



The Creative Industries in MD State House District 37B

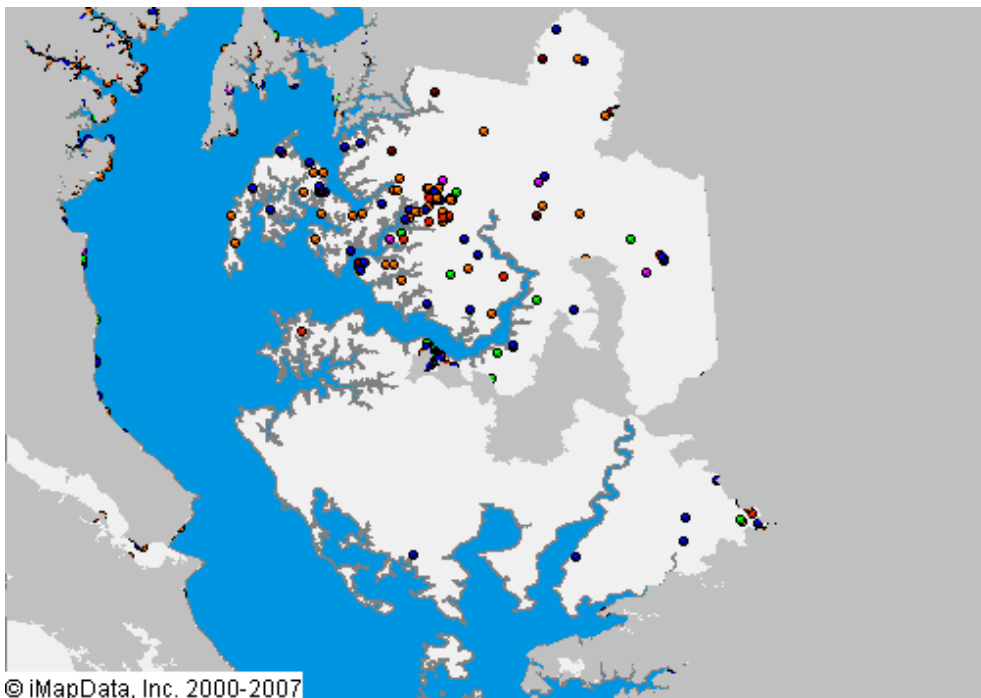
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MD State House District 37B**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MD State House District 37B is home to 169 arts-related businesses that employ 443 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MD State House District 37B**, with each dot representing an arts-centric business.

169 Arts-Related Businesses in MD State House District 37B Employ 443 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MD State House District 37B January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	11	80
Museums	9	71
Zoos and Botanical	1	7
Historical Society	1	2
Performing Arts	18	46
Music	9	20
Services & Facilities	3	11
Performers	6	15
Visual Arts/Photography	67	151
Crafts	6	24
Visual Arts	7	10
Photography	37	67
Services	17	50
Film, Radio and TV	19	71
Motion Pictures	13	58
Television	2	12
Radio	4	1
Design and Publishing	49	86
Architecture	15	33
Design	24	39
Publishing	3	4
Advertising	7	10
Arts Schools and Services	5	9
Arts Schools and Instruction	5	9
GRAND TOTAL	169	443

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MD State House District 37B 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	7	11	57.14%	49	80	63.27%
Museums	6	9	50.00%	42	71	69.05%
Zoos and Botanical	1	1	0.00%	7	7	0.00%
Historical Society	0	1	100.00%	0	2	200.00%
Performing Arts	16	18	12.50%	45	46	2.22%
Music	8	9	12.50%	20	20	0.00%
Services & Facilities	3	3	0.00%	11	11	0.00%
Performers	5	6	20.00%	14	15	7.14%
Visual Arts/Photography	60	67	11.67%	140	151	7.86%
Crafts	6	6	0.00%	24	24	0.00%
Visual Arts	6	7	16.67%	7	10	42.86%
Photography	30	37	23.33%	56	67	19.64%
Services	18	17	-5.56%	53	50	-5.66%
Film, Radio and TV	17	19	11.76%	54	71	31.48%
Motion Pictures	13	13	0.00%	39	58	48.72%
Television	2	2	0.00%	11	12	9.09%
Radio	2	4	100.00%	4	1	-75.00%
Design and Publishing	37	49	32.43%	64	86	34.38%
Architecture	10	15	50.00%	24	33	37.50%
Design	20	24	20.00%	31	39	25.81%
Publishing	2	3	50.00%	3	4	33.33%
Advertising	5	7	40.00%	6	10	66.67%
Arts Schools and Services	5	5	0.00%	9	9	0.00%
Arts Schools and Instruction	5	5	0.00%	9	9	0.00%
GRAND TOTAL	142	169	19.01%	361	443	22.71%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org