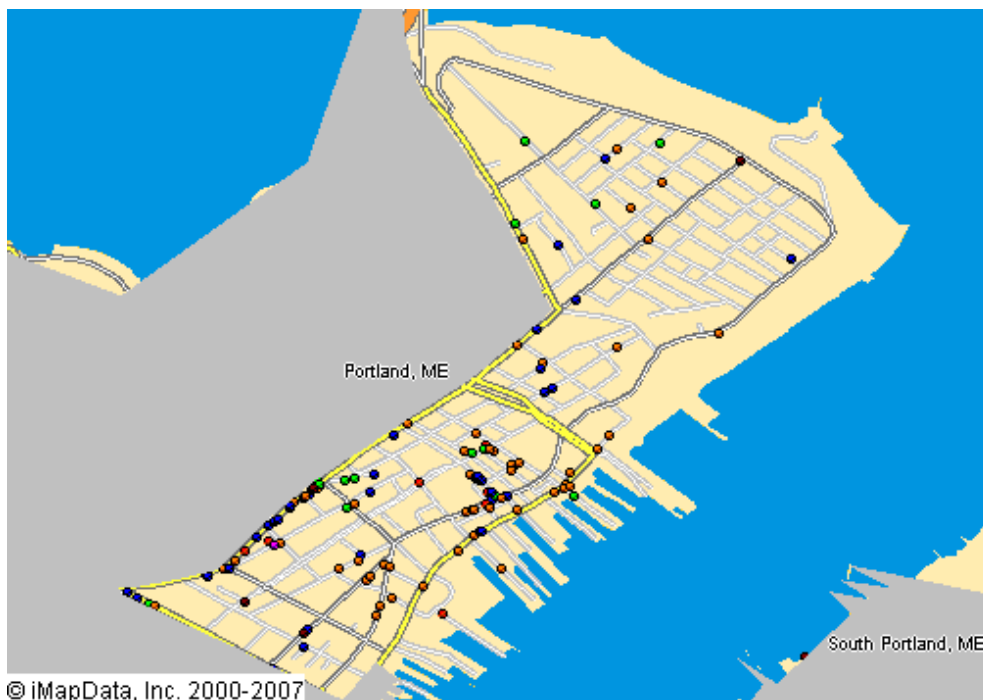
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **ME State House District 39**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, ME State House District 39 is home to 168 arts-related businesses that employ 1,439 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **ME State House District 39**, with each dot representing an arts-centric business.

168 Arts-Related Businesses in ME State House District 39 Employ 1,439 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in ME State House District 39 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	6	124
Museums	3	92
Historical Society	3	32
Performing Arts	15	75
Music	11	61
Services & Facilities	1	1
Performers	3	13
Visual Arts/Photography	59	122
Crafts	3	6
Visual Arts	12	24
Photography	35	65
Services	9	27
Film, Radio and TV	11	221
Motion Pictures	9	61
Television	2	160
Design and Publishing	74	826
Architecture	33	303
Design	16	37
Publishing	1	2
Advertising	24	484
Arts Schools and Services	3	71
Arts Councils	1	30
Arts Schools and Instruction	2	41
GRAND TOTAL	168	1,439

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in ME State House District 39 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	6	0.00%	112	124	10.71%
Museums	3	3	0.00%	92	92	0.00%
Historical Society	3	3	0.00%	20	32	60.00%
Performing Arts	12	15	25.00%	53	75	41.51%
Music	8	11	37.50%	49	61	24.49%
Services & Facilities	2	1	-50.00%	1	1	0.00%
Performers	2	3	50.00%	3	13	333.33%
Visual Arts/Photography	60	59	-1.67%	117	122	4.27%
Crafts	2	3	50.00%	4	6	50.00%
Visual Arts	12	12	0.00%	18	24	33.33%
Photography	37	35	-5.41%	67	65	-2.99%
Services	9	9	0.00%	28	27	-3.57%
Film, Radio and TV	12	11	-8.33%	323	221	-31.58%
Motion Pictures	9	9	0.00%	63	61	-3.17%
Television	3	2	-33.33%	260	160	-38.46%
Design and Publishing	66	74	12.12%	646	826	27.86%
Architecture	31	33	6.45%	155	303	95.48%
Design	12	16	33.33%	35	37	5.71%
Publishing	1	1	0.00%	2	2	0.00%
Advertising	22	24	9.09%	454	484	6.61%
Arts Schools and Services	3	3	0.00%	42	71	69.05%
Arts Councils	1	1	0.00%	1	30	2900.00%
Arts Schools and Instruction	2	2	0.00%	41	41	0.00%
GRAND TOTAL	159	168	5.66%	1,293	1,439	11.29%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org