



The Creative Industries in MD State House District 27A

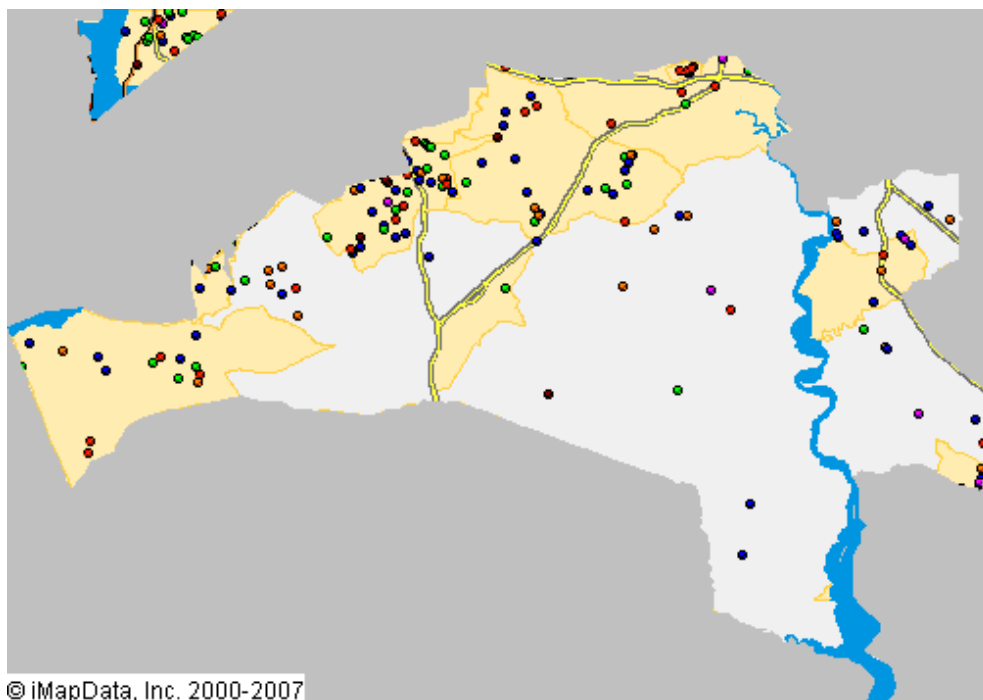
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MD State House District 27A**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MD State House District 27A is home to 145 arts-related businesses that employ 395 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MD State House District 27A**, with each dot representing an arts-centric business.

145 Arts-Related Businesses in MD State House District 27A Employ 395 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MD State House District 27A January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	6	27
Museums	5	25
Historical Society	1	2
Performing Arts	28	105
Music	12	70
Services & Facilities	10	27
Performers	6	8
Visual Arts/Photography	52	77
Crafts	7	11
Visual Arts	6	10
Photography	28	40
Services	11	16
Film, Radio and TV	28	104
Motion Pictures	23	97
Television	3	4
Radio	2	3
Design and Publishing	24	73
Architecture	6	19
Design	15	25
Advertising	3	29
Arts Schools and Services	7	9
Arts Schools and Instruction	7	9
GRAND TOTAL	145	395

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MD State House District 27A 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	6	0.00%	24	27	12.50%
Museums	6	5	-16.67%	24	25	4.17%
Historical Society	0	1	100.00%	0	2	200.00%
Performing Arts	28	28	0.00%	113	105	-7.08%
Music	12	12	0.00%	76	70	-7.89%
Services & Facilities	10	10	0.00%	29	27	-6.90%
Performers	6	6	0.00%	8	8	0.00%
Visual Arts/Photography	55	52	-5.45%	97	77	-20.62%
Crafts	8	7	-12.50%	11	11	0.00%
Visual Arts	6	6	0.00%	9	10	11.11%
Photography	30	28	-6.67%	59	40	-32.20%
Services	11	11	0.00%	18	16	-11.11%
Film, Radio and TV	28	28	0.00%	106	104	-1.89%
Motion Pictures	23	23	0.00%	97	97	0.00%
Television	3	3	0.00%	6	4	-33.33%
Radio	2	2	0.00%	3	3	0.00%
Design and Publishing	17	24	41.18%	65	73	12.31%
Architecture	5	6	20.00%	17	19	11.76%
Design	10	15	50.00%	20	25	25.00%
Advertising	2	3	50.00%	28	29	3.57%
Arts Schools and Services	7	7	0.00%	308	9	-97.08%
Arts Schools and Instruction	7	7	0.00%	308	9	-97.08%
GRAND TOTAL	141	145	2.84%	713	395	-44.60%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org