

The Creative Industries in MD State House District 34A

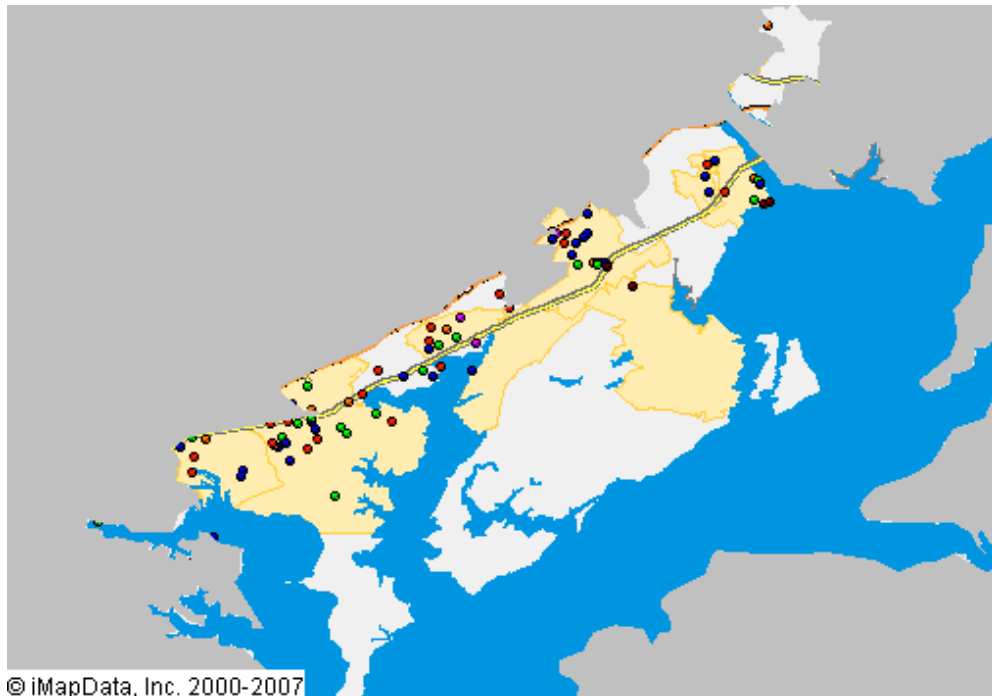
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MD State House District 34A**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MD State House District 34A is home to 85 arts-related businesses that employ 229 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MD State House District 34A**, with each dot representing an arts-centric business.

85 Arts-Related Businesses in MD State House District 34A Employ 229 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MD State House District 34A January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	10	47
Museums	10	47
Performing Arts	16	27
Music	7	8
Services & Facilities	3	11
Performers	6	8
Visual Arts/Photography	27	90
Crafts	3	9
Visual Arts	2	2
Photography	18	74
Services	4	5
Film, Radio and TV	19	48
Motion Pictures	13	37
Television	2	5
Radio	4	6
Design and Publishing	10	14
Architecture	1	1
Design	5	7
Publishing	1	3
Advertising	3	3
Arts Schools and Services	3	3
Arts Schools and Instruction	3	3
GRAND TOTAL	85	229

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MD State House District 34A 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	8	10	25.00%	43	47	9.30%
Museums	8	10	25.00%	43	47	9.30%
Performing Arts	12	16	33.33%	20	27	35.00%
Music	5	7	40.00%	5	8	60.00%
Services & Facilities	2	3	50.00%	5	11	120.00%
Performers	5	6	20.00%	10	8	-20.00%
Visual Arts/Photography	24	27	12.50%	59	90	52.54%
Crafts	3	3	0.00%	9	9	0.00%
Visual Arts	2	2	0.00%	2	2	0.00%
Photography	15	18	20.00%	43	74	72.09%
Services	4	4	0.00%	5	5	0.00%
Film, Radio and TV	15	19	26.67%	42	48	14.29%
Motion Pictures	10	13	30.00%	34	37	8.82%
Television	1	2	100.00%	2	5	150.00%
Radio	4	4	0.00%	6	6	0.00%
Design and Publishing	5	10	100.00%	6	14	133.33%
Architecture	0	1	100.00%	0	1	100.00%
Design	3	5	66.67%	4	7	75.00%
Publishing	0	1	100.00%	0	3	300.00%
Advertising	2	3	50.00%	2	3	50.00%
Arts Schools and Services	1	3	200.00%	1	3	200.00%
Arts Schools and Instruction	1	3	200.00%	1	3	200.00%
GRAND TOTAL	65	85	30.77%	171	229	33.92%

Data Source: D&B January 2008 & January 2007

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